



*The*  
**AMERICAN LEGION**

*42<sup>nd</sup> National Convention*

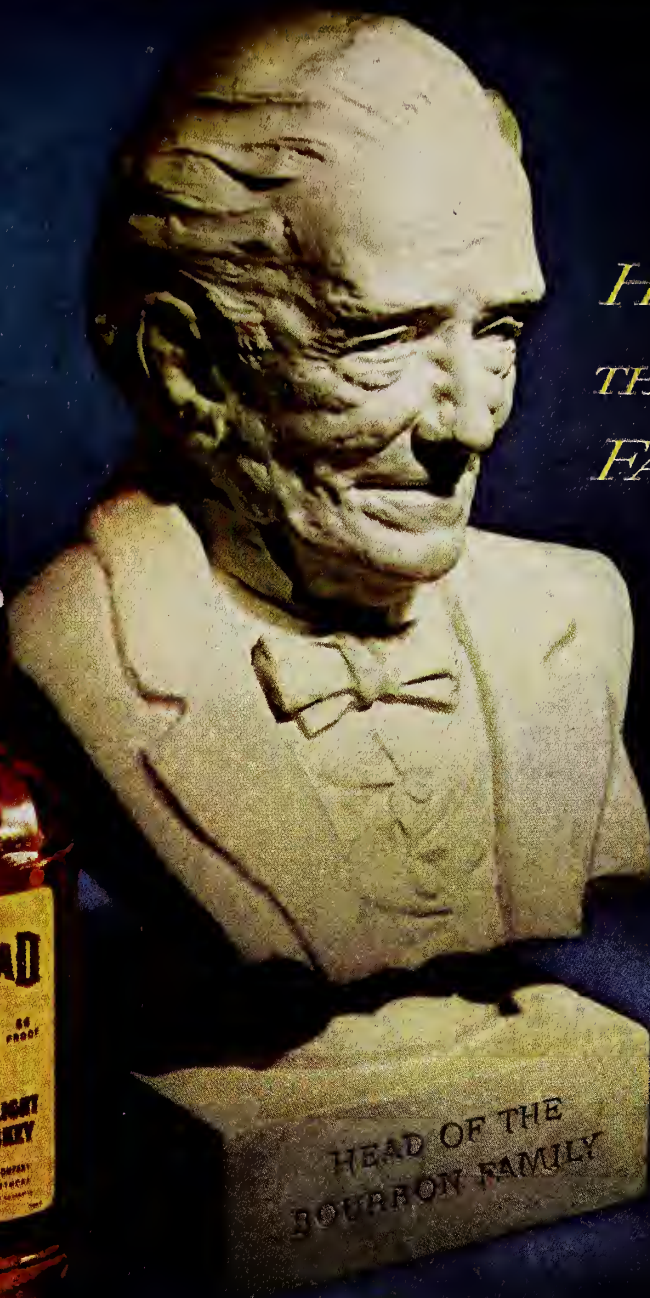
**OCTOBER 15-20, 1960  
MIAMI BEACH, FLORIDA**



*HEAD OF  
THE BOURBON  
FAMILY*



LIGHTER, Milder 86 PROOF



HEAD OF THE  
BOURBON FAMILY

BOTTLED IN BOND • 100 PROOF



*So perfectly matched - so delightfully different!*

Both are Old Grand-Dad and each is a true delight. If you enjoy Kentucky bourbon in all its rich and hearty goodness—then your choice will be Old Grand-Dad, bottled in bond 100 proof. Or, if you lean toward the somewhat lighter bourbon—then you may select Old Grand-Dad in milder 86 proof. In either case your pleasure is completely assured.

**OLD GRAND-DAD**  
Kentucky Straight Bourbon



# 42ND NATIONAL CONVENTION

OCTOBER 15-20, 1960  
MIAMI BEACH, FLORIDA



FOR GOD AND COUNTRY  
WE ASSOCIATE OURSELVES TOGETHER  
FOR THE FOLLOWING PURPOSES

*To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred percent Americanism; to preserve the memories and incidents of our associations in the Great Wars; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.*



AMERICAN LEGION  
AUXILIARY  
40th  
National Convention

LA BOUTIQUE  
DES HUIT CHAPEAUS  
ET QUARANTE FEMMES  
39th  
Marche Nationale



8  
40



TO CORPORATE OFFICERS:


Quality, a word too often built up, is built into both the Gulfstream and its Rolls-Royce Dart engines. This modern aircraft, with fail-safe construction, typifies the reliability inherent in Grumman products for 29 years; while the engines have already been proved by millions of hours of airline operation. The achievements by these two leaders in their respective fields assure you of quality and safety in a true sense of the word.

The new Grumman Gulfstream, the optimum in executive transportation, features high air speed, pressurization and short field characteristics designed specifically to meet your corporate flying requirements.



Leroy R. Grumman  
Chairman of the Board  
Grumman Aircraft Engineering Corporation  
Bethpage · Long Island · New York



 Grumman Gulfstream: 10-12 seat executive transport. Cruise: 350 mph. Power: two Rolls-Royce Dart (R.Da. 7/2), take-off rating 2105 ESHP. Range: 2,200 miles plus reserve. Pressurized: 5,500 feet at 25,000. Operates from 4000 ft. runways and within existing and future Air Traffic Control.

*DISTRIBUTED BY: Atlantic Aviation, Wilmington, Delaware; Southwest Airmotive, Dallas; Pacific Airmotive, Los Angeles; Timmins Aviation, Montreal. They have the experience and facilities to provide sales and service, the best available communication and electronic equipment, and interiors to your specifications. They will also make arrangements for you to inspect the Gulfstream.*



## *The American Legion Convention Program*

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*To the Delegates to the 42nd National Convention:*

"We bid you welcome to the 42nd Annual Convention of The American Legion. We are here to study and weigh events which have taken place since we last met; we are here to take new bearings in the storm-tossed seas of world affairs; we are here to line out our goals for the future. Our thoughts and our actions must be directed to the internal operations of The American Legion and to the policies of our National Government which have to do with veterans affairs, national security, and foreign relations.

"The American Legion, because of its record of accomplishment and constructive contributions to the well being of the United States, must always be conscious of its greatness. It cannot allow internal conflict to obscure its exalted national purpose. While the spotlight of public attention is focused upon the National Convention, we have the opportunity and duty of presenting to the American people a true image of The American Legion. We must reveal it as we know it to be—a deeply patriotic organization dedicated and devoted to advancing the ideals of American justice, freedom, democracy, and loyalty—an organization which exalts the sacredness of human personality and the inestimable gift of American citizenship. The history of The American Legion discloses to the most casual eye a record of devotion to these fundamental concepts.

"I said upon assuming the office of National Commander that the year ahead could be one of the most fateful in the history of mankind. In retrospect, I did not overstate the case. I trust that I will not be accused of being unduly mournful if I suggest that the years ahead will be very demanding.

"In order to prepare for them, the members of The American Legion must be willing to sacrifice their time and use their talents toward the objective of achieving among our people a greater consciousness of their responsibilities as free men, not only to ourselves, but to all those abroad who look to us for help. As the years of decision roll on, we turn properly to considerations concerning the youth of America—that most gifted and resourceful American treasury. In order to emphasize our confidence in and our esteem for the youth of America, we have brought here as distinguished guests representatives of four great American Legion youth programs. By their presence here, we reaffirm our faith in them and at the same time stress our own responsibilities to them. We must make sure that the United States is kept free and noble and God-fearing so that they in the years that lie ahead will enjoy, as have we, the inestimable gift of American citizenship."



## Representatives of American Legion Youth Programs



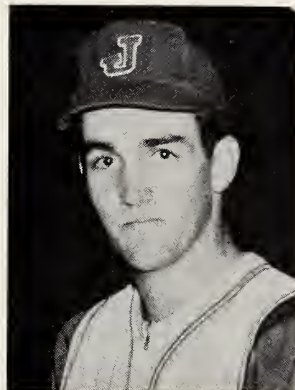
*Lanny Unruh, 17, of Newton, Kansas, winner of the 1960 American Legion National High School Oratorical Contest*



*Lucien P. DiFazio, Wethersfield, Conn., president of the 1960 American Legion Boys Nation.*



*Eagle Scout Thomas R. Everson, of Explorer Post No. 5, Staten Island, sponsored by American Legion Post 126.*



*Richard R. Roniger, New Orleans, La., Legion Baseball Player of the Year (1960).*

### **Accent On Youth!**

**Distinguished Guests at the Convention:** These four young men are distinguished guests of National Commander McKneally at the 42nd National Convention. They are representative of The American Legion's many youth-training and youth-service programs. Their presence offers visible evidence of the trust which America's veterans have placed in the next generation.





**Dwight D. Eisenhower**  
President, United States

THE WHITE HOUSE  
WASHINGTON

May 26, 1960

Dear Commander McKneally:

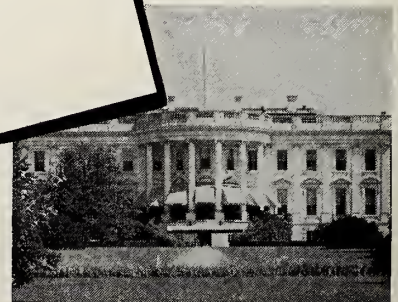
It is a pleasure to send greetings to my fellow Legionnaires assembled at their Forty-second annual National Convention.

The American Legion has pledged itself to safeguard the principles of "justice, freedom, and democracy." United in their allegiance to these same principles, our people must work steadfastly for a world of peace with honor. The members of the Legion contribute a brave and experienced body of citizens to this work.

I am delighted to add best wishes for a fine convention.

Sincerely,

Mr. Martin B. McKneally  
National Commander  
The American Legion  
1608 K Street, N. W.  
Washington 6, D. C.





LeRoy Collins  
Governor of Florida



LEROY COLLINS  
GOVERNOR

STATE OF FLORIDA  
OFFICE OF THE GOVERNOR  
TALLAHASSEE

May 25, 1960

WELCOME LEGIONNAIRES

On behalf of all Floridians, I am happy to extend a warm and sincere welcome to all attending the 1960 American Legion Convention.

We are indeed happy to have you with us, and we wish for each one a successful and memorable visit. As Honorary President of your 1960 Convention Corporation, and as Governor of Florida, I can assure you of the interest and cooperation of all public officials and agencies in making your stay in Florida an outstandingly pleasant experience.

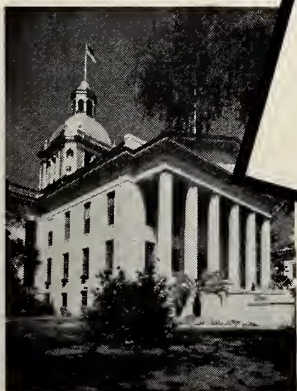
Florida is the Sunshine State, summer and winter. But climate is not the only source of our pride. From one end of the state to the other, you will find things to do and things to see - an incomparable variety of recreation and entertainment and scenery. We will be uniquely proud to have you see the growing greatness of our state, and to share with you the refreshing way of life that is Florida.

With kindest regards, I am

Sincerely,

*LeRoy Collins*  
Governor

LC:lee





# CITY OF MIAMI, FLORIDA

OFFICE OF THE MAYOR

October 15, 1960

"It gives me real pleasure to extend the warmest of welcomes from the people of Miami to the delegates and guests of the 42nd Annual National Convention of The American Legion.

"Few organizations are preceded to the Greater Miami area by such an excellent and outstanding reputation. Legionnaires and their friends, people who stand for Americanism and the propagation of the American way of life, are the kind of people we most enjoy having visit our beautiful city.

"We feel certain that in the Greater Miami area you have chosen a perfect setting for the finest, most successful convention ever. You will find our restaurants, hotels and entertainment facilities to be among the finest in the world, and the beauty of the area unmatched anywhere.

"We know you will enjoy Miami and the warm welcome of our citizens, and please return to our city again.

"You are always welcome in Miami."

Sincerely,



ROBERT KING HIGH,  
Mayor

## CITY OF HIALEAH

October 15, 1960

"The Mayor and City Council of the City of Hialeah are delighted to welcome you to beautiful South Florida.

"Hialeah is a City of beauty, hospitality and opportunity. Its schools, churches, hospital and civic organizations are among the best to be found anywhere. Varied types of recreation are available for your pleasure.

"We invite you to visit Hialeah while you are here. Hialeah Race Course is the most beautiful horse racing track in the world and is open for sightseeing.

"We hope you will come see us."

Very truly yours,

CITY OF HIALEAH, FLORIDA

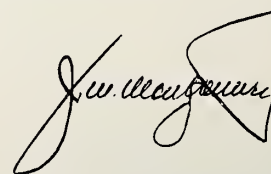


HENRY MILANDER,  
Mayor

## CITY OF CORAL GABLES

"We are pleased that the 1960 Convention will be held here and will be most happy to twin with the Convention during their visit. Assure the delegation that they will be more than welcome in Coral Gables and we hope all of the Legionnaires will be able to visit the 'City Beautiful'."

Most sincerely yours,



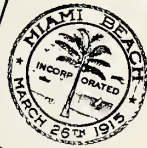
JOHN M. MONTGOMERY,  
Mayor



The Dade County Court House  
Miami, Florida



**D. Lee Powell**  
Mayor of Miami Beach



D. LEE POWELL  
MAYOR

OFFICE OF THE MAYOR  
**CITY OF MIAMI BEACH**  
MIAMI BEACH, FLORIDA  
August 9, 1960

To the members of the  
**AMERICAN LEGION**  
In Convention  
Miami Beach, Florida

Dear Friends:

Welcome to Miami Beach, CONVENTIONLAND, U.S.A.  
It gives me great pleasure, as Mayor of this city,  
to extend warm greetings to you and your families as  
you meet for your 42nd National Convention.

This occasion is a particularly happy one as it  
will afford me the great privilege and honor of  
greeting the largest group ever to assemble with a  
convention in Miami Beach.

Our city has made every effort to co-operate in the  
success of your 1960 meeting, and we welcome your use of  
the wide range of facilities here for your comfort and  
enjoyment.

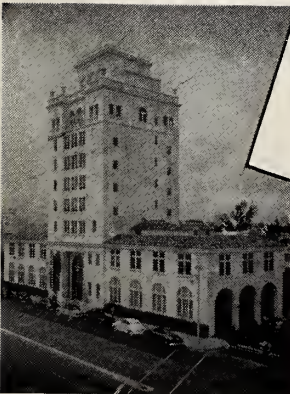
We hope that your 42nd National Convention in  
Miami Beach will be the most successful in the American  
Legion's glorious history, and that you will return again  
and again.

With every good wish, I am

Cordially,

*D. Lee Powell*  
D. Lee Powell  
Mayor

DLP:FG

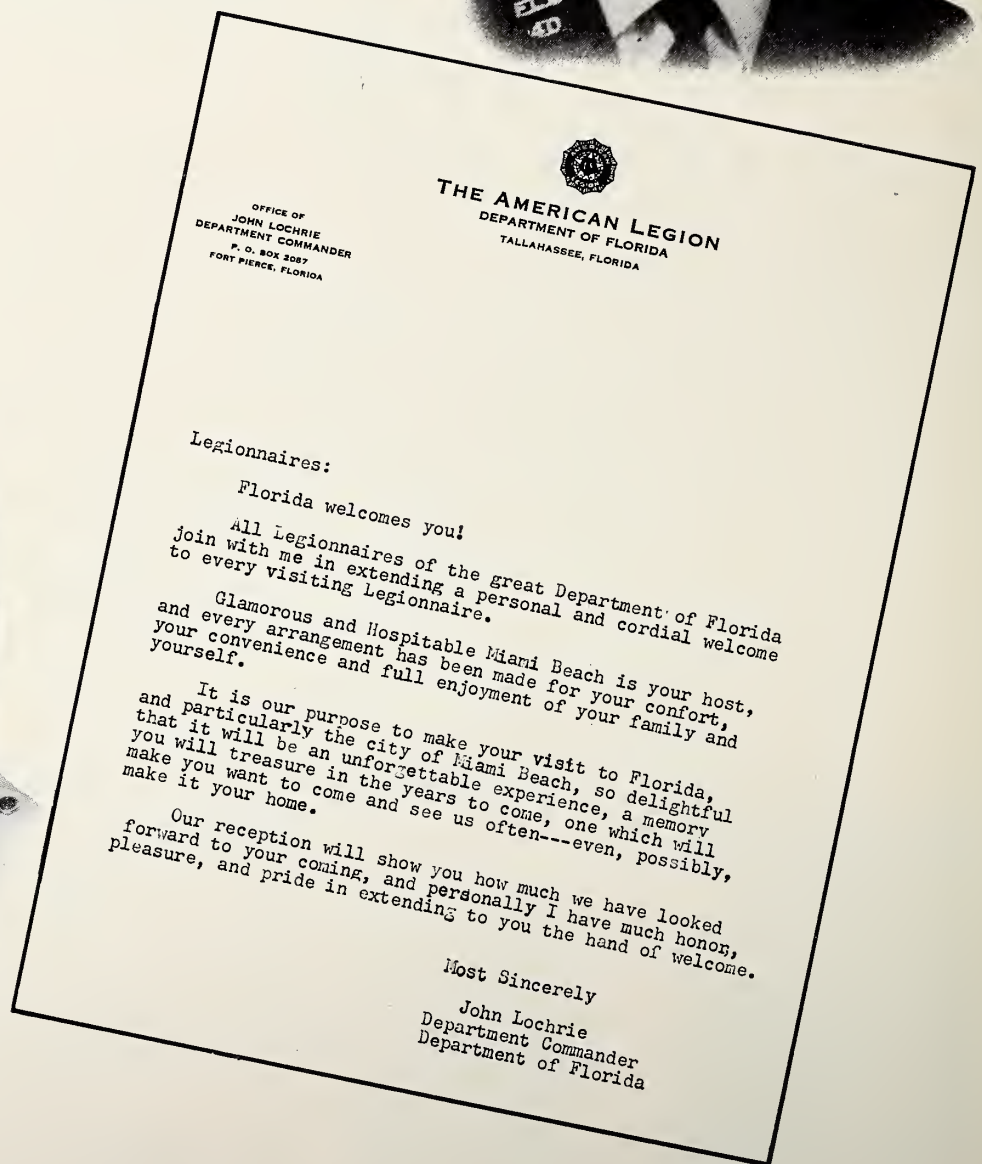




**John Lochrie**  
Commander  
Department of Florida  
The American Legion



**Ernest A. Rowton**  
Adjutant  
Department of Florida  
The American Legion





***How to hold  
your own  
when people  
start lying  
about their  
gas mileage***

*(without straining the truth too much)*

It happens at every party.

The women get over in one corner and start lying about their children.

The men cluster in another and start lying about their gas mileage. This calls for gamesmanship of a rather high order.

Of course, if you own a Chrysler Corporation car, the thing to do is to stand there with a quiet, superior smile while the others stretch their gas mileage beyond the limits of credulity. This takes strength, but it's worth it because eventually someone will have to ask about *your* gas mileage.

At this you glance casually at your fingernails and say quietly, "Well, it's a little unfair for me to get into this debate, I own a Chrysler Corporation

car." Then, before anyone can say "What's that got to do with it?", you continue as follows:

"As everyone knows when they ran the Mobilgas Economy Run over a course that was equal for every car, with drivers of virtually equal skill, Chrysler Corporation cars ran away with 9 out of 12 possible first and second places. Actual mileage ranged from more than 20 per gallon for the Imperial to more than 27 per gallon for the Valiant. I haven't bothered to check, but when we go out for a drive the kids make a game of counting the gas stations we pass between refills."

*P.S. If you do bother to check, you may hesitate to report the actual figure for fear people may classify you as another party prevaricator.*

***Chrysler Corporation***

*Serving America's new quest for quality*



**PLYMOUTH VALIANT • DODGE DART LANCER • DE SOTO CHRYSLER IMPERIAL**



# Performability...



Goes so great,

## ***You have to drive it to believe it!***

*Just a tap of the toe, you go! Just a twist of the wrist, you turn! That's the new Lark with Performability. Lightning-like responsitivity and a completely new power plant with engine choice give you performance leadership over the entire field of compacts.*

*A new OHV six-cylinder engine with ram-induction manifolding and huge valves squeeze more power out of less gas, while every powerful stroke of the pistons makes this Lark go with exhilarating acceleration. Want even more action? Try The Lark V-8 with two or four-barrel carburetor!*

*New recirculating ball steering, new suspension configuration, new bigger bonded brake linings add up to such sure, safe control, that every business trip becomes a pleasure and every pleasure trip a sheer delight. But remember, you've got to drive The Lark to believe it. Visit your Studebaker Dealer for the proof.*

**The '61 LARK<sup>2</sup> by Studebaker**

*The Lark is available in seven body styles—2 & 4-door Sedans and 2-door Hardtop (available with optional sun roof), 2 & 4-door Wagons, Convertible & the expansive new longer wheelbase 4-door Cruiser (luxury car of the compact class).*



## Meetings of *Standing Commissions and Committees*

**Americanism Commission:** Executive Section.

9:30 a.m., October 14 and 15. Tropical Room, Miami Beach Exhibition Hall.

Acting Chairman: **EDMUND G. LYONS**, Clifton, N. J.

**Child Welfare Commission:** Executive Section.

9:30 a.m., October 14 and 15. Cypress Room, Miami Beach Exhibition Hall.

Chairman: **PERCY A. LEMOINE**, Baton Rouge, La.

**Education & Scholarship Committee:** Executive Section.

3:00 p.m., October 16. Cypress Room, Miami Beach Exhibition Hall.

Chairman: **MORRIS "BOB" NOONER, JR.**, Plymouth, Ill.

**Convention Commission:**

9:30 a.m., October 14, 15 and 16. Pasteur Room, Fontainebleau Hotel.

Chairman: **COL. JAMES V. DEMAREST**, New York, N. Y.

**Contests Supervisory Committee:** Executive Section.

9:30 a.m., October 14, 15 and 16. Card Room (Mezzanine), Delano Hotel.

Chairman: **RICHARD H. VIANCOUR**, Washington, D. C.

**Distinguished Guests Committee:** Executive Section.

9:30 a.m., October 14-20 inclusive. Distinguished Guests Suite, Fontainebleau Hotel.

Chairman: **A. L. STARSHAK**, Chicago, Ill.

**Economic Commission:** Executive Section.

9:30 a.m., October 14 and 15. Coral Room, Miami Beach Exhibition Hall.

Chairman: **ROBERT H. HAZEN**, Portland, Ore.

**Finance Commission:**

9:30 a.m., October 14-20 inclusive. National Adjutant's suite, Fontainebleau Hotel.

Chairman: **HAROLD P. REDDEN**, Springfield, Mass.

**Emblem Committee:** Executive Section.

9:30 a.m., October 13 and 14. Committee Room No. 1, Miami Beach Auditorium.

Chairman: **JULIUS LEVY**, Pittsburgh, Pa.

**Foreign Relations Commission:** Executive Section.

9:30 a.m., October 14 and 15. Flamingo Room, Miami Beach Exhibition Hall.

Chairman: **EMILIO S. IGLESIAS**, Montpelier, Vt.

**Internal Affairs Commission:** Executive Section.

9:30 a.m., October 14 and 15. Exhibition and Convention Services Office (Designated Room "A"), Miami Beach Exhibition Hall.

Chairman: **HERBERT J. JACOBI**, Washington, D. C.

**Group Insurance Committee:** Executive Section.

9:30 a.m., October 14 and 15. VIP Studio and Conference Room (Designated Room "D"), Miami Beach Exhibition Hall.

Chairman: **JEROME F. DUGGAN**, St. Louis, Mo.

**Resolutions Assignment Committee:** Executive Section.

9:30 a.m., October 14, 15 and 16. National Headquarters, Miami Beach Auditorium.

Chairman: **CHARLES W. GRIFFITH**, Manning, S. C.

**Legislative Commission:** Executive Section.

9:30 a.m., October 14 and 15. Conference Room (Designated Room "B"), Miami Beach Exhibition Hall.

Chairman: **JEROME F. DUGGAN**, St. Louis, Mo.

**National Security Commission:** Executive Section.

9:30 a.m., October 14 and 15. Seminole Room, Miami Beach Exhibition Hall.

Chairman: **ADDISON P. DRUMMOND**, Bonifay, Fla.

**Publications Commission:**

9:30 a.m., October 14 and 15. Dolphin Room, Miami Beach Exhibition Hall.

Chairman: **DONALD R. WILSON**, Clarksburg, W. Va.

**Public Relations Commission:** Executive Section.

9:30 a.m., October 14 and 15. Committee Room No. 4, Miami Beach Auditorium.

Chairman: **C. D. DeLOACH**, Washington, D. C.



**Rehabilitation Commission:** Executive Section.  
9:30 a.m., October 14 and 15. Committee Room  
No. 3, Miami Beach Auditorium.  
Chairman: **ROBERT M. McCURDY**, Pasadena,  
Cal.

**Rehabilitation Screening Committee:**  
9:30 a.m., October 13, 14 and 15. Press Room  
(Designated Room "C"), Miami Beach Exhibi-  
tion Hall.

## Meeting of *National Executive Committee*

2:00 p.m., October 16. French Room, Fontainebleau Hotel  
Chairman: National Commander **MARTIN B. McKNEALLY**, Newburgh, N. Y.

## Meetings of *Convention Committees*

*The following Convention Committees will be com-  
posed of one delegate from each Department. Com-  
mittees will hold their initial meeting at the times and  
places shown below. Subsequent meetings will be held  
at the call of the chairmen.*

(Meetings of Convention Committees will nor-  
mally be closed to all except committee mem-  
bers.)

**Americanism:** 10:00 a.m., Sunday, October 16.  
Tropical Room, Miami Beach Exhibition Hall.

**Child Welfare:** 10:00 a.m., Sunday, October 16.  
Cypress Room, Miami Beach Exhibition Hall.

**Constitutional Amendments:** 10:00 a.m., Sunday,  
October 16. VIP Studio & Conference Room  
(Designated Room "D"), Miami Beach Exhibi-  
tion Hall.

**Credentials & Internal Organization:** 10:00 a.m.,  
Sunday, October 16. Exhibition & Convention  
Services Room (Designated Room "A"), Miami  
Beach Exhibition Hall.

**Economic (Employment and Veterans' Preference)**  
10:00 a.m., Sunday, October 16. Coral Room,  
Miami Beach Exhibition Hall.

**(Other Economic Matters):** 10:00 a.m., Sunday,  
October 16. Dolphin Room, Miami Beach Exhi-  
bition Hall.

**Finance:** 10:00 a.m., Sunday, October 16. Com-  
mittee Room No. 1, Miami Beach Auditorium.

**Foreign Relations:** 10:00 a.m., Sunday, October  
16. Flamingo Room, Miami Beach Exhibition  
Hall.

**Legislation and Rules:** 10:00 a.m., Sunday, Octo-  
ber 16. Conference Room (Designated Room  
"B"), Miami Beach Exhibition Hall.

**Rehabilitation (Claims and Rating):** 10:00 a.m.,  
Sunday, October 16. Committee Room No. 3,  
Miami Beach Auditorium.

**(Hospitals and Medical Services):** 10:00 a.m.,  
Sunday, October 16. Committee Room No. 4,  
Miami Beach Auditorium.

**Security (Military):** 10:00 a.m., Sunday, October  
16. Pine Room, Miami Beach Exhibition Hall.

**(Naval):** 10:00 a.m., Sunday, October 16. Ever-  
glades Room, Miami Beach Exhibition Hall.

**(Aeronautic):** 10:00 a.m., Sunday, October 16.  
Palm Room, Miami Beach Exhibition Hall.

**(Merchant Marine):** 10:00 a.m., Sunday, Octo-  
ber 16. Marine Room, Miami Beach Exhibition  
Hall.

**(Civil Defense):** 10:00 a.m., Sunday, October 16.  
Seminole Room, Miami Beach Exhibition Hall.



# Know the real joy of good living



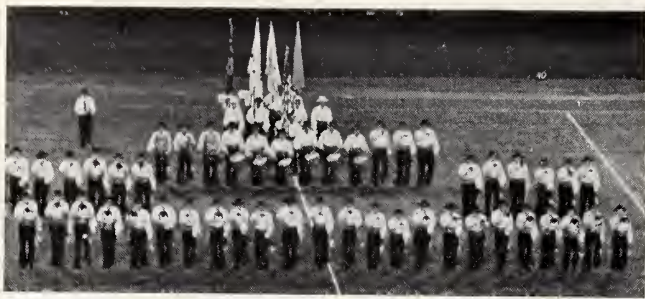
## Move up to

Wherever people of good taste get together you're sure to find Schlitz. It's brewed like no other beer in the world—brewed with just the kiss of the hops for superb flavor. Enjoy Schlitz at your favorite tavern or restaurant.

**THE BEER THAT MADE MILWAUKEE FAMOUS**







**The Caballeros**—1959-60 National Champion Senior Drum and Bugle Corps, sponsored by Post 199, Hawthorne, N. J.



**Senior Band Champions**—for 1959-60, sponsored by Harwood Post 5, Joliet, Ill.



**Double Champs** — Commonwealth Edison Post 118 (Chicago) Firing Squad and Color Guard.



**Motorcycle Drill Team**—sponsored by Police Post 56, Indianapolis, Ind.



**Championship Chorus**—(right) — sponsored by Alonzo Cudworth Post 23 of The American Legion, Milwaukee, Wis.

### OTHER 1959-60 CHAMPIONS

**Junior Drum and Bugle Corps**—Blessed Sacrament Golden Knights, sponsored by Post 302, Newark, N. J.

**Junior Band**—Hansen Elks Youth Band, sponsored by Post 310, Racine, Wis.

**Junior Color Guard**—the Shadows, sponsored by Post 85, Kankakee, Ill.

## National Contests

Saturday and Sunday  
October 15 and 16, 1960

Admission to all contests listed below is by coupon included in the Convention Registration Packet.

**Junior Drum and Bugle Corps Contest:** 8:00 a.m., Oct. 15, Orange Bowl, Miami

**National Junior Smallbore Rifle Tournament:** 10:00 a.m., Oct. 15, Trail Glade Ranges, Tamiami Trail, 11 miles west of Miami City Limits. (This competition is under the sponsorship of the 1960 American Legion National Convention Corporation. All other contests listed herein are sponsored by The American Legion National Contests Supervisory Committee.)

**Band Contest:** 1:00 p.m., Oct. 15, Memorial Field and Band Shell, Flamingo Park, Miami Beach

**Junior Band Contest:** 2:00 p.m., Oct. 15, Memorial Field and Band Shell, Flamingo Park, Miami Beach.

**Color Guard Contest:** 2:00 p.m., Oct. 15, Baseball Field, Flamingo Park, Miami Beach

**Senior Drum and Bugle Corps Preliminaries:** 8:00 a.m., Oct. 16, Orange Bowl, Miami (The ten highest scoring corps in the Preliminaries will compete in the "Parade of Champions" on Sunday evening, October 16, see opposite page.)

**Firing Squad Contest:** 9:00 a.m., Oct. 16, Memorial Field, Flamingo Park, Miami Beach

**Junior Color Guard Contest:** 1:00 p.m., Oct. 16, Memorial Field, Flamingo Park, Miami Beach

**Motorcycle Drill Team Contest:** 2:00 p.m., Oct. 16, Parking Area (Rear), Miami Beach Auditorium

**Chorus Contest:** 2:30 p.m., Oct. 16, Grand Ballroom, Fontainebleau Hotel, Miami Beach.

# *Senior Drum and Bugle Corps Finals*

*and*

## *"Parade of Champions"*

SUNDAY EVENING

7:00 P.M., October 16, 1960

at the

**Orange Bowl**

**Miami, Florida**

### **Admission**

**Reserved Seats \$2.00**

**General Admission \$1.50**

Price of tickets will be reduced 50c by use of coupon included in the Convention Packet.



### **Transportation**

Special Orange Bowl shuttle buses will provide rapid transportation to and from downtown Miami Beach and the Orange Bowl.

## **See the 10 Finest American Legion Drum and Bugle Corps Compete for the National Championship !**

Immediately after the last corps has left the field and while the judges are tabulating the scores, four new Ford Automobiles will be presented to members of The American Legion or the American Legion Auxiliary by the Seagram Posts of the American Legion.

*Miss America of 1960 (Lynda Lee Mead of Natchez, Mississippi) will participate in the ceremonies and assist National Commander Martin B. McKneally in the presentation of awards to the winning corps.*

### **Contest Drawings**

Representatives of competing units will draw for positions at the times indicated below in the Zodiac Room, Delano Hotel, on Friday, October 14:

- 1:30 p.m. Junior Drum and Bugle Corps
- 2:00 p.m. Senior Drum and Bugle Corps
- 2:30 p.m. Senior and Junior Color Guards
- 3:00 p.m. Senior and Junior Bands
- 3:30 p.m. Choruses
- 3:45 p.m. Motorcycle Drill Teams
- 4:00 p.m. Senior Firing Squads

### **Briefing of Judges**

5:00 p.m. October 14, Zodiac Room, Delano Hotel

### **Official Protest Hearings**

10:00 a.m. Tuesday, October 18, Zodiac Room, Delano Hotel



# Public Patriotic and Memorial Program

4:00 to 5:00 p.m.

Sunday, October 16, 1960

Grand Ballroom  
Fontainebleau Hotel

## Processional

**Invocation**—THE REV. FELTHAM JAMES, Past  
National Chaplain, The American Legion

**"The Souls of the Righteous"** (T. Tertius Noble)—  
Combined Chorus

**Scripture Reading**—II Samuel

**"The Lord Is My Shepherd"** (Franz Schubert) —  
Combined Chorus

**Memorial Address**—RABBI ROBERT I. KAHN, Na-  
tional Chaplain, The American Legion

**Memorial Prayer**—THE REV. FR. FLETCHER P.  
WOOD, Chaplain, Department of Florida, The  
American Legion

## Placing of Memorial Wreaths

MARTIN B. MCKNEALLY, National Com-  
mander, The American Legion

MRS. ALEXANDER H. GRAY, National Presi-  
dent, American Legion Auxilairy

MRS. JAMES MICHELET, Le Chapeau Na-  
tional, Eight and Forty

**Closing Prayer**—THE REV. FR. ROBERT G.  
KEATING

## Taps

## Recessional

---

**ENDICOTT**



**JOHNSON**

*The Famous Family Name in Shoes*

---

# Church Directory

(Partial)

(Following is a partial listing of churches and synagogues in Miami Beach and Miami, including those which may be easily reached from most convention hotels. For a more complete listing, consult the telephone directory.)

## Assemblies of God

**Spanish Mission**  
19 N. W. 11th St., Miami  
PL 7-7061

## Bahai Assembly

**Miami Beach**  
43 Star Island, Miami Beach  
JE 1-3333

## Baptist

**Central**  
500 N. E. 1st Ave., Miami  
FR 9-4781

**Miami Beach**  
2816 Sheridan Ave., Miami Beach  
JE 8-3507

## Catholic

**Gesu**  
118 N. E. 2nd St., Miami  
FR 9-1424

**St. Francis de Sales**  
1101 6th St., Miami Beach  
JE 1-1124

**St. Joseph's**  
8670 Byron Ave., Miami Beach  
UN 6-5269

**St. Cary's Cathedral**  
7506 N. W. 2nd Ave., Miami  
PL 9-2168

**St. Mary Magdalen**  
17777 N. Bay Rd., Miami Beach  
WI 7-8861

**St. Patrick's**  
3701 Alton Rd., Miami Beach  
JE 1-1124

## Christian (Disciples of Christ)

**Boulevard**  
2501 Biscayne Blvd., Miami  
FR 3-1938

**First**  
230 N. E. 4th St., Miami  
FR 4-3427

## Christian Science

**First Church of Christ, Scientist**  
256 N. E. 19th St., Miami  
FR 3-1645

**First Church of Christ, Scientist**  
40th St. & Pinetree Dr., Miami Beach  
JE 8-3506

## Congregational (United Church of Christ)

**Church By The Sea**  
501 96th St., Bal Harbour  
UN 6-0321

**Miami Beach Community**  
1620 Drexel Ave., Miami Beach  
JE 8-4511

## Episcopal

**All Souls**  
4023 Pine Tree Dr., Miami Beach  
JE 8-2244

**Holy Cross**  
123 N. E. 36th St., Miami  
PL 9-0668

**Trinity**  
464 N. E. 16th St., Miami  
FR 4-3372

## Evangelical—Reformed (United Church of Christ)

**Robertson Memorial**  
261 N. E. 23rd St., Miami  
FR 4-1494

## Hebrew Congregations

**Agudath Israel Institute  
(Orthodox)**  
7801 Carlyle Ave., Miami Beach  
UN 6-5226

**Beth Israel Congregation  
(Orthodox)**  
711 40th St., Miami Beach  
JE 8-1251

**Beth Jacob Congregation  
(Orthodox)**  
311 Washington Ave., Miami Beach  
JE 1-6150

## Beth Tfilah Congregation (Orthodox)

935 Euclid Ave., Miami Beach  
JE 8-1521

**Kneseth Israel Congregation  
(Orthodox)**  
1415 Euclid Ave., Miami Beach  
JE 8-2741

**North Shore Center  
(Conservative)**  
621 75th St., Miami Beach  
UN 6-2156

**Sephardic Jewish Center Congregation  
(Conservative)**  
715 Washington Ave., Miami Beach  
JE 1-9441

**Temple Beth Sholom  
(Liberal)**  
4144 Chase Ave., Miami Beach  
JE 8-7231

**Temple Emanu-El  
(Conservative)**  
1701 Washington Ave., Miami Beach  
JE 8-2503

**Temple Ner Tamid  
(Mod. Traditional)**  
80 St. & Tatum Wtrway, Miami Beach  
UN 6-8345

**Torah Temple  
(American Judaism)**  
1204 West Ave., Miami Beach  
JE 8-1052

## Lutheran

**Biscayne Boulevard (A.L.C.)**  
7610 Biscayne Blvd., Miami  
PL 9-5505

**Immanuel (Augustana)**  
511 N. W. 4th St., Miami  
FR 3-5195

**Sunny Isles (U.L.C.)**  
200 178th St., Miami Beach  
WI 5-5031

## Methodist

**Miami Beach First**  
4760 Pinetree Dr., Miami Beach  
JE 1-7166

**Spanish American**  
1200 N. E. Miami Ct., Miami  
FR 3-3080

(Continued on Page 87)

Attend the House of Worship of your choice



## My first week of basic training

was about 48 hours old when I was herded along with 20 other trainees into a long wooden building. "Roll up your sleeves," said a little blond nurse. We did, and one by one we were called into an adjoining room.

Finally it was my turn. I started in cautiously but executed a snappy "eyes right" when I caught sight of a huge picture of a scantily clad beauty on the wall. For a moment I enjoyed the view, wondering what a picture like that was doing in a place so drably military.

I was still wondering when I felt two quick jabs in my left arm. I whirled in surprise to see the nurse holding two hypodermic needles.

"In the Army," she said smiling, "we call it diversionary tactics."

THOMAS E. LANGENFELD (*Omaha, Neb.*)

☆ ☆ ☆

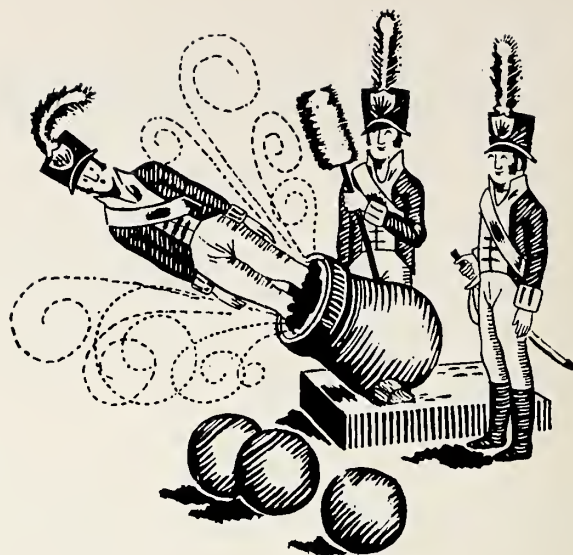
**That's just a sample from Reader's Digest fun-filled feature, "Humor in Uniform." But read on...**

Beside the swimming pool at Lackland Air Force Base, Texas, I noticed a shapely young lady who was attracting more than her share of attention. The focus of the attention was her white bathing suit, which sported a patch of blue on the back. I inched my way nearer for a closer look. Beside the zipper on the back of the suit was a military stamp which read: "To Be Operated by Authorized Personnel Only."

A/2c L. WINKELMAN  
(*Pinecastle AFB, Orlando, Fla.*)

☆ ☆ ☆

During our transformation from civilians to Marines at Parris Island, we were taken to a building where we were told to strip off our civilian clothes and put them in a bag to be shipped home. We were then put in lines to receive our first Marine haircut, from barbers working with nothing but an electric shaver. Within three strokes of the electric razor and 15 seconds, I was as



bald as an egg. Next came an icy shower. Then I was pushed into a small room where I was told to sit and wait.

There we sat, 60 of us crowded together on a cold tile floor, our heads bald, our bodies blue from the cold shower, afraid to move a muscle without being told. It was then that the little guy sitting next to me said in a whisper, "Who'd you use to be?"

LEW WEINSTEIN (*Providence, R. I.*)

☆ ☆ ☆

The young soldier was taking his girl on a tour of the Army base. The couple approached a rifle range just as a group of trainees fired at a line of targets. The girl, frightened by the sudden noise, flung herself into the soldier's arms. Visitors and soldiers standing nearby smiled. The girl blushed and stepped back, saying, "I'm sorry. I didn't mean to get so frightened."

"Oh, that's all right," the GI said with a grin. "Now let's go and watch the heavy artillery."

THOMAS LAUENSTEIN (*Hazlet, N. J.*)

☆ ☆ ☆

**These are actual anecdotes contributed to "Humor in Uniform" by readers. This feature is just one of more than forty timely articles and features you'll find each month in Reader's Digest.**

**Pick up your Digest today. It might be one of your most enjoyable experiences of the Convention—an adventure you can repeat every month!**

**For humor, for inspiration, for education, over 21,000,000 people buy each issue of the Reader's Digest. It's the world's most widely read magazine.**

# Reader's Digest



# Parade Route

**The American Legion National Convention**  
Monday, October 17, 1960

## Parade Information

**Date:** October 17, 1960.

**Time:** 4:00 P. M.

### Formation Area:

Dade Boulevard, from Alton Road, east to Washington Avenue and north from Dade Boulevard on Prairie and Meridian Avenues.

### Route:

South on Washington Avenue.

### Reviewing Stand:

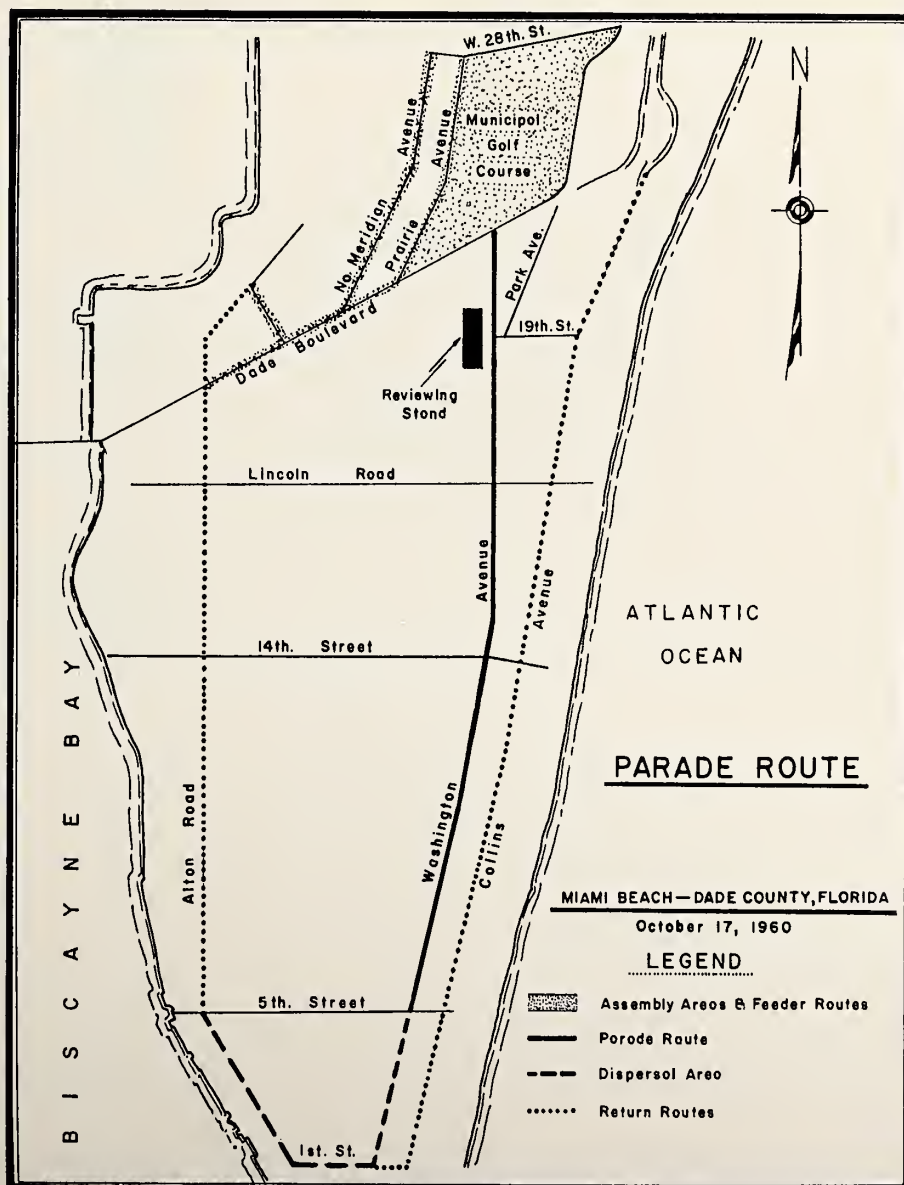
Front of Miami Beach Convention Hall.

### Dispersal Point:

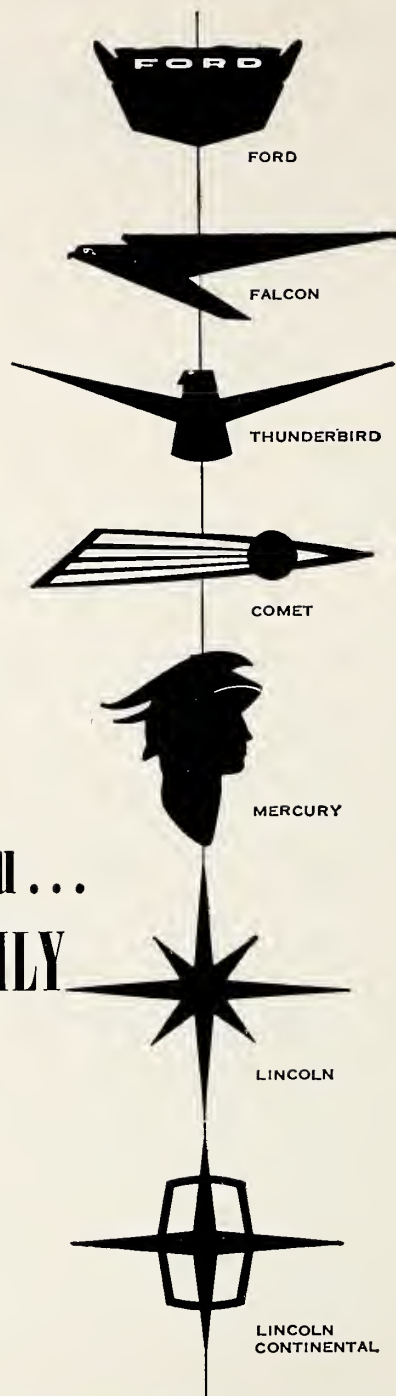
Washington Avenue at Fifth Street.

### Seating:

Grand Stand \$1.75;  
Box Seats \$3.00







## Especially for you ... THE FORD FAMILY OF FINE CARS

There are over 180 million people in the U.S. Each of us has his own personal preference in food, in clothes, in architecture — and, of course, in automobiles.

And, in automobiles, our job is to give you the widest possible selection from which to choose.

That is why, in the design and manufacture of our cars, each of our makes is different from the other.

There are no look-alikes in the Ford Family of Fine Cars. Each is distinct and different — Ford, Falcon, Thunderbird, Comet, Mercury, Lincoln, Lincoln Continental, and the English Ford Line.

Within this wide variety of individual makes are 51 different models ranging in price from under \$2,000 to over \$7,000. Each car we build has been designed to satisfy the individual needs of specific people.

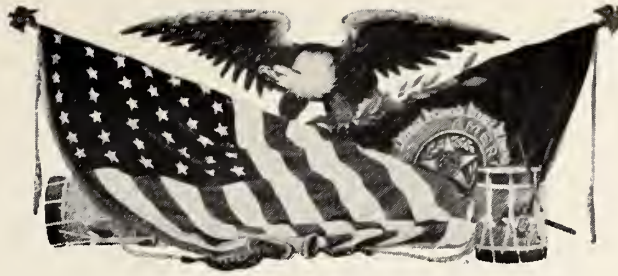
Of course, in any one model in any one make, there are so many different colors, interiors, trims and other choices that it would take an electronic brain to total them. It is entirely possible, with so many combinations to choose from, that you can select a car from the Ford Family of Fine Cars that will have no identical twin on the American Road.

There is, however, an important family trait all our cars share in common. They are all designed, engineered and constructed with the enormous attention to detail that is the mark of quality in every field of human endeavor.

Whatever your needs or your budget, we have a car to suit *you*. It's simply a matter of picking a price range and making a wonderful choice!



The American Road • Dearborn, Michigan



# *Parade Orders*

## The American Legion National Convention Parade

*October 17, 1960*

### PARADE CHAIRMEN

**E. E. Seiler**, Miami, Florida  
**Brigadier General Thomas J. Kelly**, FNG (Ret)  
Miami, Florida

### HONORARY GRAND MARSHAL

**Preston J. Moore**, Past National Commander  
Stillwater, Oklahoma

### GRAND MARSHAL

**Lieutenant General Joe W. Kelly**, USAF  
Commander, Military Air Transport Service  
Scott Air Force Base, Illinois

### DEPUTY GRAND MARSHALS

**Major General Stanhope B. Mason**, USA  
Commanding General, IV U. S. Army Corps  
(Reserve)  
**Major General Thomas G. Ennis**, USMC  
Commanding General, Marine Corps Recruit  
Depot  
Parris Island, South Carolina  
**Rear Admiral Kenmore M. McManes**  
Commandant, 6th Naval District  
Charleston, South Carolina  
**Brigadier General Robert H. Warren**, USAF  
Commander, Air Proving Ground Center  
Eglin Air Force Base, Florida  
**Rear Admiral George A. Knudsen**, USCG  
Commander, 7th U. S. Coast Guard District  
Miami, Florida  
**Major General Ellard A. Walsh**, USNG (Ret)

### HONORARY MARSHALS

**Colonel H. N. Kirkman**  
Director, Department of Public Safety,  
State of Florida  
**Major General Mark W. Lance**, Adjutant General  
Florida National Guard  
**Honorable LeRoy Collins**  
Governor of the State of Florida  
**Honorable D. Lee Powell**  
Mayor of the City of Miami Beach  
**Honorable Ben C. McGahey**  
Chairman, Dade County Board of  
County Commissioners

### PARADE ORDERS

The official parade of the Forty-Second National Convention of The American Legion will be governed by the instructions contained herein, together with the Organization and March Time Table and Assembly Area Map which are made a part hereof.

1. **TIME:** (All times in these orders are Eastern Standard)
  - (a) The leading element of the parade will move from the "Initial Point" (Dade Boulevard and Washington Avenue) promptly at 4:00 p.m., Monday, October 17, 1960, regardless of weather conditions.
  - (b) The time and place of assembly for each department or element of the parade will be shown in detail on the Organization and March Time Table and Parade Map, a copy of which has been mailed to each Department Adjutant and a copy of which will also be presented to the Department Parade Chairmen at the meeting of Parade Chairmen scheduled at 11:00 a.m., Sunday, October 16, 1960 in the Card Room, Mezzanine Floor, Delano Hotel (Convention Corporation Headquarters), Miami Beach Florida.



- (c) A Parade Official will meet his assigned division at the assembly area, following unloading. He will direct the buses to proper parking at the dispersal area and will meet his assigned division at the dispersal point, Washington Avenue and Fifth Street, to direct his division to the parked buses.
- (d) Because of the nature of the assembly area, accurate logistics are essential. **PROMPTNESS IN ARRIVAL AT ASSEMBLY AREA IS MANDATORY.**
- (e) Three aerial bombs will be fired to indicate approach to, and starting time; the first at 3:30 p.m., the second at 3:45 p.m., and the third at 4:00 p.m.

## 2. ROUTE:

From the initial point—Dade Boulevard and Washington Avenue—the parade will continue south on Washington Avenue to Fifth Street, the dispersal area.

## 3. ASSEMBLY AREA:

- (a) Assembly areas are indicated on the Organization and March Time Table and Assembly Area Map.
- (b) Instructions for each department will be furnished by the Parade Committee and will be distributed as heretofore indicated.
- (c) Signs carrying Department Name will designate head of each Department assembly point.
- (d) Division, with the exception of the Escort Division, are designated with Roman numerals. The Escort Division is designated by the letter "E." Elements within numbered Divisions are designated by Arabic numerals and are consecutive throughout the parade. Elements of the Escort Division are lettered alphabetically.
- (e) The assembly areas of the division paired below are identical. The higher numbered division will form immediately on the departure of the lower numbered division.
  - I - III
  - II - IV
  - V - VII
  - VI - VIII

- (f) All buses and troop carriers will unload on the west side of Pine Tree Drive between Dade Boulevard and 28th Street. When unloaded they will proceed to Collins Avenue via 23rd Street and to the dispersal area via Collins Avenue.

- (g) All floats will be spotted in the parking area located at the intersection of Dade Boulevard and Prairie Avenue. All vehicles of the I. Division will also be spotted in this area. All vehicles of other Divisions will be parked on the north side of Dade Boulevard east of Washington Avenue heading west.

## 4. ORGANIZATION:

- (a) All elements have been assigned to Divisions, each under the direction of a Parade Official. The composition of these Divisions, order of march, time and place of assembly is shown on the Organization and March Table and Assembly Area Map supplied to Department Parade Chairmen.
- (b) All Department of Defense units will be governed by applicable regulations.

- (c) Each Department Commander or appointed parade representative will be responsible for the order of march and promptness of arrival at the assembly area of all units of his department—all units conform to the following distribution and formation.

- (1) **MASSED COLORS:** Eight (8) abreast.

All American flags the department and post colors of each Department and the department and unit colors of each department of the Auxiliary will be massed at the head of each department delegation in that order.

- (2) American Legion units within departments will march in formations eight abreast, one and one-half yards between ranks.

- (3) **BANDS AND DRUM CORPS:** As directed by drum majors, but not to exceed eight (8) abreast.

- (4) **AUTHORIZED FLOATS AND AUTOMOBILES:** In single column. No unauthorized floats or automobiles will be permitted to participate.

- (5) No maneuvers except for a forward movement. This is a **MUST**. All violators will be summarily dismissed from the parade.

- (d) **DISTANCES:**

- (1) Between Division 30 yards
- (2) Between departments 20 yards
- (3) Between elements of a department 10 yards

- (e) All bands will play upon entering the seating area and continue to play to its exit. The seating area will be indicated by appropriate signs.

## 5. DISPERSAL AREA.

Dispersal of the parade will be at Washington Avenue and Fifth Street under the direction of the Dade County Public Safety Department. The Parade Official assigned to each division as liaison will meet and direct his assigned division to its buses.

## 6. OFFICIAL REVIEWING STAND:

The official reviewing stand will be located at Washington Avenue and 18th Street. Elements will render a salute to the National Commander while passing the reviewing stand (eyes right). Warning signs at 500 and 150 feet will inform all units of the distance to the reviewing stand.

## 7. ELIGIBILITY TO PARTICIPATE IN PARADE AND CONDUCT OF PARTICIPANTS:

- (a) Pursuant to a resolution adopted at a meeting of the National Convention Committee at Miami Beach on March 12, 1960 there will be no participation of any vehicles, equipment, or items of wearing apparel of the 40 and 8. This regulation will be enforced by the Parade Committee of the 1960 Convention Corporation.

- (b) With the exception of the police, military and naval escort, and distinguished guests, eligibility to participate in the parade is limited to the members of The American Legion and the uniformed bodies of The American Legion Auxiliary, subject to restriction of the following activities which shall be prohibited in the line of march:

- (1) The drinking of or simulated drinking of intoxicants.

- (2) Participants under the influence of intoxicating liquors.
  - (3) Use of water pistols and electric shocking devices.
  - (4) Female impersonators.
  - (5) Firecrackers.
  - (6) Any presentation or representation either immoral or in bad taste.
  - (7) Distribution of souvenirs, promotional or advertising material either from floats or by marching units.
- (c) Violators of any of the above rules will be summarily removed from the parade.

#### 8. FIRST AID STATIONS:

First Aid Stations will be established at Assembly Area, at intervals along the line of march and the dispersal area.

#### 9. PARKING OF CHARTERED OR POST BUSES AND TROOP CARRIERS:

After unloading in the Assembly Area, buses and troop carriers will proceed to dispersal area under supervision of a Parade Official assigned as liaison to a proper parking assignment. The liaison official will meet his assigned division at the dispersal point (Washington Avenue and Fifth Street) to conduct it to its parked buses (**personal belongings and all equipment must be removed from the buses when unloading at Assembly Area**).

### ESCORT DIVISION

Assemble on Dade Boulevard—west of Washington Avenue.

**Assemble at 3:00 p.m.**

**Departure at 4:00 p.m.**

- A. GRAND MARSHAL
- B. HONORARY GRAND MARSHAL
- C. DEPUTY GRAND MARSHAL
- D. HONORARY MARSHALS
- E. UNITED STATES AIR FORCE DRUM AND BUGLE CORPS, Washington, D. C.
- F. MASSED SERVICE AND NATIONAL COLORS
- G. UNITED STATES ARMY
  - Third U. S. Army Color Guard, Ft. McPherson, Georgia
  - Third U. S. Army Band, Ft. McPherson, Georgia
  - Mobile Missile Exhibits, Cameron Station, Virginia
  - Mobile Missile Exhibits, Redstone Arsenal, Alabama
  - IV U. S. Army Corps
  - Headquarters, 841st Engineer Battalion (Construction), Miami, Florida

H & S Company, 841st Engineer Battalion (Construction), Miami, Florida

A Company, 841st Engineer Battalion (Construction), Ft. Lauderdale, Florida

C Company, 841st Engineer Battalion (Construction), West Palm Beach, Florida

7618th Transportation Training Activity, Miami, Florida

7512th Army Terminal Station Complement, Miami, Florida

371st Transport Truck Company, Miami, Florida

Headquarters, 460th Signal Battalion, Miami, Florida

H & S Company, 460th Signal Battalion, Miami, Florida

A Company, 460th Signal Battalion, Miami, Florida

C Company, 460th Signal Battalion, Miami, Florida

#### H. UNITED STATES MARINE CORPS

U. S. Marine Corps Color Guard

U. S. Marine Corps Band, Parris Island, South Carolina

2nd 105 MM Howitzer Battalion, Miami, Florida

#### I. UNITED STATES NAVY

U. S. Navy Color Guard, Key West, Florida

U. S. Navy Band, Key West, Florida

U. S. Navy Composite Marching Unit, Miami, Florida

#### J. UNITED STATES AIR FORCE

Strategic Air Command Colors, Homestead Air Force Base, Florida

Keesler Air Force Band, Keesler Air Force Base, Mississippi

#### K. ARMY NATIONAL GUARD OF UNITED STATES

51st Infantry Division Color Guard

51st Infantry Division Band

211th Infantry 1st Battle Group

202nd Armored Medical Battalion

#### L. U. S. ARMY & AIR FORCE ROTC, University of Miami

Colors

Pershing Rifle Drill Team

Combined Band



## I. DIVISION

Assembly point: Prairie Avenue between Dade Boulevard and West 23rd Street.

**Assemble at 3:30 p.m.**

1. American Legion 1959 National Championship Band
2. National Color and 1959 National Championship Color Guard
3. National Commander
4. National Officers
5. American Legion 1959 National Championship Drum and Bugle Corps
6. Past National Commanders
7. American Legion 1959 National Championship Chorus, Jr. D&B Corps, Jr. Color Guard, Firing Squad, Motorcycle Drill Team
8. Foreign and Outlying Departments
  - Mexico
  - Philippines
  - Italy
  - Panama, C. Z.
  - Canada
  - France
9. MISSISSIPPI  
(extending back to South Dakota sign)

## II. DIVISION

Assembly point: Meridian Avenue between Dade Boulevard and West 23rd Street.

**Assemble at 4:00 p.m.**

10. SOUTH DAKOTA  
(extending back to Minnesota sign)
11. MINNESOTA  
(extending back to Rhode Island sign)
12. RHODE ISLAND  
(extending back to North Dakota sign)
13. NORTH DAKOTA  
(extending back to Kansas sign)
14. KANSAS  
(extending back to Oklahoma sign)
15. OKLAHOMA  
(extending back to Utah sign)
16. UTAH  
(extending back to Wyoming sign)
17. WYOMING  
(extending back to New Jersey sign)

★

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★

## III. DIVISION

Assembly point: Prairie Avenue between Dade Boulevard and West 23rd Street.

**Assemble at 4:30 p.m.**

18. NEW JERSEY  
(extending back to Iowa sign)
19. IOWA  
(extending back to Alaska sign)
20. ALASKA  
(extending back to Nebraska sign)
21. NEBRASKA  
(extending back to Alabama sign)
22. ALABAMA  
(extending back to Missouri sign)
23. MISSOURI  
(extending back to Arizona sign)
24. ARIZONA  
(extending back to Indiana sign)
25. INDIANA  
(extending back to North Carolina sign)

#### IV. DIVISION

Assembly point: Meridian Avenue between Dade Boulevard and West 23rd Street.

**Assemble at 5:00 p.m.**

26. NORTH CAROLINA  
(extending back to Wisconsin sign)
27. WISCONSIN  
(extending back to California sign)
28. CALIFORNIA  
(extending back to Nevada sign)
29. NEVADA  
(extending back to Louisiana sign)
30. LOUISIANA  
(extending back to Washington sign)
31. WASHINGTON  
(extending back to Ohio sign)
32. OHIO  
(extending back to Arkansas sign)
33. ARKANSAS  
(extending back to Michigan sign)

#### V. DIVISION

Assembly point: Prairie Avenue between West 23rd and 28th Streets.

**Assemble at 5:30 p.m.**

34. MICHIGAN  
(extending back to New Hampshire sign)
35. NEW HAMPSHIRE  
(extending back to Maine sign)
36. MAINE  
(extending back to Connecticut sign)
37. CONNECTICUT  
(extending back to Texas sign)
38. TEXAS  
(extending back to Virginia sign)
39. VIRGINIA  
(extending back to Georgia sign)
40. GEORGIA  
(extending back to Montana sign)
41. MONTANA  
(extending back to Vermont sign)

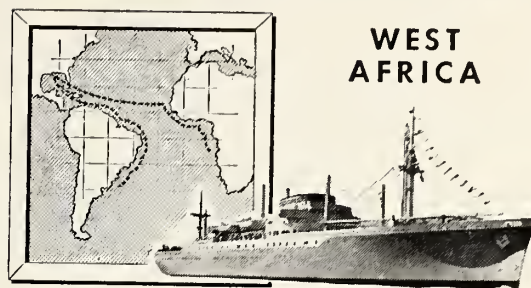
#### VI. DIVISION

Assembly point: Meridian Avenue between West 23rd and 28th Streets.

**Assemble at 6:00 p.m.**

42. VERMONT  
(extending back to Delaware sign)
43. DELAWARE  
(extending back to Colorado sign)
44. COLORADO  
(extending back to Tennessee sign)
45. TENNESSEE  
(extending back to New Mexico sign)

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CHICAGO 140 So. Clark Street  
NEW YORK 17 Battery Place  
ST. LOUIS 221 Jaccard Bldg.

45. NEW MEXICO  
(extending back to Illinois sign)
47. ILLINOIS  
(extending back to South Carolina sign)
48. SOUTH CAROLINA  
(extending back to New York sign)

#### VII. DIVISION

Assembly point: Prairie Avenue between West 23rd and 28th Streets.

**Assemble at 6:30 p.m.**

49. NEW YORK  
(extending back to Kentucky sign)
50. KENTUCKY  
(extending back to Maryland sign)
51. MARYLAND  
(extending back to Pennsylvania sign)
52. PENNSYLVANIA  
(extending back to West Virginia sign)

#### VIII. DIVISION

Assembly point: Meridian Avenue between West 23rd and 28th Streets.

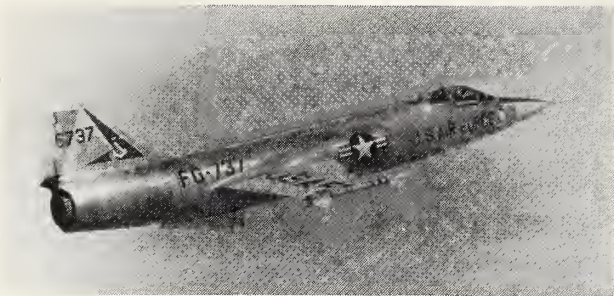
**Assemble at 7:00 p.m.**

53. WEST VIRGINIA  
(extending back to Idaho sign)
54. IDAHO  
(extending back to Oregon sign)
55. OREGON  
(extending back to Massachusetts sign)
56. MASSACHUSETTS  
(extending back to D. of C. sign)
57. DISTRICT OF COLUMBIA  
(extending back to Hawaii sign)
58. HAWAII  
(extending back to Puerto Rico sign)
59. PUERTO RICO  
(extending back to Florida sign)
60. FLORIDA





F-101 Voodoo



F-104 Starfighter



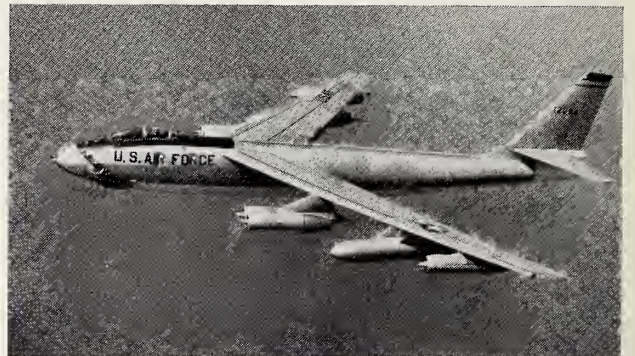
Mach 2 F-105 fighter-bomber

## Parade Flyover

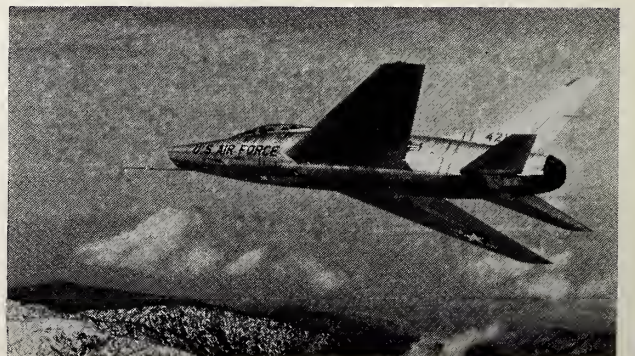
Here are the planes—the most modern in the United States Airforce arsenal—which will flyover the parade route in a breath-taking salute to The American Legion 42nd National Convention. They will swoop over the parade route, beginning at 4:01 p.m., Monday, October 17, at 30 second intervals. Kickoff time for the parade is 4:00 p.m. The flight schedule includes three B-47's, one B-52, and a formation of F-100's, F-101's, F-104's, and F-105's, in that order.



B-52 Stratofortress

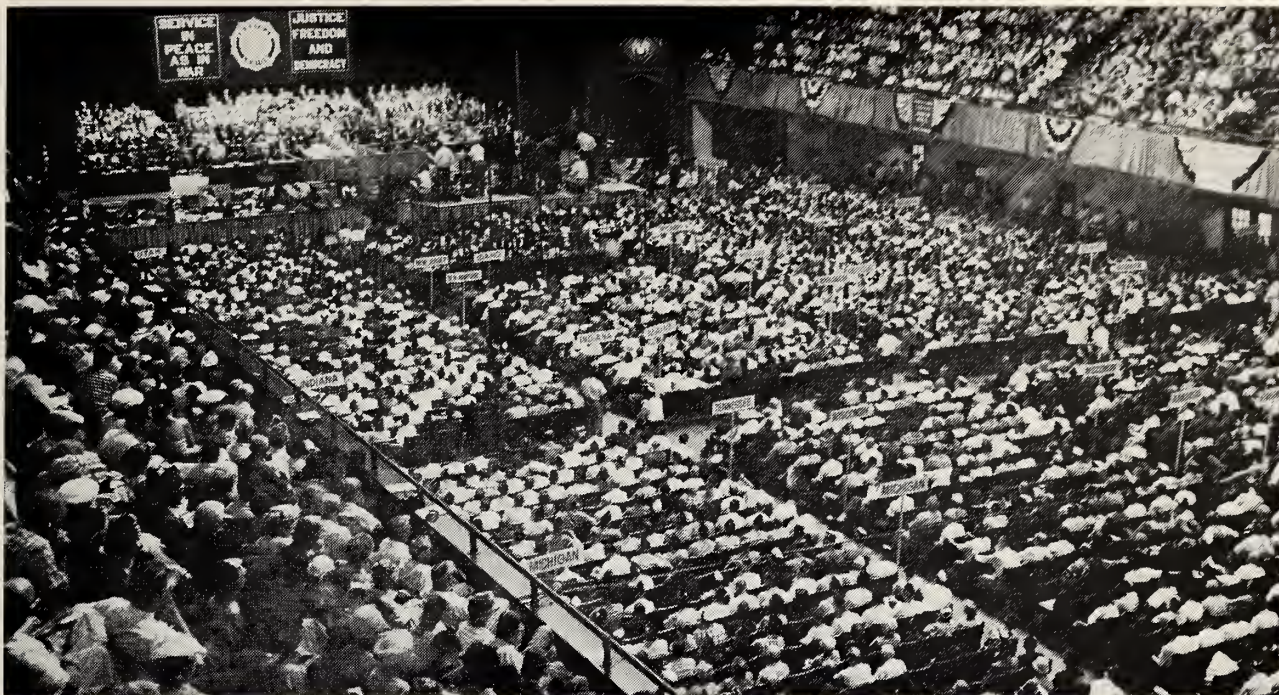


B-47 Stratojet



F 100 Super Saber





(Above) Opening Session of the 41st National Convention in Minneapolis, Minnesota, August 25, 1959

## *Official Program*

42nd NATIONAL CONVENTION, THE AMERICAN LEGION

Convention Hall, Miami Beach, Florida



JOINT OPENING SESSION, THE AMERICAN LEGION AND AMERICAN LEGION AUXILIARY

**Tuesday, October 18, 1960**

8:30 a.m. — CONCERT: National Championship Band, Harwood Post No. 5, Joliet, Ill.

9:00 a.m. — CALL TO ORDER: **Martin B. McKneally**, National Commander

ADVANCEMENT OF COLORS: Color Guard, Commonwealth Edison Post No. 118, Chicago, Ill.

SOLO: "Star Spangled Banner," **Morton Downey**, Official Soloist

INVOCATION: **Rabbi Robert I. Kahn**, D.H.L., National Chaplain

Call for Convention: **Emil A. Blackmore**, National Adjutant

9:30 a.m. — ADDRESSES OF WELCOME:

**Honorable LeRoy Collins**, Governor of Florida

**Honorable D. Lee Powell**, Mayor of Miami Beach

**Honorable Robert King High**, Mayor of Miami

**Honorable Henry Milander**, Mayor of Hialeah

**Honorable John M. Montgomery**, Mayor of Coral Gables



**John Lochrie**, Commander, Department of Florida, The American Legion

**Judge Lawrence E. Hoffman**, President, American Legion 1960 Convention Corporation of Florida

10:00 a.m. — RESPONSE TO ADDRESSES OF WELCOME: **Preston J. Moore**, Past National Commander, The American Legion

10:15 a.m. — NATIONAL CONVENTION MEMORIAL SERVICE

Invocation: **Rt. Rev. Msgr. John J. Twiss**, Past National Chaplain

Solo: "There Is No Death," **Morton Downey**, Official Soloist

Memorial Address: **Rabbi Robert I. Kahn**, D.H.L., National Chaplain

Lighting of Convention Peace Candle

Benediction

Taps

10:45 a.m. — INTRODUCTION OF GUESTS

11:00 a.m. — GREETINGS:

**Mrs. Alexander H. Gray**, National President, American Legion Auxiliary

**Dr. George K. C. Yeh**, Ambassador of the Republic of China

**Leo A. Hoegh**, Director, Office of Civil and Defense Mobilization

**His Excellency Louis Scheyven**, Ambassador of Belgium

**Miss Clarice Kline**, President, National Education Association

**Sumner Whittier**, Administrator of Veterans Affairs

**H. Raymond Triboulet**, Minister of Veterans and Victims of War, Republic of France.

11:45 a.m. — THE AMERICAN LEGION MERCURY AWARD:

To **William Randolph Hearst, Jr.**, Editor-in-Chief, Hearst Newspapers

12:00 Noon — ADDRESS: **J. Edgar Hoover**, Director, Federal Bureau of Investigation

12:30 p.m. — PRESENTATION OF REPRESENTATIVES OF AMERICAN LEGION YOUTH PROGRAMS:

**Lucien P. DiFazio**, Wethersfield, Conn., President, 1960 Boys Nation

**Thomas R. Everson**, Staten Island, N. Y., Eagle Scout, Explorer Post No. 5

**Richard R. Roniger**, New Orleans, La., Legion Baseball Player of the Year

**Lanny D. Unruh**, Newton, Kan., First Place Winner, American Legion National High School Oratorical Contest

12:45 p.m. — PRESENTATION OF MEDALLION to the Cities of Minneapolis and St. Paul, the cities in which the 1959 National Convention was held.

Presentation by: **Edward N. Scheiberling**, Past National Commander

Response by: **The Honorable P. Kenneth Peterson**, Mayor of Minneapolis

**The Honorable George J. Vavoulis**, Mayor of St. Paul

1:00 p.m. — PRESENTATION to **Peter Petropolis**

1:05 p.m. — PRESENTATION OF DEPARTMENT MEMBERSHIP AWARDS

1:15 p.m. — REPORT of **National Commander McKneally**

1:30 p.m. — ADDRESS: **The Honorable John F. Kennedy**, United States Senator from Massachusetts

2:00 p.m. — REPORTS OF CONVENTION COMMITTEES

Credentials and Internal Organization

Legislation and Rules

SALUTE TO COLORS AND RECESS

7:00 p.m. — **National Commander McKneally's DINNER TO DISTINGUISHED GUESTS**

Address by: **Mr. George E. Sokolsky**  
Place: Grand Ballroom, Hotel Fontainebleau

### Wednesday, October 19, 1960

- |   |   |
|---|---|
| <p>8:45 a.m. — CONCERT: National Championship Band, Harwood Post No. 85, Joliet, Ill.</p> <p>9:00 a.m. — CALL TO ORDER: <b>Martin B. Mc-Kneally</b>, National Commander<br/>SALUTE TO COLORS<br/>"STAR SPANGLED BANNER"<br/>INVOCATION: <b>Rabbi Robert I. Kahn</b>, D.H.L., National Chaplain<br/>REPORTS OF CONVENTION COMMITTEES</p> <p>9:15 a.m. — Constitutional Amendments</p> <p>9:30 a.m. — Finance</p> <p>9:45 a.m. — Child Welfare</p> <p>10:00 a.m. — Americanism</p> <p>10:30 a.m. — ADDRESS: <b>Honorable George Meany</b>, President, American Federation of Labor and Congress of Industrial Organizations<br/>REPORTS OF CONVENTION COMMITTEE</p> <p>11:00 a.m. — Foreign Relations</p> | <p>11:20 a.m. — PRESENTATION by <b>James A. Hess</b>, Boy Scouts of America</p> <p>11:30 a.m. — REPORTS OF CONVENTION COMMITTEE<br/>Rehabilitation</p> <p>12:00 Noon — ADDRESS: <b>Honorable Katharine St. George</b>, Member of Congress (New York)<br/>REPORTS OF CONVENTION COMMITTEES</p> <p>12:15 p.m. — National Security</p> <p>12:45 p.m. — Economic<br/>Employment and Veterans Preference<br/>Other Economic Matters</p> <p>1:15 p.m. — INTRODUCTION OF DISTINGUISHED GUESTS<br/>PRESENTATION: <b>Mrs. Beatrice Wright Fuerst</b>, The National Foundation</p> <p>1:30 p.m. — ADDRESS: <b>The Honorable Robert C. Hill</b>, United States Ambassador to Mexico</p> <p>2:00 p.m. — SALUTE TO COLORS AND RECESS</p> |
|---|---|

### Thursday, October 20, 1960

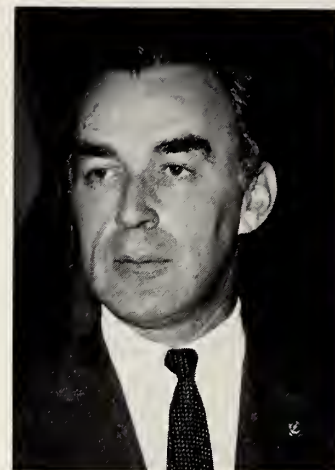
- |  |   |
|--|---|
| <p>8:45 a.m. — CONCERT</p> <p>9:00 a.m. — CALL TO ORDER: <b>Martin B. Mc-Kneally</b>, National Commander<br/>SALUTE TO COLORS<br/>"STAR SPANGLED BANNER"<br/>INVOCATION: <b>Rabbi Robert I. Kahn</b>, D.H.L., National Chaplain</p> <p>9:15 a.m. — UNFINISHED BUSINESS</p> <p>9:45 a.m. — PRESENTATION: To <b>Allen W. Merrell</b>, Director, Civic and Governmental Affairs Office, Ford Motor Company</p> <p>10:00 a.m. — ADDRESS: <b>Admiral Arleigh A. Burke</b>, Chief of Naval Operations, United States Navy</p> <p>10:30 a.m. — UNFINISHED BUSINESS</p> <p>11:00 a.m. — ADDRESS: <b>The Honorable Richard M. Nixon</b>, Vice-President of the United States</p> <p>11:30 a.m. — INTRODUCTION OF DISTINGUISHED GUESTS<br/>UNFINISHED BUSINESS</p> <p>12:00 noon — SPECIAL ORDER OF BUSINESS—<br/>Election of National Officers:<br/>National Chaplain</p> | <p>Five (5) National Vice-Commanders<br/>National Commander</p> <p>1:00 p.m. — PRESENTATION of Colors to Outgoing National Commander: by <b>Maurice Stemmer</b>, Adjutant, Department of New York<br/>RESPONSE by <b>Commander Mc-Kneally</b></p> <p>1:15 p.m. — PRESENTATION of Colors to Incoming National Commander<br/>RESPONSE by newly-elected National Commander</p> <p>1:30 p.m. — PRESENTATION of newly-elected National President of the American Legion Auxiliary<br/>UNFINISHED BUSINESS<br/>BENEDICTION<br/>RETIREMENT OF COLORS<br/>FINAL ADJOURNMENT</p> <p>NOTE: The National Executive Committee will meet within 24 hours after the close of the convention, upon call of the National Commander.</p> |
|--|---|



The  
National  
Organization  
of The  
American  
Legion



*E. A. Blackmore  
(Wyoming)  
National Adjutant*



*Martin B. McKneally  
(New York)  
National Commander  
1959-60*

WITH a membership running into the millions and with a myriad of interests and activities, The American Legion necessarily must maintain a National Organization of considerable size and competence. Chief officer and executive head is the National Commander, who is elected by the vote of the delegates to each Annual National Convention. Serving in this capacity from August 27, 1959, was Martin B. McKneally, Newburgh, New York, attorney.

As National Adjutant, E. A. Blackmore, formerly of Wyoming, has been the administrative head of The American Legion since July, 1, 1956, directing the internal operation of its National Headquarters in Indianapolis, plus offices in Washington, D. C., New York City, and various field stations.

More than 400 full-time employees man the various divisions of the National Organization. All are members of The American Legion or the American Legion Auxiliary.



*American Legion National  
Headquarters, Indianapo-  
lis, Ind. This \$2,500,000  
building is provided rent-  
free by the State of In-  
diana.*

**National  
Chaplain**



**Rabbi Robert  
I. Kahn**  
(Texas)

**National Vice Commanders**



**A. Layman  
Harman**  
(South  
Carolina)



**William A.  
Brennan, Jr.**  
(Indiana)



**Willard W.  
Brandt**  
(North  
Dakota)



**Corydon T.  
Hill**  
(California)  
(Succeeded  
Charles C.  
McGonegal,  
Who died  
Jan. 27, 1960)



**I. Frank  
Gianotti**  
(Minnesota)  
(Succeeded  
Nate V.  
Keller,  
who died  
July 25, 1960)



**Francis  
Polen**  
(Indiana)  
National  
Treasurer

*Washington, D. C., Office, built  
by American Legion to house  
its National Capital Operations.*



**Mrs. Charles  
A. Herbert**  
(New Jersey)  
National  
Historian



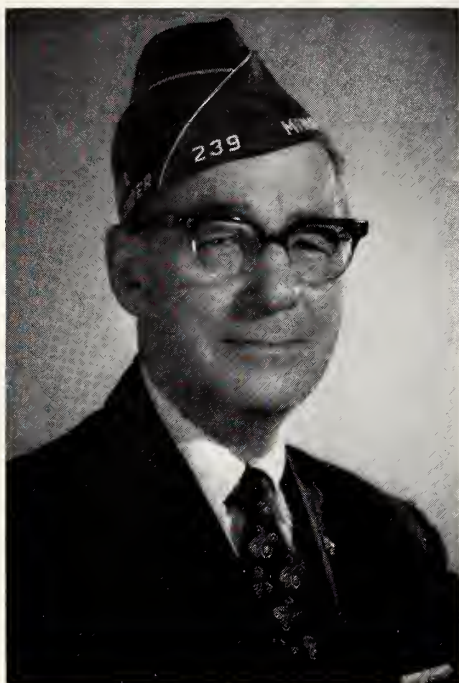
**Ralph B.  
Gregg**  
(Indiana)  
(Retired as  
National Judge  
Advocate July  
9, 1960)



**Bertram G.  
Davis**  
(New York)  
National  
Judge  
Advocate  
(Appointed  
July 9, 1960,  
to succeed  
Ralph B.  
Gregg)



## In Memoriam



**Nate V. Keller**  
National Vice Commander

Nate V. Keller, Virginia, Minnesota, was elected National Vice Commander of The American Legion by the unanimous vote of the 41st National Convention in Minneapolis-St. Paul on August 27, 1959. An Army veteran of World War I, Vice Commander Keller served The American Legion in many capacities for forty years, being especially interested in the program of veteran employment. He died at the age of 66 on July 25 in an automobile accident. His good works are commended to all Legionnaires, his spirit to God.



**Charles C. McGonegal**  
National Vice Commander

Charles C. McGonegal, Sunol, California, was elected National Vice Commander of The American Legion by the unanimous vote of the 41st National Convention in Minneapolis-St. Paul on August 27, 1959. He overcame grievous wounds suffered as an Infantry soldier in World War I to become a leader in The American Legion's rehabilitation program. His life was an inspiration to thousands of disabled veterans. Vice Commander McGonegal died on January 27 at the age of 64. His good works are commended to all Legionnaires, his spirit of God.

# Past National Commanders



## 1919-1959

**\*Franklin D'Olier**  
Pennsylvania 1919-20

**\*\*Frederick W. Galbraith, Jr.**  
Ohio 1920-21

**\*\*\*John G. Emery**  
Michigan 1921

**Hanford MacNider**  
Iowa 1921-22

**Alvin M. Owsley**  
Texas 1922-23

**John R. Quinn**  
California 1923-24

**\*James A. Drain**  
District of Columbia 1924-25

**\*John R. McQuigg**  
Ohio 1925-26

**\*Howard P. Savage**  
Illinois 1926-27

**\*Edward E. Spafford**  
New York 1927-28

**\*Paul V. McNutt**  
Indiana 1928-29

**\*O. Lee Bodenhamer**  
Arkansas 1929-30

**\*Ralph T. O'Neil**  
Kansas 1930-31

**Henry L. Stevens, Jr.**  
North Carolina 1931-32

**Louis Johnson**  
West Virginia 1932-33

**\*Edward A. Hayes**  
Illinois 1933-34

**\*Frank N. Belgrano, Jr.**  
California 1934-35

**Ray Murphy**  
Iowa 1935-36

**Harry W. Colmery**  
Kansas 1936-37

**Daniel J. Doherty**  
Massachusetts 1937-38

**Stephen F. Chadwick**  
Washington 1938-39

**Raymond J. Kelly**  
Michigan 1939-40

**Milo J. Warner**  
Ohio 1940-41

**Lynn U. Stambaugh**  
North Dakota 1941-42

**\*Roane Waring**  
Tennessee 1942-43

**Warren H. Atherton**  
California 1943-44

**Edward N. Scheiberling**  
New York 1944-45

**John Stelle**  
Illinois 1945-46

**Paul H. Griffith**  
Pennsylvania 1946-47

**James F. O'Neil**  
New Hampshire 1947-48

**Perry Brown**  
Texas 1948-49

**George N. Craig**  
Indiana 1949-50

**Erle Cocke, Jr.**  
Georgia 1950-51

**Donald R. Wilson**  
West Virginia 1951-52

**Lewis K. Gough**  
California 1952-53

**Arthur J. Connell**  
Connecticut 1953-54

**Seaborn P. Collins**  
New Mexico 1954-55

**J. Addington Wagner**  
Michigan 1955-56

**Dan Daniel**  
Virginia 1956-57

**John S. Gleason, Jr.**  
Illinois 1957-58

**Preston J. Moore**  
Oklahoma 1958-59

### *Past National Commanders by Vote of National Conventions*

**\*Bennett Champ Clark**  
Missouri—Presided at Paris caucus  
March 1919

**\*Milton J. Foreman**  
Illinois—Chairman, Executive Committee  
at Paris

**\*Henry D. Lindsley**  
Texas—Presided at St. Louis caucus,  
May 1919

**\*Theodore Roosevelt, Jr.**  
New York

**Eric Fisher Wood**  
Pennsylvania—Temporary Chairman  
and Secretary at Paris caucus

### *Honorary National Commanders*

**\*General John J. Pershing**

**\*Marshal Ferdinand Foch**

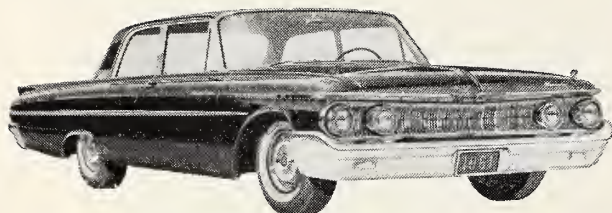
**\*Deceased**

**\*\*Killed in auto accident while serving as  
Commander**

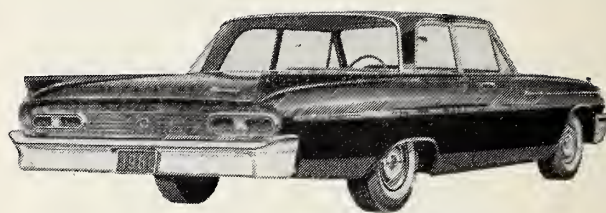
**\*\*\*Elected by Executive Committee to fill  
unexpired term**



Don't miss  
the new  
and better  
kind of  
low-price  
car



1961 MERCURY METEOR 600



1961 MERCURY METEOR 600

# MERCURY METEOR 600 & 800 Series

## Priced right in the heart of the low-price field

### HIGHLIGHTS

- Trim new size—shorter, narrower, better proportioned for easier handling, parking and garaging.
- 7 self-servicing features save on gas, oil, lubrication and upkeep. Everything from a chassis pre-lubricated for 30,000 miles to self-adjusting brakes, from self-cleaning spark plugs to a body that guards itself from rust.
- Even roomier than last year—more rear seat hip, shoulder and head room, more entrance room, bigger trunk.
- New Super-Economy engines! Up to 15% more gas mileage. Mercury's first "6" plus new V-8's that use regular. Up to 10% better pickup than 1960's great Mercury.
- First low-price car with fine-car ride: first with Cushion-Links, exclusive on Meteor 800, Monterey, and wagons.

LINCOLN-MERCURY DIVISION *Ford Motor Company.*

**1961 MERCURY**  
the better low-price car

### 1961 MERCURY PRICE COMPARISON CHART

Prices start hundreds less than last year—  
optional equipment and transportation cost far less, too

<b>1. MERCURY METEOR 600</b>	Priced right in the middle of the low-price field with such cars as Chevrolet Bel Air and Plymouth Belvedere.
<b>2. MERCURY METEOR 800</b>	Priced with the top series in the low-price field with such cars as Chevrolet Impala and Plymouth Fury.
<b>3. MERCURY MONTEREY</b>	Finest, most luxurious of all 1961 Mercurys.



1961 MERCURY METEOR 800

# Distinguished Guests



**Mrs. Joseph H. Adams**  
Miami, Florida

**Honorable J. Lindsay Almond**  
Governor of Virginia

**Dr. T. M. Arnett**  
Department of Medicine and Surgery  
Veterans Administration

**Thomas D. Bailey**  
State Superintendent  
of Public Instruction  
Tallahassee, Florida

**J. Allan Ballman**  
Middletown, New York

**Frank R. Barnett**  
Director of Research  
The Richardson Foundation  
New York, N. Y.

**Honorable Ross R. Barnett**  
Governor of Mississippi

**Edward H. Bechtold, Jr.**  
Veterans Service Staff  
United States Civil Service  
Commission

**Honorable Frank J. Becker**  
Member of Congress, New York

**Bernard P. Bell**  
Congressional Medal of Honor Holder  
North Palm Beach, Florida

**Honorable James T. Blair, Jr.**  
Governor of Missouri

**Charles H. Boehm**  
Superintendent, Department of  
Public Instruction  
Harrisburg, Pa.

**Honorable Paul M. Booth**  
The Adjutant General  
State of Virginia

**Hugh W. Bradley**  
Director, Bureau of Veterans'  
Reemployment Rights  
U. S. Department of Labor

**Lawrence J. Bresnahan**  
Regional Director,  
New England States  
Department of Health, Education  
and Welfare

**John C. Brogan**  
R. H. Gore Company

**Newell Brown**  
Assistant Secretary of Labor  
U. S. Department of Labor

**Philip N. Brownstein**  
Director, Loan Guaranty Service  
Veterans Administration

**Honorable Wilber M. Brucker**  
Secretary of the Army

**Honorable Farris Bryant**  
Governor-Elect  
State of Florida

**Lt. Gen. J. C. Burger**  
Commanding General  
Fleet Marine Force, Atlantic

**Admiral Arleigh Burke**  
Chief of Naval Operations  
Department of the Navy

**Henry R. Burkitt**  
Chairman, Veterans Committee  
Interstate Conference of  
Employment Security Agencies

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Joseph E. Seagram & Sons

**Herman B. Byer**  
Assistant Commissioner  
Bureau of Labor Statistics  
U. S. Department of Labor

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Executive Director  
Reserve Officers Association

**Maj. Gen. Hugh J. Casey, USA Ret.**  
Schenley Industries, Inc.

**Digby W. Chandler**  
President, Annin & Company

**Victor Christgau**  
Director, Bureau of  
Old-Age & Survivors Insurance  
Social Security Administration

**Wolfie Cohen**  
Miami Beach Councilman

**Roy M. Cohn**  
New York, N. Y.

**The Honorable LeRoy Collins**  
Governor of Florida

**Lt. Col. James Connor**  
Chief of Organizations Branch  
Department of Defense

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President, Aerospace  
Industries Association

**George H. Cornelius, Jr.**  
Cornelius Printing Company

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Member of Congress, Florida

**Walter Cronkite**  
Columbia Broadcasting System

**Mrs. Paul Cunningham**  
New York, N. Y.

**Robert Curran**  
Editor, Cavalier Magazine  
Fawcett Publications, Inc.



**T. F. Daley**  
Legislative Service  
Veterans Administration

**Mrs. James F. Daniel, Jr.**  
Greenville, S. C.

**Alvin M. David**  
Social Security Administration

**Lt. Cmdr. John Davis, USN Ret.**  
Congressional Medal of Honor Holder  
St. Petersburg, Florida

**Honorable John E. Davis**  
Governor of North Dakota

**Lucien P. DeFazio**  
President, American Legion  
Boys Nation  
Wethersfield, Connecticut

**Morton Downey**  
New York, N. Y.

**W. J. Driver**  
Chief Benefits Director  
Veterans Administration

**Henry H. Dudley**  
Past National Adjutant  
The American Legion

**Honorable T. J. Dulski**  
Member of Congress, New York

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Occidental Life Insurance Company

**Joseph A. Eaton**  
President, Fawcett-Dearing  
Printing Company

**Maj. Gen. Robert E. L. Eaton, USAF**  
Assistant Chief of Staff for  
Reserve Forces  
Department of the Air Force

**David C. Eldredge**  
Representative, Dade County  
Miami Fla.

**Maj. Gen. Thomas G. Ennis, USMC**  
Commanding General,  
U.S. Marine Corps Recruit Depot  
Parris Island, South Carolina

**Dr. Evan Evans**  
Director, National Aviation  
Education Council

**Thomas P. Everson**  
Eagle Scout  
Staten Island, New York

**Honorable Dante B. Fascell**  
Member of Congress, Florida

**Irving Ferman**  
Washington, D. C.

**L. L. Feuer**  
National Commander  
Jewish War Veterans of the USA

**Albert Finnemore**  
Director, Contact & Foreign  
Affairs Service  
Veterans Administration

**Michael Fox**  
Chief of Police  
City of Miami Beach

**Col. Alex P. Gates**  
Special Representative  
Pan American World Airways

**Richard E. Gerstein**  
State Attorney  
Miami, Florida

**John J. Gilhooley**  
Assistant Secretary of Labor  
U. S. Department of Labor

**Donald G. Glascoff**  
United States Brewers Foundation, Inc.

**Robert C. Goodwin**  
Bureau of Employment Security  
U. S. Department of Labor

**J. Fritz Gordon**  
President, Miami-Dade County  
Chamber of Commerce

**Brig. Gen. Phillip Gourand**  
The Military Attache  
The French Embassy

**Robert H. Grant**  
Director, Special Staff on Aging  
Department of Health, Education  
and Welfare

**Alexander H. Gray**  
Brownsville, Tennessee

**Mrs. Alexander H. Gray**  
National President  
American Legion Auxiliary

**Honorable Robert A. Gray**  
Secretary of State  
Tallahassee, Florida

**Ralph B. Gregg**  
Past National Judge Advocate  
The American Legion

**Honorable James A. Haley**  
Member of Congress, Florida

**Honorable Seymour Halpern**  
Member of Congress, New York

**Maj. Gen. Ira Hamilburg**  
Boston, Mass.

**Maj. Gen. Barksdale Hamlett**  
Assistant Deputy Chief of Staff  
for Military Operations  
Department of the Army

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**Kermit H. Hansen**  
Administrator  
Farmers Home Administration

**G. J. Harvey**  
Ministry Representative  
The British Ministry of  
Pensions and National Insurance  
Ottawa, Canada

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**Honorable W. C. Herrell**  
State Senator-Elect  
Miami Springs, Florida

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Assistant Director of Civic Relations  
Boy Scouts of America

**The Honorable Robert King High**  
Mayor of the City of Miami

**Harvey V. Higley**  
Marinette, Wisconsin

**The Honorable Robert C. Hill**  
United States Ambassador to  
Mexico

**Leo A. Hoegh**  
Director, Office of  
Civil and Defense Mobilization

**Judge Lawrence E. Hoffman**  
President, The American Legion  
1960 Convention Corporation  
of Florida

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Fawcett-Dearing Printing Company

**Honorable Spessard Holland**  
United States Senator, Florida

**J. Edgar Hoover**  
Director, Federal Bureau of  
Investigation

**Nyle M. Jackson**  
Executive Assistant to  
The Postmaster General  
Post Office Department

**J. Monroe Johnson**  
Washington, D. C.

**Roy E. Johnson**  
Assistant Director, Public Information  
The American National Red Cross

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Middletown, New York

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Commander, Military Air  
Transport Service  
Scott Air Force Base, Illinois

**The Honorable John F. Kennedy**  
United States Senator,  
Massachusetts

**D. C. Kennett**  
Chief, Miami Beach Fire Department

**T. Bert King**  
U. S. Savings and Loan League

**Col. H. Neil Kirkman**  
Director, Department of Public Safety  
State of Florida

**Miss Clarice Kline**  
National President  
National Education Association

**John S. Knight**  
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Commander, Seventh  
Coast Guard District

**T. O. Kraebel**  
Director, Vocation Rehabilitation  
and Education Service  
Veterans Administration

**J. Edwin Larson**  
State Treasurer  
Tallahassee, Florida

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Vice Chief of Staff  
Department of the Air Force

**Marcie Liberman**  
Vice Mayor of Miami Beach

**Brig. Gen. Lawrence J. Lincoln**  
Director of Plans and Material  
Office of Deputy Chief of Staff  
for Logistics  
Department of the Army

**Morris N. Lipp**  
Miami Beach City Manager

**Robert M. Lobelson**  
President, Aviation Space  
Writers Association

**John Lochrie**  
Department Commander  
The American Legion of Florida

**Berger H. Loman**  
Congressional Medal of Honor Holder  
Largo, Florida

**H. L. Lomax**  
Fleet Merchandising Manager  
Ford Division  
Jacksonville, Florida

**James G. Lucas**  
Scripps-Howard Newspapers

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Director of Information, Air Force  
U. S. Department of Defense

**Honorable Diosdado Macapagal**  
Vice President  
Republic of the Philippines

**Mrs. Peggy MacKay**  
Miami Beach, Florida

**Honorable George H. Mahon**  
Member of Congress, Texas

**Lawrence Mansfield**  
Manager, Miami Convention Bureau  
Miami, Florida

**Brig. Gen. S. L. A. Marshall**  
Detroit News

**Thurgood Marshall**  
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Philadelphia Enquirer

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**National Commander**  
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Assistant City Manager of  
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**ON THE OCEAN AT 44th STREET • MIAMI BEACH, FLORIDA**



## Our Cover

We told Artist Raymond Keane that we wanted a cover for the 1960 National Convention Program that would be typical of Florida and completely different from anything we have ever had. We think he fulfilled the requirements on both counts. To most of us who live in the un-subtropical parts of the United States, Florida means palm trees and water for fishing and year-'round bathing. As for being different, we'll leave it to you whether you ever saw a more beautiful green sky.

For fear that you may not catch the added symbolism in the cover, we also point out that one of the palms is sort of junior size, growing beneath the sheltering fondle of an older tree. Now, if you will check back to pages 4 and 5, you will note that National Commander McKneally has made services to youth the theme of this 42nd National Convention. Catch?

Artist Keane was born in Melrose, Massachusetts, spent his early years in Wisconsin, and returned to Massachusetts (this time, Greenfield) in 1941. He served in the U. S. Navy in 1946 and '47 and, after discharge, studied at the Rhode Island School of Design. Since graduation in 1951, he has been doing illustrations for leading men's magazines.

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ss Brasil sails March 10, 1961

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American Legion

*Distinguished*

*Service Medal*



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of France—1921

Adm. Earl Beatty  
of Great Britain—1921

Gen. Baron Jacques  
of Belgium—1921

Gen. Armando Diaz  
of Italy—1921

Charles Bertrand  
of France—1921

Gen. of the Armies  
John J. Pershing  
1922

Adm. Robert E. Coontz  
1923

Gen. Josef Haller  
of Poland—1923

Ignace Jan Paderewski  
of Poland—1926

Comte Francois Marie Robert  
Dejean  
of France—1927

Field Marshal Viscount Allenby  
of Great Britain—1928

Judge Kenesaw Mountain Landis  
1929

Admiral William S. Sims  
1930

Gen. Douglas MacArthur  
1942

Gen. George C. Marshall  
1943

Adm. Ernest J. King  
1943

Hon. Frank Knox  
(Posthumously)—1944

Henry Ford  
1944

Gen. H. H. Arnold  
1944

President Franklin D. Roosevelt  
(Posthumously)—1945

Gen. Theodore Roosevelt, Jr.  
(Posthumously)—1945

Ernest (Ernie) Pyle  
(Posthumously)—1945

Hon. Henry L. Stimson  
1945

Fleet Adm. Chester W. Nimitz  
1945

Gen. of the Army  
Dwight D. Eisenhower  
1945

J. Edgar Hoover  
1946

Bob Hope  
1946

William Randolph Hearst  
1946

Maj. Gen. Lewis B. Hershey  
1946

Hon. Cordell Hull  
1946

Lt. Gen. William S. Knudsen  
1947

Senator Edward Martin  
1947

Chief Justice Fred M. Vinson  
1947

President Harry S. Truman  
1949

George Herman (Babe) Ruth  
(Posthumously)—1949

Maj. Gen. Frank Parker  
(Posthumously)—1949

Charles F. Johnson, Jr.  
1950

Maj. Gen. Milton A. Reckord  
1950

Rep. Edith Nourse Rogers  
1950

Gen. Charles P. Summerall  
1951

Rep. Royal C. Johnson  
(Posthumously)—1953

Maj. Gen. George A. White  
(Posthumously)—1954

Dr. Jonas E. Salk  
1955

Maj. Gen. Ellard A. Walsh  
1955

Vice Adm. Joel T. Boone  
1956

Charles Stewart Mott  
1956

Gen. Mark W. Clark  
1957

The Most Reverend  
Fulton J. Sheen  
1957

Bernard Mannes Baruch  
1958

Unknown Servicemen of  
World War I, World War II,  
and Korea, interred at the  
Tomb of the Unknown Soldier,  
Arlington National Cemetery  
1958

Sen. Robert S. Kerr  
1959

(No award in 1960)



Which of  
these two  
whiskies is  
insured for  
One Million  
Dollars?



SOLID-GOLD BARS COURTESY OF HANDY & HARMAN, A U.S. TREASURY DEPARTMENT LICENSEE

**Answer:**

*The whiskey in the bottle on the left.* It is drawn from the limited stock of Calvert Reserve's precious "Standard of Excellence." This limited stock, insured by a world famous insurance company for one million dollars, is never sold.

*The Calvert Reserve on the right,* and every bottle you buy, must match this "Standard of Excellence" for superb flavor, aroma and smoothness.

*Excellence like this* is attained by combining as many as 35 great straight whiskies with rare grain neutral spirits. The reason: All straight whiskies vary from distillation to distillation. They are never the same.

*Thanks to this priceless* "Standard of Excellence" you are assured that Calvert Reserve's magnificent taste and character never vary from bottle to bottle. That's why your first sip will say . . .

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Chairman



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Director



**RALPH M. GODWIN**  
NEC Liaison



**ALFRED P. CHAMIE**  
NEC Liaison



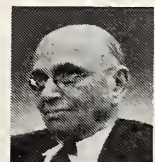
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NEC Liaison



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**WILLIAM STERN**  
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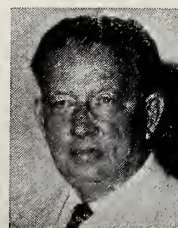
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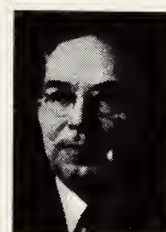
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MONTGOMERY



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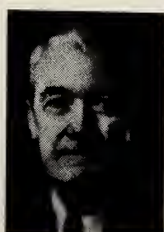
HON. ROBERT  
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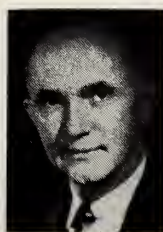
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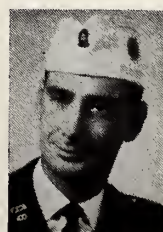
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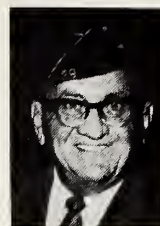
# *Committee Chairmen* of The American Legion 1960 National Convention Corporation

## Registration

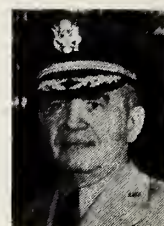


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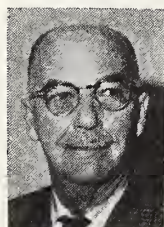
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Co-Chairman



**JOHN J. ADAMS**  
Co-Chairman



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## Memorial



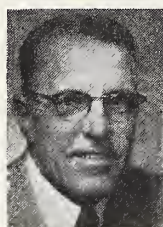
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P. WOOD**  
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**RICHARD L.  
COOK**  
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SMITH**  
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## Floats



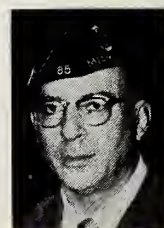
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**MISS CLAIRE  
DE CONNA**  
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## *of The American Legion 1960 National Convention Corporation*

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### Post Participation



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**JOHN S. GARRON**  
Co-Chairman



**CAPT. E. D. DUGGER**  
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## **Where To**

Register;

Buy Parade Tickets,

National Contest Tickets

Four Registration-Information Booths are being maintained in Miami Beach for the convenience of visitors. You can register for the Convention (\$3.00), find the answer to your Convention question, or buy tickets (at ticket sales points immediately adjacent to each Registration-Information Booth) for the parade or the finals of the Senior Drum and Bugle Corps Contest.

Registration-Information Booths are located at

Fontainebleau Hotel

Deauville Hotel

Miami Beach Convention Hall

Corner Lincoln Road and Collins Avenue (curbside booth)

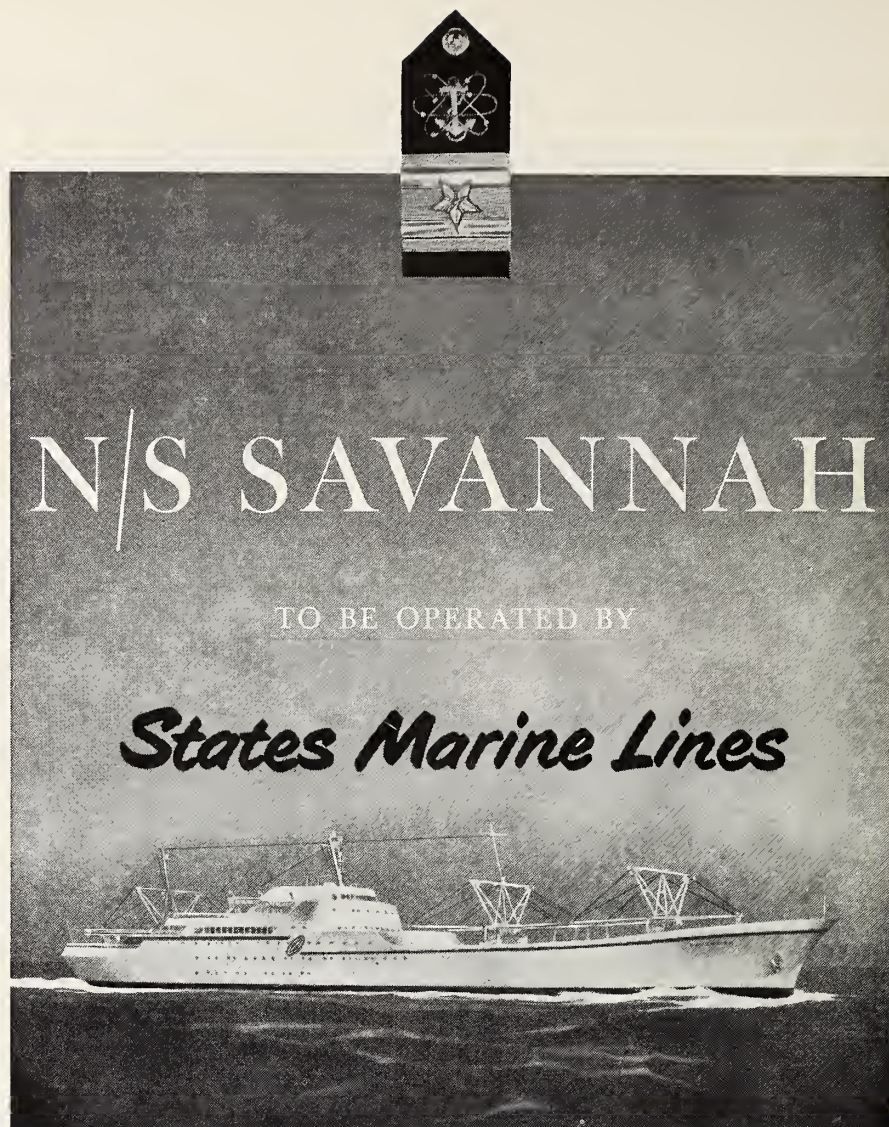
Parade and contest tickets are also scheduled to be on sale at some of the major Miami Beach Hotels.

Parade tickets are \$1.75 Grand Stand, or \$3.00 Box Seat.

Tickets for the finals of the Senior Drum and Bugle Corps Contest ("The Parade of Champions") in the Orange Bowl on Sunday evening, October 16, are \$2.00 for Reserved Seats on the Concert side of the Stadium, and \$1.50 General Admission. A coupon included in each Registration Packet may be used to reduce the price of either the \$2.00 or \$1.50 tickets by 50c. Admission to all other contests is by ticket included in the Registration Packet without further charge.

Hospitality and Information centers have been located by American Legion Posts along major roads leading into the state.

Headquarters for the Convention Registration Committee are in the Miami Beach Auditorium.



On July 25, 1958, the Maritime Administration, U. S. Department of Commerce and the Atomic Energy Commission appointed States Marine Lines to be the General Operating Agent for the N/S SAVANNAH, the world's first nuclear powered merchant ship.

States Marine Lines is honored to have been selected by our Government to aid in this vital project, being keenly aware of the importance of the N/S SAVANNAH, not only to the American Maritime Industry but to our nation and the world. It will be an outstanding example to all nations of what our country is doing in the development of nuclear power for peace-time uses.

States Marine Lines is devoting its utmost efforts to assisting our Government in the important task of pioneering the application of nuclear power to merchant vessels that unite the nations of the world in peaceful trade.





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Vice President  
Northwestern  
Division



**Mrs. Alexander H. Gray**  
National President



**Mrs. Cecilia  
Wenz**  
National Treasurer



**Mrs. Harry M.  
Martin**  
National Historian

*National Officers of*

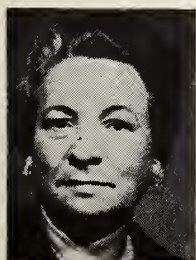


*the*

**American Legion Auxiliary**



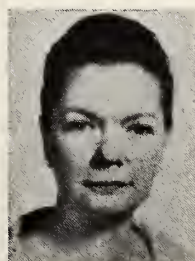
**Mrs. H. Milton  
Davidson**  
Vice President  
Western Division



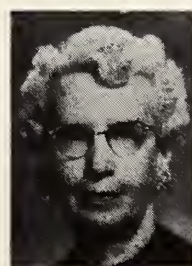
**Mrs. E. Preston  
Rhyne**  
Vice President  
Southern Division



**Mrs. Clifford A.  
Reece**  
National Chaplain



**Mrs. Jane Gould  
Mayer**  
National Secretary



**Mrs. Malley T.  
O'Connor**  
Vice President  
Eastern Division



**Mrs. Lester L.  
Nimon**  
Vice President  
Central Division



# American Legion Auxiliary

## 40th Annual National Convention

Deauville Hotel  
Miami Beach, Florida

October 17, 18, 19 and 20, 1960



### ADVANCE MEETINGS

Sunday, October 16, 1960

9:00 a.m. — NATIONAL EXECUTIVE COMMITTEE MEETING  
Casanova Room

9:45 a.m. — CREDENTIALS  
**Mrs. Jones D. Rainey**, Chairman  
Normandy Room

10:30 a.m. — PERMANENT ORGANIZATION  
**Mrs. A. B. Hanell**, Chairman  
Charlemagne Room No. 1

RULES  
**Mrs. Walter L. Dougherty**,  
Chairman  
Charlemagne Room No. 2

CONSTITUTION AND BYLAWS  
**Mrs. C. Austin Dille**, Chairman  
Charlemagne Room No. 3

MUSIC  
**Mrs. Donald E. Crakes**, Chairman  
Musketeer Room

PAN AMERICAN STUDY  
**Mrs. Wm. Heagerty**, Chairman  
Baccarat Room No. 2

CIVIL DEFENSE  
**Mrs. George Bade**, Chairman  
Richelieu Room—Upper Level

CHILD WELFARE  
**Mrs. J. Howard McKay**, Chairman  
Napoleon Section No. 1

GIRLS STATE  
**Mrs. Walter H. Glynn**, Chairman  
Napoleon Section No. 2

PAST PRESIDENTS PARLEY  
**Mrs. Percy A. Lainson**, Chairman  
Richelieu Room—Lower Level

10:30 a.m. — POPPY  
**Mrs. Willard Peterson**, Chairman  
Normandy Room

12:00 Noon — RADIO-TV  
**Mrs. Stanley J. Autenrith**,  
Chairman  
Musketeer Room

JUNIOR ACTIVITIES  
**Mrs. Alan M. Schanel**, Chairman  
Richelieu Room—Lower Level

EDUCATION AND SCHOLARSHIPS  
**Mrs. T. G. Chilton**, Chairman  
Charlemagne Room No. 1

PUBLICATION  
**Mrs. R. Harry Morrow**, Chairman  
Normandy Room

12:30 p.m. — LEGISLATIVE  
**Mrs. O. L. Koger**, Chairman  
Richelieu Room—Upper Level

REHABILITATION  
**Mrs. Henry Ahnemiller**, Chairman  
Casanova Room

#### CHAPLAINS

**Mrs. Clifford A. Reece**, Chairman  
Baccarat Room No. 2

#### HISTORY

**Mrs. Harry M. Martin**, Chairman  
Charlemagne Room No. 2

#### COMMUNITY SERVICE

**Mrs. Ferman Clinger**, Chairman  
Charlemagne Room No. 3

1:30 p.m. — FINANCE

**Mrs. J. Pat Kelly**, Chairman  
Charlemagne Room No. 2

#### AMERICANISM

**Mrs. Luther D. Johnson**, Chairman  
Normandy Room

#### MEMBERSHIP

**Mrs. Monroe Mackey**, Chairman  
Charlemagne Room No. 1

1:30 p.m. — NATIONAL SECURITY

**Mrs. W. W. Andrews**, Chairman  
Richelieu Room—Lower Level

1:30 p.m. — REHEARSAL OF PAGES

**Mrs. Walter H. Glynn**, Chairman  
Napoleon Sections No. 1 and No. 2

3:30 p.m. — RESOLUTIONS

**Mrs. Charles B. Gilbert**, Chairman  
Normandy Room

4:00 p.m. — MEMORIAL PROGRAM

Fontainebleau Hotel.

### Monday, October 17, 1960

**Betty Lee Taylor**, Convention Organist

8:00 a.m. — OPENING SESSION — NATIONAL CONVENTION, AMERICAN LEGION AUXILIARY, NAPOLEON ROOM, Sections 1 and 2, Deauville Hotel.

PROCESSIONAL OF COLORS, NATIONAL OFFICERS AND DISTINGUISHED GUESTS; **Mrs. A. J. Ryan**, Convention Chairman, Presiding.

VOCAL MUSIC BY SINGING MAILMEN CHORUS OF MIAMI, **Mr. Bob Zander**, Conducting.

CALL TO ORDER BY THE NATIONAL PRESIDENT, **Mrs. Alexander H. Gray**.

INVOCATION, **Mrs. Clifford A. Reece**, National Chaplain.

"THE LORD'S PRAYER" (Malotte).

PLEDGE OF ALLEGIANCE TO THE FLAG, led by **Mrs. Luther D. Johnson**, Chairman, National Americanism Committee.

THE NATIONAL ANTHEM.

TAPS IN HONOR OF OUR DEPARTED WAR DEAD.

PREAMBLE TO THE CONSTITUTION OF THE AMERICAN LEGION AUXILIARY, led by **Mrs. C. Austin Dille**, Chairman, National Constitution and Bylaws Committee.

READING OF THE CALL TO THE NATIONAL CONVENTION, **Mrs. Jane Gould Mayer**, National Secretary.

#### GREETINGS BY:

**Mr. Martin B. McKneally**, National Commander of The American Legion

**Hon. LeRoy Collins**, Governor of Florida

**Hon. D. Lee Powell**, Mayor of Miami Beach

**Judge Lawrence Hoffman**, President, The American Legion Convention Corporation

**Mr. E. A. Blackmore**, National Adjutant of The American Legion.

**Mrs. William F. Middleton**, Department President, Florida

ENTERTAINMENT by **Air Force Piper Band**.

#### GREETINGS BY NATIONAL OFFICERS:

**Mrs. E. Preston Rhyne**, National Vice President, Southern Division

**Mrs. Malley T. O'Connor**, National Vice President, Eastern Division

**Mrs. Lester L. Nimon**, National Vice President, Central Division.

**Mrs. LeRoy D. Sweeney**, National Vice President, Northwestern Division



**Mrs. H. Milton Davidson**, National  
Vice President, Western Division

**Mrs. Harry M. Martin**, National  
Historian

**Mrs. Clifford A. Reece**, National  
Chaplain

**Mrs. Jane Gould Mayer**, National  
Secretary

**Mrs. Cecilia Wenz**, National Treasurer.

PRESENTATION OF PAST NATIONAL  
PRESIDENTS:

**Mrs. John William Macauley**

**Mrs. Robert Walbridge**

**Mrs. Boyce Ficklen**

**Mrs. Robert Lincoln Hoyal**

**Mrs. Frederick C. Williams**

**Mrs. S. Alford Blackburn**

**Mrs. William H. Biester, Jr.**

**Mrs. Albin Charles Carlson**

**Mrs. Melville Muckleston**

**Mrs. O. W. Hahn**

**Mrs. Malcolm Douglas**

**Mrs. James Morris**

**Mrs. William H. Corwith**

**Mrs. Louis J. Lemstra**

**Mrs. Mark W. Murrill**

**Mrs. Lawrence H. Smith**

**Mrs. Charles B. Gilbert**

**Mrs. Walter G. Craven**

**Mrs. Norton H. Pearl**

**Mrs. Lee W. Hutton**

**Mrs. Hubert A. Goode**

**Mrs. Norman L. Sheehy**

**Mrs. Willis C. Reed**

**Mrs. E. A. Campbell**

**Mrs. Rae Ashton**

**Mrs. Harold S. Burdett**

**Mrs. Percy A. Lainson**

**Mrs. Bowden D. Ward**

**Mrs. Carl W. Zeller**

**Mrs. J. Pat Kelly.**

GREETINGS BY:

**Mrs. Charles W. Gunn**, Junior Past  
National President

INTRODUCTION OF NATIONAL  
CONVENTION CHAIRMAN, **Mrs.**  
**A. J. Ryan.**

PRESENTATION OF NATIONAL  
PRESIDENT'S PAGES:

**Mrs. J. Robert Frederick**

**Mrs. Rufus Z. Johnston, Jr.**

**Mrs. Wesson De Klyn**

**Mrs. W. E. Green**

**Mrs. Kenneth P. Sampson**

**Miss Doris Anderson**

PRESENTATION OF NATIONAL  
CHAIRMAN OF PAGES, **Mrs. Wal-**  
**ter H. Glynn**, Iowa.

PRESENTATION OF VICE CHAIR-  
MAN OF PAGES, **Mrs. John Law-**  
**lor**, Florida.

PRESENTATION OF NATIONAL  
PARLIAMENTARIAN, **Mrs. Edgar**  
**Menderson.**

REPORT OF CONVENTION COM-  
MITTEES:

PERMANENT ORGANIZATION,  
**Mrs. A. B. Hanell.**

CREDENTIALS, **Mrs. Jones D.**  
**Rainey.**

RULES, **Mrs. Walter L. Dougherty.**

REPORT OF NATIONAL PRESIDENT,  
**Mrs. Alexander H. Gray.**

REPORT OF NATIONAL COMMIT-  
TEES:

REHABILITATION—**Mrs. Henry**  
**Ahnemiller**, Chairman

POPPY—**Mrs. Willard Peterson**,  
Chairman

PAST PRESIDENTS PARLEY—**Mrs.**  
**Percy A. Lainson**, Chairman

JUNIOR ACTIVITIES—**Mrs. Alan**  
**M. Schanel**, Chairman

CIVIL DEFENSE—**Mrs. George H.**  
**Bade**, Chairman

LIAISON WITH AMERICAN LE-  
GION CIVIL DEFENSE, **Mrs. Nor-**  
**ton H. Pearl**, Past National Pres-  
ident.

12:00 noon — RECESS.

1:30 p.m. — CONVENTION RECONVENES.

CALL TO ORDER BY THE NATION-  
AL PRESIDENT, **Mrs. Alexander**  
**H. Gray.**

PRESENTATION OF CONVENTION  
CHAIRMEN BY NATIONAL CON-  
VENTION CHAIRMAN.

REPORT OF NATIONAL COMMIT-  
TEE:

NATIONAL SECURITY—**Mrs. Wal-**  
**ter W. Andrews**, Chairman.

ADDRESS—**Mr. Edward Tomlinson.**  
REPORT OF NATIONAL COMMIT-  
TEES:

CONSTITUTION AND BYLAWS—  
**Mrs. C. Austin Dille**, Chairman

COMMUNITY SERVICE—**Mrs. Fer-**  
**man Clinger**, Chairman.  
RETIREMENT OF NATIONAL PRES-  
IDENT'S COLORS.

4:00 p.m. — RECESS FOR AMERICAN LEGION  
NATIONAL CONVENTION PA-  
RADE.

## Tuesday, October 18, 1960

11:00 a.m. — The American Legion Auxiliary will  
meet in joint session with The  
American Legion at Miami Beach  
Convention Hall.

3:00 p.m. — DIVISIONAL CAUCUSES:

SOUTHERN DIVISION—Casanova  
Room

NORTHWESTERN DIVISION—  
Charlemagne Room

CENTRAL DIVISION—Musketeer  
Room

WESTERN DIVISION—Baccarat  
Room No. 2

EASTERN DIVISION—Richelieu  
Room, Upper Level.

7:00 p.m. — DEPARTMENT SECRETARIES' DIN-  
NER.

## Wednesday, October 19, 1960

8:30 a.m.—CONVENTION RECONVENES, Napol-  
eon Room, Sections 1 and 2.

ADVANCE OF COLORS.

CALL TO ORDER BY THE NATION-  
AL PRESIDENT, **Mrs. Alexander H.**  
**Gray**.

INVOCATION, **Mrs. Clifford A.**  
**Reece**, National Chaplain.

SOLO, **Mrs. Leonard Rockefeller**.

PLEDGE OF ALLEGIANCE TO THE  
FLAG, led by **Mrs. Luther D. John-**  
**son**, Chairman, National Ameri-  
canism Committee.

"AMERICA, THE BEAUTIFUL," led  
by **Mrs. Donald E. Crakes**, Chair-  
man, National Music Committee.

PREAMBLE TO THE CONSTITU-  
TION OF THE AMERICAN LE-  
GION AUXILIARY, led by **Mrs. C.**  
**Austin Dille**, Chairman, National  
Constitution and Bylaws Commit-  
tee.

REPORT OF NATIONAL COMMIT-  
TEE:

CHILD WELFARE—**Mrs. J. Howard**  
**McKay**, Chairman.

SPECIAL PRESENTATION—**Mrs. Be-**  
**atrice Wright Fuerst**, Volunteer  
Consultant, The National Founda-  
tion.

REPORT OF NATIONAL COMMIT-  
TEES:

EDUCATION AND SCHOLAR-  
SHIPS—**Mrs. T. G. Chilton**, Chair-  
man

PAN AMERICAN STUDY—**Mrs.**  
**William H. Heagerty**, Chairman.

PRESENTATION: Keesler Air Force  
Band, Biloxi, Miss.

REPORT OF NATIONAL COMMIT-  
TEE:

AMERICANISM—**Mrs. Luther D.**  
**Johnson**, Chairman.

SPECIAL REPORT ON SEMINAR—  
"Democracy versus Communism,"  
**Dr. D. W. Reed**, Director.

NOMINATION OF NATIONAL OF-  
FICERS.

PRESENTATION OF DISTINGUISH-  
ED GUESTS.

12:00 noon — RECESS.

1:30 p.m. — CALL TO ORDER BY NATIONAL  
PRESIDENT, **Mrs. Alexander H.**  
**Gray**.

REPORT OF NATIONAL COMMIT-  
TEE:

GIRLS STATE — **Mrs. Walter H.**  
**Glynn**, Chairman.

PRESENTATION OF 1960 PRESI-  
DENT OF GIRLS NATION.

REPORT OF NATIONAL COMMIT-  
TEES:

RADIO AND TELEVISION — **Mrs.**  
**Stanley J. Autenrith**, Chairman



MUSIC — **Mrs. Donald E. Crakes**,  
Chairman.  
REPORT OF EIGHT AND FORTY—  
**Mrs. James Michelet**, Le Chapeau  
National.  
PRESENTATION OF DEPARTMENT  
PRESIDENTS.

RETIREMENT OF NATIONAL PRES-  
IDENT'S COLORS.

RECESS.

8:00 p.m. — STATES DINNER.  
Napoleon Room.

### Thursday, October 20, 1960

9:00 a.m. — CONVENTION RECONVENES.

Richelieu Room.  
ADVANCE OF COLORS.  
CALL TO ORDER BY THE NATION-  
AL PRESIDENT, **Mrs. Alexander  
H. Gray**.  
INVOCATION, **Mrs. Clifford A.  
Reece**, National Chaplain.  
PLEDGE OF ALLEGIANCE TO THE  
FLAG, led by **Mrs. Luther D. John-  
son**, Chairman, National Ameri-  
canism Committee.  
REPORT OF NATIONAL COMMIT-  
TEES:  
LEGISLATIVE—**Mrs. O. L. Koger**,  
Chairman  
PUBLICATIONS — **Mrs. R. Harry  
Morrow**, Chairman  
FINANCE—**Mrs. J. Pat Kelly**, Chair-  
man  
WOMEN'S FORUM ON NATION-  
AL SECURITY — **Mrs. E. A.  
Campbell**, Chairman.

11:00 a.m. — ADDRESS: **Mr. Edwin Vennard**,  
"How We Combat Communism."  
REPORT OF NATIONAL COMMIT-  
TEE:

MEMBERSHIP—**Mrs. Monroe Mac-  
key**, Chairman.

RECOGNITION OF QUOTA DE-  
PARTMENTS.

FINAL REPORT OF CONSTITUTION  
AND BYLAWS COMMITTEE, **Mrs.  
C. Austin Dille**, Chairman.

FINAL REPORT OF CREDENTIALS  
COMMITTEE.

ELECTION OF NATIONAL OFFI-  
CERS.

REPORT OF RESOLUTIONS COM-  
MITTEE.

UNFINISHED BUSINESS.

NEW BUSINESS.

INSTALLATION OF OFFICERS by  
**Mrs. Malcolm Douglas**.

PRESENTATION OF COLORS TO  
THE RETIRING NATIONAL PRES-  
IDENT by **Mrs. Harold S. Burdett**,  
Past National President.

RETIREMENT OF COLORS.

ADJOURNMENT.

NATIONAL EXECUTIVE COMMIT-  
TEE MEETING (Immediately fol-  
lowing adjournment).

## 1960 National Convention Committee Chairmen American Legion Auxiliary

### *National Convention Chairman*

**Mrs. A. J. Ryan**

*Vice Chairman*

**Mrs. Stella Marks**

*Convention Secretary*

**Mrs. Henry Perner**

### BADGES

**Mrs. J. C. Malone**, Chairman

**Mrs. P. W. Hughes**, Vice Chairman

### DECORATIONS AND FLOWERS

**Mrs. Charles Diehl**, Chairman

**Mrs. William J. Harris**, Vice Chairman

### DISTINGUISHED GUESTS

**Mrs. S. S. McCahill**, Chairman

**Mrs. Joseph Boyd**, Vice Chairman

### EIGHT AND FORTY

**Mrs. Doris K. Green**, Chairman

**Mrs. Joseph Boyd**, Vice Chairman

### EXHIBIT ROOM

**Mrs. L. C. Troup**, Chairman

**Mrs. Michael Duke**, Vice Chairman

### FLAG REGISTRATION

**Mrs. Harold Millis**, Chairman

**Mrs. A. V. Morris**, Vice Chairman

• There are times when every man owes to himself no less than

“the best  
in  
the  
house”  
in 87 lands



BY APPOINTMENT  
TO HER MAJESTY QUEEN ELIZABETH II  
SUPPLIERS OF "CANADIAN CLUB" WHISKY  
HIRAM WALKER & SONS LIMITED  
WALKERVILLE CANADA



*Canadian Club*  
*Imported in bottle from Canada*

6 years old  
90.4 proof

Imported in bottle from Canada by Hiram Walker Importers, Inc., Detroit, Michigan • Blended Canadian Whisky.



TO  
ORANGE  
BOWL

N.E. 21st St.

MIAMI

CAUSEWAY

W

8

LEAF

REET

MIAMI BEACH EXHIBITION HALL  
LEGION SESSIONS & REVIEWING STAND

## PARADE ASSEMBLY

FONTAINEPIEAU HOT  
LEGION HEADQUARTERS





# THE HOUSE OF SEAGRAM WELCOMES YOU TO THE 1960 CONVENTION

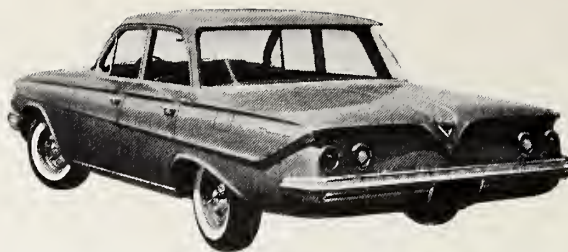
Here's hoping it's the Legion's best national convention ever. And here's wishing you luck on Sunday, October 16th. That's when winners' names will be drawn at the Orange Bowl for the four 1960 Ford Convertibles donated by The Seagram Posts. Maybe this will be *your* year to drive home in a new Ford.

## ROUTE OF AMERICAN LEGION PARADE.

ASSEMBLY AREA—Dade Boulevard from Alton Road East to Washington Avenue, Meridian Avenue and Prairie Avenue. STARTING POINT—Dade Boulevard and Washington Avenue. ROUTE—South on Washington Avenue to approximately 8th Street. DISPERSAL POINT—8th Street vicinity. Alton Road and Collins Avenue are main streets leading from disbanding area.

**SAY  
SEAGRAM'S  
AND BE  
SURE**





Biscayne 4-Door Sedan (above)—big-car comfort at small-car prices! New Biscaynes (6 or V8) give you a full measure of Chevy quality, room and proved performance—priced down with many cars that give you a lot less!

## THE GREATEST SHOW ON WORTH

*measurably new, immeasurably nice*

# NEW!!! 1961 CHEVROLET

There's less out size in the new '61, giving you extra inches of clearance for parking and garaging. But more in size with seats as much as 14% higher and a shaved down driveshaft tunnel that leaves more space for feet. Larger door openings (up to 6 inches wider) make an open and shut case for comfort and convenience all by themselves, and that deep-well trunk shows you Chevy thinks big about baggage, too. Loading is an easy lift to the new bumper-level opening, and packing odd-sized objects is a cinch, thanks to the recessed floor that gives you an extra 15% more height. Here's a car that's luxurious where you want luxury, and practical where you want thrifty, no-nonsense practicality. It's at your Chevy dealer's right now, the car that gives you a whole new measure of your money's worth!

Chevrolet Division of General Motors, Detroit 2, Michigan



Impala Sport Coupe. One of five luxury-loving Impalas for '61—all with Body by Fisher.

#### HALLS AND SEATING

**Mrs. Neil Wellman**, Chairman  
**Mrs. Al Cage**, Vice Chairman

#### HISTORY EXHIBIT

**Mrs. Thomas Kearney**, Chairman  
**Mrs. Hugh Tuck, Jr.**, Vice Chairman

#### HOSPITALITY

**Mrs. William Middleton**, Chairman  
**Mrs. Valentine Delles**, Vice Chairman

#### INFORMATION

**Mrs. Philip E. Wemple**, Chairman  
**Mrs. L. S. Ayars**, Vice Chairman

#### JUNIOR EXHIBITS

**Mrs. Emil Verdi**, Chairman  
**Mrs. Harold DeRoehn**, Vice Chairman

#### LOST AND FOUND

**Mrs. N. C. Biglin**, Chairman  
**Mrs. Hardie Priest**, Vice Chairman

#### MUSIC

**Mrs. E. K. Tepper**, Chairman  
**Mrs. Junios Harkins**, Vice Chairman

#### MEMORIAL

**Mrs. L. H. Cole**, Chairman  
**Mrs. Howard U. Shaw**, Vice Chairman

#### NATIONAL CHAIRMEN'S LUNCHEON

**Mrs. Leif Braksve**, Chairman  
**Mrs. James Wellwood**, Vice Chairman

#### PACKETS

**Mrs. Kirby Kepler**, Chairman  
**Mrs. A. H. Kauffman**, Vice Chairman

#### PAGES

**Mrs. John Lawlor**, Chairman  
**Mrs. Robert Quick**, Vice Chairman

#### POPPY POSTERS AND PICTURES

**Mrs. L. A. Tanner**, Chairman  
**Mrs. Fred Fenn**, Vice Chairman

#### PAN AMERICAN EXHIBIT

**Mrs. George Sprague**, Chairman  
**Mrs. Charles Sylvestre**, Vice Chairman

#### PAST NATIONAL PRESIDENT'S DINNER

**Mrs. M. L. Montgomery**, Chairman  
**Mrs. George B. Hardie**, Vice Chairman

#### PRESS-RADIO AND TV

**Mrs. L. M. Duncan**, Chairman  
**Mrs. Joseph Wink**, Vice Chairman

#### REGISTRATION

**Mrs. H. L. Peabody**, Chairman  
**Mrs. T. J. Croft**, Vice Chairman

#### SECRETARIES DINNER

**Mrs. E. J. Barker**, Chairman  
**Mrs. Pearle Adams**, Vice Chairman

#### STATES DINNER

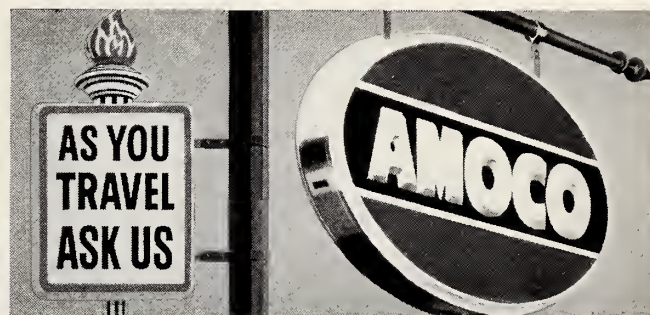
**Mrs. Park Morrow**, Chairman  
**Mrs. B. J. Grist**, Vice Chairman

#### TRANSPORTATION

**Mrs. Frost Bailey Bender**, Chairman  
**Mrs. Grace Ritchey**, Vice Chairman

#### UNIT PARTICIPATION

**Mrs. J. R. Sutcliffe**, Chairman  
**Mrs. Murray Crandall**, Vice Chairman  
(Central Area)  
**Mrs. Addison Drummond**, Vice Chairman  
(Western Area)



### WANT TRAVEL INFORMATION?

While you're at the convention—or driving home—you may have a question about the location of restaurants and lodging . . . local streets . . . parks, golf courses, swimming pools . . . houses of worship. If so, just look for the sign that says "As you travel, ask us."

Throughout Florida, Amoco Dealers who display the red, white and blue sign are at your service—with local travel information . . . guide books . . . maps . . . sparkling clean rest rooms. Complete one-stop service, too, including the gas that's right for your car—premium, unleaded Amoco-Gas . . . and Amoco's American Gas, the *best* of the regulars!

AMERICAN OIL COMPANY



## 39th Annual Marche



### Salon National la Boutique des Huit Chapeaux et Quarante Femmes

Deauville Hotel  
Miami Beach, Florida  
October 14 and 15, 1960

### Official Program

#### REGISTRATION

Deauville Hotel

Mezzanine Outside Normandy Room

Thursday, October 13.....3:00 P. M. to 9:00 P. M.  
Friday, October 14.....9:00 A. M. to 9:30 P. M.  
Saturday, October 15.....8:00 A. M. to 10:00 A. M.

**Friday, October 14**

#### PRE-MARCHE COMMITTEE MEETINGS

##### CHILD WELFARE AND SCHOLARSHIP

**Miss Rosemary Kirkhoff** and **Mrs. Verna B. Taylor**, Chairmen

Normandy Room—10:00 A. M. to Noon

##### NATIONAL JEWISH HOSPITAL

**Mrs. Mayro Cox**, Liaison Chairman

Musketeer Room—10:00 A. M. to Noon

##### CREDENTIALS

**Mrs. Harold Hartenbower**, Chairman

Room of La Secretaire Nationale  
10:00 A. M. to 11:00 A. M.

##### CONSTITUTION AND BYLAWS

**Mrs. P. O. Kelly**, Chairman

Baccarat Room No. 2—10:00 A. M. to 11:00 A. M.

##### FINANCE

**Mrs. Bess E. Harrison**, Chairman

### National Officers



**Mrs. Esther Leervig**  
Le Secretaire-Caissiere



**Mrs. James Michelet**  
La Chapeau National

##### HISTORIES AND TROPHIES DISPLAY

Friday and Saturday  
Baccarat Room No. 3

##### PARTNERSHIP

**Mrs. A. P. Genta**, Chairman

Patio Bar, Ground Floor  
10:00 A. M. to 11:00 A. M.

##### PERMANENT ORGANIZATION

**Mrs. Edsel Swanner**, Chairman

Richelieu Room, Upper Level  
11:00 A. M. to Noon

##### RESOLUTIONS

**Mrs. Jack Larson**, Chairman

Casanova Room—10:00 A. M. to 11:00 A. M.

## RITUALS AND EMBLEMS

**Mrs. Claude Golding**, Chairman  
Richelieu Room, Upper Level  
10:00 A. M. to 11:00 A. M.

## RULES AND ORDER

**Mrs. Ted Peterson**, Chairman  
Casanova Room—11:00 A. M. to Noon

## TROPHIES AND AWARDS

**Mrs. C. L. Sonnanstine**, Chairman  
Patio Bar, Ground Floor  
11:00 A. M. to Noon

## REHEARSAL

La Concierge and Pages  
Charlemagne Room—10:00 A. M. to Noon

## PRE-MARCHE POUVOIR

**Deauville Hotel—Normandy Room**  
1:00 P. M.—Friday

## DIVISIONAL CAUCUSES

10:00 P. M.

Eastern Division.....Baccarat Room No. 2  
Southern Division.....Normandy Room  
Central Division.....Richelieu Room, Lower Level  
Western Division.....Richelieu Room, Upper Level  
Northwestern Division.....Charlemagne Room

## LA MARCHE NATIONALE

**Deauville Hotel—Charlemagne Room**

Opening Session—October 14, 1960  
7:30 P. M.

PROCESSIONAL OF NATIONAL OFFICERS, NATIONAL CHAPEAUX PASSE AND DISTINGUISHED GUESTS.

CALL TO ORDER BY LE CHAPEAU NATIONAL  
—**Mrs. James Michelet**.

PLEDGE OF ALLEGIANCE TO THE FLAG, led by  
**Mrs. James Gleason**, La Concierge Nationale.

INVOCATION by **Mrs. C. P. Andrew**, L'Aumonier Nationale.

"FLANDERS FIELD," **Mrs. B. F. Updike**.

"AMERICA'S ANSWER," **Mrs. Frank Andrews**.

THE NATIONAL ANTHEM.

ROLL CALL—**Mrs. Thomas N. Leervig**, La Secrétaire Nationale.

READING OF CALL TO LA MARCHE NATIONALE OF 1960.

READING OF MINUTES OF LA MARCHE NATIONALE OF 1959.

## GREETINGS:

**Mrs. Doris K. Green**, Le Chapeau, Departmental of Florida  
**Honorable D. Lee Powell**, Mayor of Miami Beach  
**Mr. William Miller**, National Legion Convention Director  
**Mrs. A. J. Ryan**, National Auxiliary Convention Chairman  
**Mrs. William Middleton**, Department President of Florida  
**Mr. Lawrence Hoffman**, Department Commander of Florida  
**Mr. Randel Shake**, National Legion Child Welfare Director  
**Mrs. Valentine Delles**, National Executive Committeewoman.

## GREETINGS BY DEMI-CHAPEAUX NATIONAUX and INTRODUCTION OF CHAPEAUX DEPARTEMENTAUX:

**Mrs. Howard Simmons**—Eastern Division  
**Mrs. Roger L. Lewis**—Southern Division  
**Miss Margaret Davison**—Central Division  
**Mrs. Frank M. Andrews**—Northwestern Division  
**Mrs. B. F. Updike**—Western Division.

## GREETINGS BY LE CHAPEAUX NATIONAUX PASSES:

**Mrs. Harry Kehm**  
**Mrs. Walter L. Davol**  
**Mrs. George Murphy**  
**Mrs. John A. Gordon**  
**Mrs. Hugh McClung**  
**Mrs. Robert Haws**  
**Mrs. Raymond Chenault**  
**Mrs. Ellen Lou Warren**  
**Mrs. Dee P. Davis**  
**Mrs. Valentine Delles**  
**Mrs. Edsel Swanner**  
**Mrs. Crawford J. Mortensen**  
**Mrs. D. A. Craig**  
**Mrs. Lowell C. Allen**  
**Mrs. Leo C. Colton**  
**Mrs. Herman Edwards**  
**Mrs. Otis R. Aaron**  
**Mrs. Ray A. Stratton**  
**Mrs. Robert Snow**



Mrs. M. Stephen Hunnicutt  
Mrs. Bess E. Harrison  
Mrs. Mayro Cox  
Mrs. A. P. Sundry

REPORT OF SPECIAL MARCHE COMMITTEES:

CREDENTIALS—Mrs. Harold Hartenbower

PERMANENT ORGANIZATION—Mrs. Edsel Swanner

RULES AND ORDER—Mrs. Ted Peterson.

NOMINATIONS OF NATIONAL OFFICERS.

PRESENTATION OF NATIONAL PAGES—Chairman of Pages, Mrs. C. Alphonsa Needy.

Mrs. Arnold Klawitter      Mrs. Lester Harmon  
Mrs. James Savercool      Mrs. Edith Slattery  
Mrs. Leo Carney      Mrs. J. A. Boyd, Jr.  
Mrs. James Phelan

LE CHAPEAU PERSONAL PAGES:

Mrs. A. P. Genta      Mrs. Ivan Gill

LA SECRETAIRE PERSONAL PAGE.

Betty Beaumann

LES MARECHALS:

Mrs. John Frederickson      Mrs. C. Winfield Ott

REPORTS OF NATIONAL OFFICERS:

Le Chapeau Nationale—Mrs. James Michelet

La Secretaire Caissiere Nationale—Mrs. Thomas N. Leervig

L'Avocate Nationale—Mrs. Lowell C. Allen

L'Archiviste Nationale—Mrs. William J. Schlau

L'Aumonier Nationale—Mrs. C. P. Andrew

La Concierge Nationale—Mrs. James Gleason

Hat Box Editor—Mrs. Herman Edwards

RECESS.

October 15—9:30 A. M.

MARCHE SESSION

INVOCATION—Mrs. C. P. Andrew, L'Aumonier Nationale.

PLEDGE OF ALLEGIANCE TO THE FLAG—Mrs. James Gleason, La Concierge Nationale.

PRESENTATION OF MARCHE CHAIRMEN by the National Chairman of the Marche Committee, Mrs. Doris K. Green.

REPORT OF STANDING COMMITTEES AND INTRODUCTION OF AREA CHAIRMEN:

Child Welfare—Miss Rosemary Kirkhoff

Constitution and Bylaws—Mrs. P. O. Kelly

Finance—Mrs. Bess E. Harrison

National Jewish Hospital—Mrs. Mayro Cox

Partnership—Mrs. A. P. Genta

Rituals and Emblems—Mrs. Claude Golding

Trophies and Awards—Mrs. C. I. Sonnanstine

Scholarship—Mrs. Verna B. Taylor.

GREETINGS:

Mr. Martin McKneally, National Commander of The American Legion

Mrs. Alexander H. Gray, National President of American Legion Auxiliary

Mrs. J. Howard McKay, National Child Welfare Chairman, American Legion Auxiliary

Mr. Percy A. Lemoine, National Child Welfare Chairman, American Legion

Mrs. Henry Ahnemiller, National Rehabilitation Chairman, American Legion Auxiliary

Mrs. Jane Gould Mayer, National Secretary, American Legion Auxiliary

Mr. Ed Wieland, Assistant Director, Child Welfare Division, The American Legion.

MEMORIAL SERVICE—Mrs. C. P. Andrew, L'Aumonier Nationale.

RECESS FOR LUNCH.

Marche Reconvenes—1:00 P. M.

REPORT OF RESOLUTIONS COMMITTEE—Mrs. Jack Larson.

ADDRESS—Mr. Philip Houtz, Executive Director of National Jewish Hospital, Denver, Colorado.

UNFINISHED BUSINESS.

NEW BUSINESS.

RATIFICATION OF ELECTION OF DEMI-CHAPEAUX NATIONAUX.

PRESENTATION OF NEWLY ELECTED OFFICERS.

SONG.

RECESS.

WHEREVER YOU'RE GOING  
WHATEVER YOU'RE DOING

IN

**MIAMI**

**Ride the Bus**

- It's **ECONOMICAL**
- It's **CONVENIENT**

**MIAMI  
TRANSIT COMPANY**

IN AND AROUND

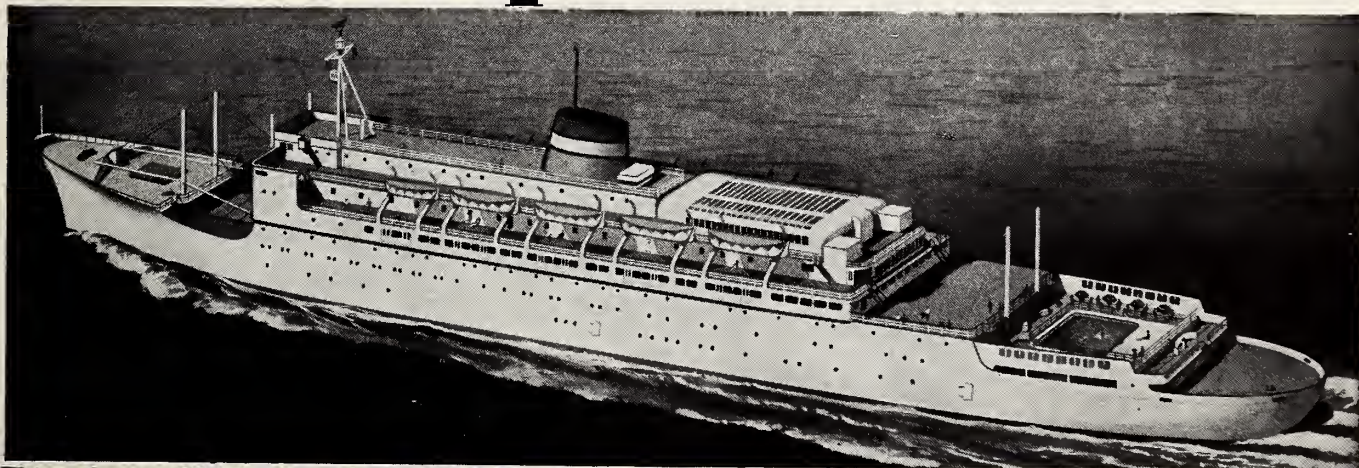
*Miami Beach*



There are so many things to see, so many things to do, at Miami Beach; places of amusement, sports, shopping, business . . . all can be reached easily and comfortably via Miami Beach Railway buses.

**THE MIAMI BEACH  
RAILWAY COMPANY**

**Your ship has come in!**



This is the new SS Atlantic . . . the first U. S. liner designed primarily for Tourist Class passengers. Starting this May, you can sail to Israel, Greece, Italy and Spain surrounded by comforts, services, never before available at low tourist fares!

The tourist is king on the SS Atlantic. That's because 95% of the accommodations on this great new liner are Tourist Class . . . but Tourist Class raised to a level of comfort you'll find on no other American liner. For instance:

**The Tourist Stateroom becomes a living room.** Berths fold back into the wall, convert your air-conditioned stateroom into a large living room.

*And every stateroom has its own bathroom and shower.*

**Tourist dining means gourmet breakfasts, luncheons, dinners beautifully served in the spacious dining salon.**

**For Tourist Class . . . a big outdoor swimming pool . . . a Solarium perched high in the sky like a penthouse at sea and an endless array of**

beautiful public rooms all stretched out on one huge Promenade Deck.

If you hurry you may still be able to make reservations for the inaugural sailing to Israel this May. See your Travel Agent first thing. (The SS Atlantic also offers limited First Class accommodations—40 passengers).

**American Export Lines**

39 BROADWAY, NEW YORK 6, N. Y.



**Saturday, October 15—7:30 P. M.**

## MARCHE NATIONALE BANQUET

ENTERTAINMENT.

INSTALLATION OF OFFICERS.

PRESENTATION OF LE CHAPEAU NATIONALE

PASSE PIN by **Mrs. Herman Edwards.**

ADJOURNMENT.

**Monday, October 16—3:00 P. M.**

## POST-MARCHE POUVOIR

**Normandy Room**

**Deauville Hotel**

School of Instructions for Les Secretaires-Cais-  
sieres following Post-Marche Pouvoir in Nor-  
mandy Room. Departemental Chapeau, please at-  
tend if La Secreteire-Caissiere not at the Marche.

## SPECIAL MARCHE COMMITTEES

### CREDENTIALS

Mrs. Harold Hartenbower, Chairman

Mrs. R. L. MacCalla, Jr.

Mrs. Roy Jackson

### DISTINGUISHED GUESTS

Mrs. Val Delles, Chairman

Mrs. Otis Aaron

Mrs. Robert Snow

Mrs. Crawford Mortensen

Mrs. Stephen Hunnicutt

### RESOLUTIONS

Mrs. Jack Larson, Chairman

Mrs. Franklin Sickle

Mrs. Raymond Hall

### RULES AND ORDER

Mrs. Ted Peterson, Chairman

Mrs. James Akehurst

Mrs. Paul Staats

### PERMANENT ORGANIZATION

Mrs. Edsel Swanner, Chairman

Mrs. Luther Durham

Mrs. Lena Channel

### LES MARCHELS

Mrs. John Frederickson

Mrs. C. Winfield Ott

### CHAIRMAN OF PAGES

Mrs. C. Alphonsa Needy

### PAGES

Mrs. Arnold Klawitter

Mrs. Margaret Savercool

Mrs. Leo Carney

Mrs. Lester Harmon

Mrs. Edith Slattery

Mrs. J. A. Boyd, Jr.

Mrs. James Phelan

### JUDGE OF ELECTION

Mrs. Walter McClain

### TELLERS

Mrs. Jack Domatti

Mrs. Carl Schroth

Mrs. Doyle Clark

## EIGHT AND FORTY

## NATIONAL

## MARCHE COMMITTEES

### National Marche Chairman

Mrs. Doris K. Green

### Marche Vice Chairman

Mrs. J. A. Boyd, Jr.

### Secreteire

Mrs. Leif Braksve

### Caissiere

Mrs. Roy Jones

### Advisory Committee

Mrs. A. J. Ryan, Sr.

Mrs. Stella Marks

Mrs. H. J. Perner

Mrs. Julius Naiman

### Aide to National Chapeau

Mrs. Cameron Craig

### Aides to Aumonier

Mrs. James H. Andrus (Chairman)

Mrs. T. H. Bliss (Vice Chairman)

Mrs. L. Dennis

### Badges

Mrs. Michael Duke (Chairman)

Mrs. Max Froom (Vice Chairman)

### Banquet

Mrs. Edwin J. Barker (Chairman)

Mrs. Elmer Weisbrod (Vice Chairman)

### Banquet Reservations

Mrs. George C. Gibbons (Chairman)

Mrs. H. W. Vanderboegh (Vice Chairman)

**Central Division Breakfast**

Mrs. E. C. Morgan (Chairman)  
Mrs. D. R. Spence (Vice Chairman)

**Decorations and Flowers**

Mrs. B. J. Grist (Chairman)  
Mrs. Albert Cage (Vice Chairman)

**Distinguished Guests**

Mrs. Valentine Delles (Chairman)  
Mrs. E. F. Humer (Vice Chairman)  
Mrs. S. S. McCahill (Vice Chairman)

**Entertainment**

Mrs. Victor Zelazny (Chairman)  
Mrs. Russel Sigler (Vice Chairman)

**Favors**

Mrs. Stanley Pothier (Chairman)  
Mrs. Mildred Mead (Vice Chairman)

**First Aid**

Hotel Nurse on duty

**Histories and Scrapbooks**

Mrs. Irma Brown (Chairman)  
Mrs. John H. Farrington (Vice Chairman)

**Hospitality and Guest Book**

Mrs. William Rollins (Chairman)  
Mrs. Merrill C. Meade (Vice Chairman)  
Mrs. Phillip Wemple

**Information**

Mrs. Elise Ehrman (Chairman)  
Mrs. John McClain (Vice Chairman)

**Halls and Seating**

Mrs. Ed Platkin (Chairman)  
Mrs. Henry Moon (Vice Chairman)

**Lost and Found**

Mrs. Maude Cole

**Musician**

Mrs. M. L. Montgomery

**Local Pages**

Mrs. Ella Graham (Chairman)  
Mrs. Gladys Goodwin (Vice Chairman)

**Orange Juice (Refresher)**

Mrs. Wilford Sugden (Chairman)  
Mrs. Pearle Hancock

**Publicity**

Mrs. James E. Melvin (Chairman)  
Mrs. M. L. Duncan (Vice Chairman)

**Reception for National Chapeau**

Mrs. Edith Diehl (Chairman)  
Mrs. Lawrence Peabody

**Registration**

Mrs. Marge Lamoureux (Chairman)  
Mrs. Joseph Landazi (Vice Chairman)  
Mrs. Wallace Reed  
Mrs. Tom Q. Sharp, Sr.  
Mrs. Charles Sisler  
Mrs. John Griffin  
Mrs. C. H. Manning  
Mrs. D. E. McMillan  
Mrs. Jack Jayson  
Mrs. Maude Spence  
Mrs. Miriam Jones  
Mrs. Elizabeth Moskowitz

**Transportation**

Mrs. Tony Aquivivia (Chairman)  
Mrs. Barbara Kepler (Vice Chairman)

**Trophies and Awards**

Mrs. Ralph Peckham (Chairman)  
Mrs. P. M. Finley

*Matson* TO  
**HAWAII**  
and the SOUTH PACIFIC



S. S. LURLINE



S. S. MATSONIA

Weekly sailings to Honolulu from San Francisco or Los Angeles



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Sailings every 3 weeks from San Francisco and Los Angeles on 42-day South Pacific cruises to Tahiti, New Zealand, Australia, Fiji, Samoa and Hawaii.

**Modern Matson liners are spacious, beautifully-appointed and air-conditioned throughout. Famous for cuisine and service.**

*Let your Travel Agent help you plan your trip*

*go Matson*





The Bonneville Sports Coupe for 1961

## *Pontiac announces the new Trophy V-8 Engine*

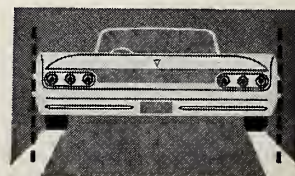
NEW PRECISION AND ECONOMY IN THE ENGINE ROOM OF THE '61 PONTIAC!

A completely new fuel induction system gives this new free-breathing V-8 more air . . . to save you gas. Closer calibration of this big 389-cubic-inch engine gives you maximum thrust at half throttle without over-carbureting.

We made the engine lighter; mounted it lower for better balance. An oil refill now takes only 4 quarts. Horsepowers range from 215 to 348. (For best economy, specify the Trophy Economy V-8. Its lower compression lets you use regular gas.)

If this sounds a bit technical, just try a new Trophy Engine soon. In one block, it will become clear why we've called this '61 all Pontiac!

**PONTIAC '61—IT'S ALL PONTIAC! ON A NEW WIDE-TRACK!**



### **THE ONLY WIDE-TRACK CAR!**

Wheels moved out to body width. More weight balanced between the wheels. Pontiac is the only Wide-Track car. No other car hugs the road with such sure-footed stability and precision.

PONTIAC MOTOR DIVISION OF GENERAL MOTORS CORPORATION

## *Reunions and Dinners*

### **NATIONAL COMMANDER'S DINNER to DISTINGUISHED GUESTS**

Tuesday, October 18, 7:30 P. M.  
Grand Ballroom  
Fontainebleau Hotel  
Address by:  
**Mr. George Sokolsky**  
Columnist, King Features  
Admission by Ticket Only

### **American Legion Auxiliary STATES DINNER**

Wednesday, October 19, 8:00 P. M.  
Napoleon Room  
Deauville Hotel

### **Convention Ball**

Wednesday, October 19  
8:30 P. M. to 12:30 A. M.

Grand Ballroom  
Fontainebleau Hotel

Music by:

Leo Reisman and His Orchestra  
(Coordinated by United States Brewers  
Foundation)

Admission by Coupon, Included in  
Convention Packet

### **American Legion Press Association (ALPA)**

Annual Business Meeting  
and Election of Officers  
Sunday, October 16, 2:00 P. M.  
Matador Room  
Seville Hotel  
2901 Collins Avenue  
Annual Banquet  
and Presentation of Awards  
Sunday, October 16, 7:00 P. M.  
Alhambra Room  
Seville Hotel

### **National Historian's Breakfast**

Monday, October 17, 8:30 A. M.  
Hotel Fontainebleau  
(Contact Mrs. Emily J. P. Herbert, National  
Historian, at Hotel Fontainebleau)

### **Chaplains' Breakfast**

Monday, October 17, 8:30 A. M.  
Lafayette Room  
Fontainebleau Hotel  
(\$2.00, Including Tax and Tip)  
All Post, District, Division and Department  
Chaplains Welcome!

### **POST CHAPLAINS' WORKSHOP**

Conducted by:  
The Reverend Feltham James  
Past National Chaplain  
**DEPARTMENT CHAPLAINS'  
ROUNDTABLE**  
Conducted by:  
Rt. Rev. Msgr. John J. Twiss  
Past National Chaplain

### **WOMEN LEGIONNAIRES**

Headquarters—Registration  
Hospitality Room  
Mezzanine, Shelborne Hotel  
1801 Collins Avenue  
Miami Beach  
Hours: Oct. 16—2:00- 4:00 P. M.  
Oct. 17—9:00-11:30 A. M.  
3:00- 5:00 P. M.  
7:00- 9:00 P. M.  
Oct. 18—9:00 A. M.-9:00 P. M.  
Oct. 19—9:00 A. M.-9:00 P. M.

### **Ex-Service Women's Luncheon and Fashion Show**

Mona Lisa Room, Eden Roc Hotel  
Miami Beach  
October 17, at 12:30 P. M.  
Tickets—\$3.75  
Secure tickets in Headquarters  
Room

### **Ye Olde Tymers of**

### **The American Legion Drum and Bugle Corps Fraternity**

### **First Reunion**

Saturday, October 15, 7:30 P. M.  
Police Benevolent Association  
Club House  
920 Alton Road  
Miami Beach, Florida  
Informal and "Dutch Treat"

### **World War Nurses Annual Reunion Breakfast**

Followed by Annual Meeting  
Roney Plaza Hotel Garden  
Monday, Oct. 17 at 8:30 A. M.  
(Contact Alice Paterno — MO 6-9576)

### **Society of American Legion Founders**

Saturday, Oct. 15  
Business Meeting — 3:00 p.m.  
Reception — 6:00 p.m.  
Dinner — 7:00 p.m.  
Cavalier Room  
Sans Souci Hotel

### **20 & 4**

### **Cadre Meeting**

Card Room — Sea Isle Hotel  
Friday, Oct. 14 — 8:00 P. M.  
Sunday, Oct. 16 — 1:00 P. M.

### **National Bivouac**

Card Room — Sea Isle Hotel  
Saturday, Oct. 15 — 8:00 A. M.  
Banquet — 7:30 P. M.

### **American Legion Auxiliary Department Secretaries' Dinner**

7:00 P. M., Oct. 18

### **Eight and Forty Marche Nationale Banquet**

7:30 P. M., Oct. 15

### **Vice Commanders' Dinner**

Midnight, Wednesday, Oct. 19  
to 2, Thursday, Oct. 20  
Starlight Room,  
Biscayne Terrace Hotel,  
Miami, Fla.  
Tariff: \$3.50

### **United States Chapter of Army, Navy and Air Force Veterans in Canada**

Annual Meeting  
Cavalier Room  
Sans Souci Hotel  
10:30 a.m.  
Sunday, Oct. 16

### **Retreads, Inc.**

13th National Convention  
Deauville Hotel  
Oct. 14, 15, and 16



# Calendar of Events

## Monday, October 10

Pre-Convention Cruise to Nassau

## Thursday, October 13

9:30 a.m.

Emblem Committee.  
Rehabilitation Screening Committee.

## Friday, October 14

9:30 a.m.

Standing Commissions and Committees.  
(See Page 13).

10:00 a.m. to Noon

Pre-Marche Committee Meetings, Eight and Forty.

1:00 p.m.

Pre-Marche Pouvoir, Eight and Forty.

1:30 p.m. to 4:00 p.m.

Drawings for position in National Contests.

5:00 p.m.

Briefings of National Contests Judges.

7:30 p.m.

La Marche National, Eight and Forty.

## Saturday, October 15

8:00 a.m.

Junior Drum and Bugle Corps Contest.

9:30 a.m.

Standing Commissions and Committees.  
(See Page 14).

La Marche National, Eight and Forty, reconvenes.

10:00 a.m.

National Junior Small Bore Rifle Tournament.

1:00 p.m.

Senior Band Contest.

2:00 p.m.

Senior Color Guard Contest.  
Junior Band Contest.

3:00 p.m.

Society of American Legion Founders, public meeting.

6:00 p.m.

Society of American Legion Founders, reception and dinner.

7:30 p.m.

La Mache National Banquet, Eight and Forty.

Ye Olde Tymers of The American Legion Drum and Bugle Corps Fraternity reunion.

## Sunday, October 16

8:00 a.m.

Senior Drum and Bugle Corps Preliminaries.

9:00 a.m.

National Executive Committee, American Legion Auxiliary.  
Firing Squad Contest.

9:45 to 3:30 p.m.

Meetings of American Legion Auxiliary Committees.

10:00 a.m.

All Convention Committees.

1:00 p.m.

Junior Color Guard Contest.

2:00 p.m.

National Executive Committee.  
Business meeting, American Legion Press Association.  
Motorcycle Drill Team Contest.

2:30 p.m.

Chorus Contest.

3:00 p.m.

Education and Scholarship Committee.  
Post-Marche Pouvoir, Eight and Forty.

4:00 p.m.

Public Patriotic and Memorial Program.

7:00 p.m.

Senior Drum and Bugle Corps Finals.  
(The "Parade of Champions").  
Annual Banquet, American Legion Press Association.

## Monday, October 17

8:00 a.m.

Opening session, American Legion Auxiliary National Convention.

8:30 a.m.

Chaplains Breakfast, work shop and round table.

National Historians breakfast.  
National Organization of World War Nurses breakfast.

12:30 p.m.

Ex-Servicewomen's Luncheon and Fashion Show.

4:00 p.m.

Parade.

## Tuesday, October 18

9:00 a.m.

Opening Session, American Legion National Convention.

10:00 a.m.

Official protest hearings, National Contests Supervisory Committee.

BEST WISHES  
OF THE  
**SUN SHIPBUILDING  
AND  
DRY DOCK  
COMPANY**

CHESTER, PENNA.

**11:00 a.m.**

Joint Session, American Legion and American Legion Auxiliary National Conventions.

**12:00 Noon**

Address by J. Edgar Hoover.

**1:30 p.m.**

Address by Sen. John F. Kennedy.

**3:00 p.m.**

Divisional Caucuses, American Legion Auxiliary.

**7:00 p.m.**

National Commander's Dinner to Distinguished Guests; Address by George S. Sokolsky.  
Department Secretaries Dinner, American Legion Auxiliary.

**7:00 to 10:00 p.m.**

Fashion Show, courtesy Miami Beach Unit 85 (tickets in coupon book) at Miami Beach American Legion Post Home.

**Wednesday, October 19**

**8:30 a.m.**

American Legion Auxiliary National Convention reconvenes.

**9:00 a.m.**

Second American Legion convention session opens.

**10:30 a.m.**

Address by George Meany.

**12:00 Noon**

Address by Congresswoman Katharine St. George.

**1:30 p.m.**

Address by Ambassador Robert C. Hill.

**8:00 p.m.**

States Dinner, American Legion Auxiliary.

**8:30 p.m.**

National Convention Ball.

**12:00 Midnight**

Vice Commanders Dinner.

**Thursday, October 20**

**9:00 a.m.**

Final American Legion Convention Session.

American Legion Auxiliary National Convention reconvenes.

**10:00 a.m.**

Address by Admiral Arleigh A. Burke.

**11:00 a.m.**

Address by Vice President Richard M. Nixon.

**12:00 Noon**

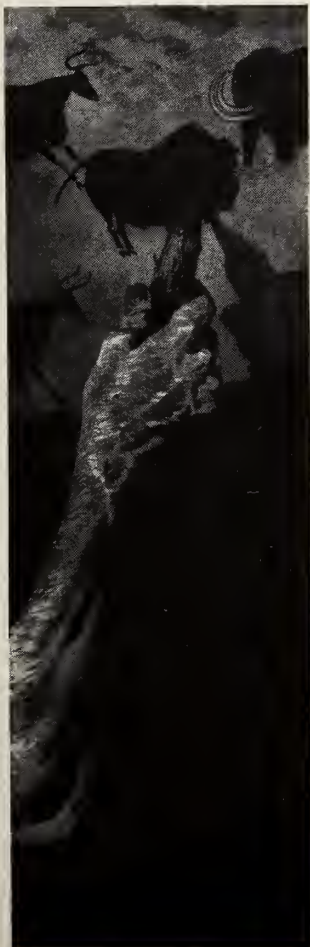
Election of National Officers of American Legion for 1960-61.

**2:00 p.m. (approx.)**

Post Convention meeting of American Legion National Executive Committee.

**Friday, October 21**

Post-Convention Cruise to Nasau.



imagination has  
no beginning...  
no end...

Today's astonishing progress in electronics is no accident—for the field has attracted the kind of imaginative people who have always set the benchmarks for man's progress. Hughes was built by people like these. They are prepared to cut away old restraints; to plunge ahead to new discovery; to build and prove the "impossible." In just ten years they have made Hughes one of America's leading producers of advanced electronics.

Creating a new world with ELECTRONICS

**HUGHES**

©1959, HUGHES AIRCRAFT COMPANY

Hughes Aircraft Company,  
Culver City, El Segundo, Fullerton, Newport Beach,  
Malibu, Oceanside, Los Angeles, California; Tucson, Arizona



# Florida Conventions of Yesteryear



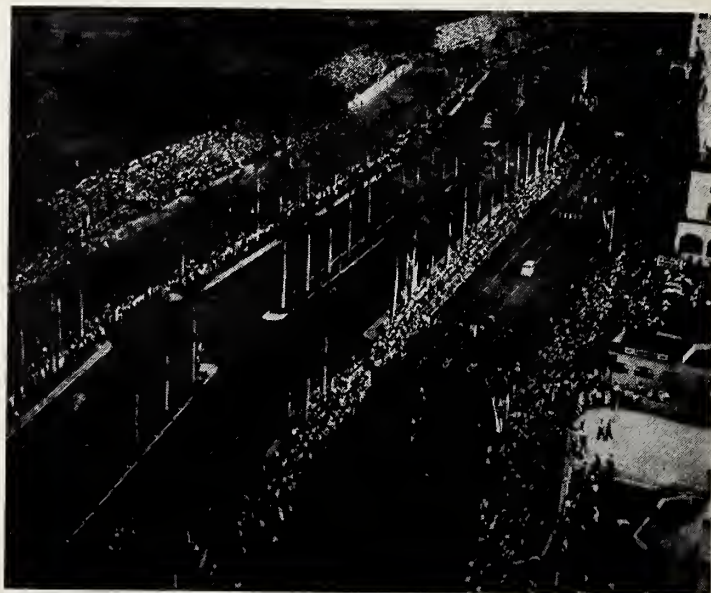
There wasn't a hall in town big enough to hold the Legion's first Florida Convention, October 22-25, 1934, and sessions were held in the Bay Front Park in Miami. This was the Legion's first experience with Florida hospitality, which has now brought Legionnaires back for the fifth time.



Frank N. Belgrano (left), later to become president of the huge Transamerica Corp., was elected National Commander in 1934. With him is retiring Commander Edward A. Hayes.



Newly-elected National Commander Perry Brown of Texas (right) and retiring National Commander James F. O'Neil of New Hampshire at 1948 Convention.



Dramatic view of the 1948 National Convention Parade on Biscayne Boulevard in Miami. The Legion returned for its second Florida Convention October 18-21.





*A huge, renovated airplane hangar at Dinner Key, Miami, housed sessions of the third Florida Convention, October 15-18, 1951. Above, the opening session.*



*General Douglas MacArthur, with National Commander Erle Cocke, Jr., of Georgia, at the '51 Convention.*



*The beginning of the '51 Parade, which was later to be dampened by rain, was a thing of beauty.*



*Hit of the 1955 Convention was Mary Kosloski (above, with National Commander Seaborn P. Collins). March of Dimes Poster Girl of the year, little Miss Kosloski accepted the Legion's Distinguished Service Medal for Dr. Jonas Salk, whose discovery of the polio vaccine was being acclaimed by the Legion and the nation.*



*The late Secretary of State John Foster Dulles addressed a packed auditorium at the 1955 National Convention in Miami, October 10-13.*



SEE US AT OUR BOOTH

OWN YOUR 2½ ACRE  
**STAKE** IN  
FABULOUS FLORIDA

for only **\$395**

**\$10 DOWN \$10 PER MONTH**

**NO INTEREST  
CLOSING COSTS  
TAXES TILL PAID**

5 Acres — \$695 — Just \$15 Down, \$15 Per Month

10 Acres — \$1295 — Just \$20 Down, \$25 Per Month

Collier County lies directly in the path of Florida's Fabulous Growth . . . already the third fastest growing county in all of Florida! In our opinion, carefully observed past land profit trends predict that conditions in Collier County are now highly favorable for speculative investments. Even today Collier County boasts farming, timber, cattle raising and light industry. You can be part of Collier County's fabulous Tomorrows if you act Today! \$10 down reserves your stake in the land of sunshine and opportunity, Florida!

**30-DAY  
MONEY-BACK  
GUARANTEE...  
MAIL COUPON  
TODAY!**

AD 60056(C)(1)

SUNRIDGE ACRES  
927 Lincoln Road  
Miami Beach 39, Florida

Enclosed is \$... Please reserve  
..... of ..... acre  
(number) (size)  
tracts in Sunridge Acres, Collier County, Fla.  
(PLEASE PRINT)

NAME .....  
ADDRESS .....  
CITY ..... STATE .....

## BATTLEFIELD TOURS

**\$87** down, visit American battlefields in Europe. June 6th ceremonies Omaha Beach, visit Utah Beach, Pont-l'Eveque, Arramanches, Carentan, Coutances, Granville, Avranches, Belleau Wood, Bastogne, monuments and cemeteries, etc. Includes 3-day tour of chateau country.

### OPTIONAL TOUR OF RIVIERA

**\$870**, N.Y. to N.Y., 17-day tour June 4-21.

**\$770**, same tour 17 days, Armistice Day.

For additional information write

### AMBASSADOR TOURS

247 COUNTY ROAD, PALM BEACH, FLORIDA

## Convention Cruises To Nassau

THE SS BAHAMA STAR will be the floating hotel for American Legionnaires and their families who choose to take advantage of a low-cost cruise to Nassau either before or after The American Legion's 42nd National Convention, Oct. 15-20, in Miami Beach, Florida. Cost of the three-day, two-night all-expense tour on the completely air-conditioned luxury liner will be \$63.50 for each adult and \$36.50 for each child under 12 years. The pre-convention cruise will leave October 10 from Miami and will return October 13. The second trip will begin October 21 and return to Miami on October 24. For reservations or further information, Legionnaires should contact Aaron Farr, American Legion 1960 Convention Corporation, Delano Hotel, 1685 Collins Avenue, Miami Beach, Florida.



## What To See

### Where To Go

Sightseeing offers special rewards for visitors unfamiliar with South Florida.

Miami Beach is the hub of one of the more interesting parts of the United States, facing sub-tropic seas on the one hand and the Everglades a few miles westward on the other. Both areas are rich in unique plant and animal life.



#### Aquatic Attractions

The visitor may gain some idea of the wealth of undersea life through trips in glass-bottom

*(Continued on Page 81)*

the **DEAUVILLE**

**HEADQUARTERS HOTEL**  
**FOR THE WOMEN'S AUXILIARY**  
*Welcomes The*  
**AMERICAN**  
**LEGION**

**ON THE OCEAN AT 67th STREET • MIAMI BEACH, FLORIDA**



*Welcome, Legionnaires*

Dick

**Richmond**

201 EAST FLAGLER, MIAMI  
and

300 MIRACLE MILE, CORAL GABLES

**HART SCHAFFNER  
& MARX  
Clothes**

*Welcome*  
to our friends  
of the

**AMERICAN LEGION**

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and

**The Delano Hotel**

at 17th Street



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**THE AMERICAN LEGION  
NATIONAL CONVENTION**

*"Welcome to South Florida"*

**THE MIAMI NEWS**

*"The Best Newspaper Under The Sun"*





THE AMERICAN LEGION extends its appreciation to the Ford Division of Ford Motor Company for again providing the courtesy transportation for officials of The American Legion during the 42nd National Convention.

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Call Olin's ANYWHERE in Florida or Puerto Rico

*(Continued from Page 79)*

boats, or may embark on real adventure by skin-diving among the coral reefs. Those with a preference for staying on dry land still may examine a portion of the aquatic life that abounds here with a trip to the oceanic aquarium just south of Miami Beach where numerous fish of many classifications are kept in glass-walled tanks.

Other commercial attractions feature birds and animals native to the tropics in natural settings of jungle growth. The Parrot and Monkey jungles are of this type, as well as the Orchid jungle.

**Sightseeing Buses**

Visitors may take sightseeing buses from Miami Beach to visit all these and other points of interest on regular tours lasting from a half-day to all day.

**Fairchild Gardens**

Visitors are admitted without charge to Fairchild Garden, which features one of the most extensive collections of palms

and other tropical plants in the country. Here, neatly labelled, are acres of trees, shrubs and vines collected from all parts of the world between Capricorn and Cancer.

**Everglades National Park**

Some 50 miles southwest of Miami Beach is the entrance to the Everglades National park, 1,400,000 acres of almost total wilderness penetrated by a single highway leading to the end of land at the fishing center of Flamingo.

Just inside the park entrance visitors should stop at Royal Palm hammock, where they may obtain close-up views of many of the birds and trees for which the area is famous. It is almost a certainty that wild alligators will be seen lazing in the little lakes at Royal Palm. Park service naturalists are on hand to explain the many interesting facets of the huge natural preserve.

Bird life in the park is spectacular. Within it live and nest such species as the American and snowy egrets, the wood ibis, roseate spoonbill, anhinga, fish eagle and Everglades kite. Although seldom seen, there are crocodiles, panther and bear in the deep recesses of the 'glades.

Park waters are open to sport fishermen and are one of the few locales where tarpon may be taken all year. Snook, snapper, channel bass and sea trout roam the salt waters, while black bass inhabit the fresh water ponds.



**Fishing**

Fishing should be an outstanding point in a Miami Beach

*(Continued on Page 87)*

**W  
E  
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C  
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E**



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**we invite you**

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**BURDINE'S**

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**away from home**

**during your**

**visit in miami**



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 AMERICAN LEGION  
 C O N V E N T I O N  
 Miami Beach, 1960

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AIRLINES**

A U.S. SCHEDULED INTERNATIONAL  
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*Welcome, Legionnaires*

**Sea Gull Hotel**

*on the Ocean at 21st Street*

## Tally Sheet

DEPARTMENT	TOTAL NUMBER OF DELEGATES
Alabama	42
Alaska	9
Arizona	22
Arkansas	32
California	148
Canada	6
Colorado	31
Connecticut	36
Delaware	10
District of Columbia	18
Florida	53
France	9
Georgia	59
Hawaii	9
Idaho	15
Illinois	216
Indiana	115
Iowa	104
Italy	9
Kansas	67
Kentucky	39
Louisiana	54
Maine	27
Maryland	40
Massachusetts	93
Mexico	7
Michigan	78
Minnesota	102
Mississippi	38
Missouri	74
Montana	20
Nebraska	59
Nevada	10
New Hampshire	25
New Jersey	79
New Mexico	19
New York	221
North Carolina	48
North Dakota	37
Ohio	122
Oklahoma	53
Oregon	29
Panama, C. Z.	7
Pennsylvania	258
Philippines	10
Puerto Rico	15

Rhode Island	18
South Carolina	29
South Dakota	36
Tennessee	59
Texas	86
Utah	13
Vermont	18
Virginia	38
Washington	49
West Virginia	36
Wisconsin	82
Wyoming	16
<b>Total</b>	<b>3,054</b>

## Convention Exhibits

Legionnaires, their families and friends are encouraged to visit exhibit booths in the Miami Beach Convention Hall. The exhibits are interesting and educational. You will find numbered among them many advertisers in THE AMERICAN LEGION MAGAZINE and friends of the 1960 National Convention.

## Proudly We Hail

our valiant men . . . whose swords in time of strife and plowshares in time of peace, have kept our nation the home of the free and brave; and the land of plentiful blessings . . . as they convene for the 1960 American Legion Convention.

## Welcome

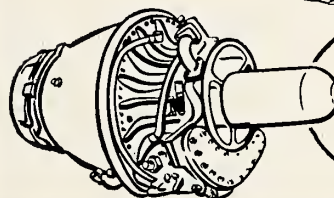
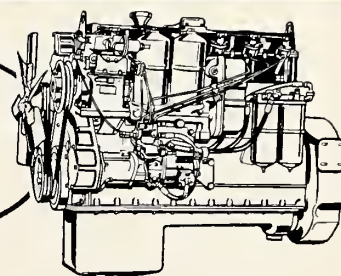
to Florida's fastest growing city . . . where bustling industry . . . modern shopping centers . . . incomparable recreational facilities . . . and finer homes blend for luxurious living in the

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## Deep in the Heart of Gourmet Land

by

**your wining and dining "m.c."**

The number of excellent restaurants in this area are indeed **legion!** It is only natural that some are more outstanding than others, so the following few words will attempt to convey where you can get the mostest of the bestest fo' yo' money, Honey!

Along Collins Avenue on the Miami Beach side of the bay you have at least from two to four

choices per block of eating establishments for every hotel and most of the motels have one or more dining spots. More about some of these anon . . . BUT there's more to see than meets the eye in Miami!

Biscayne Boulevard should be titled "The Highway to Happiness for the Hungry." As this is

*(Continued on Page 88)*



## Directory of the National Convention

### National Convention Headquarters

Miami Beach Auditorium  
1700 Washington Ave.  
JE 2-3692

### Convention Corporation Headquarters

Delano Hotel  
1685 Collins Ave., Miami Beach  
JE 2-3426

### Official Convention Photographer

Morty Gottlieb  
633 Washington Ave.  
JE 2-3095

### The American Legion Headquarters Hotel

Fontainebleau  
4441 Collins Ave.  
JE 8-8811

#### Sessions:

Miami Beach Convention Hall  
1700 Washington Ave.

### American Legion Auxiliary

Headquarters Hotel  
Deauville  
6701 Collins Ave  
UN 5-8511

#### Sessions:

Deauville Hotel  
6701 Collins Ave.  
UN 5-8511

### Eight and Forty Headquarters Hotel

Deauville  
6701 Collins Ave.  
UN 5-8511

#### Sessions:

Deauville Hotel  
6701 Collins Ave.  
UN 5-8511

## Hotel Assignments

### Distinguished Guests Headquarters

Fontainebleau Hotel  
4441 Collins Ave.  
JE 8-8811

### National Headquarters Staff

Delano Hotel  
1685 Collins Ave.  
JE 8-7881

## Official Delegation Hotels

### Alabama

Sea Gull Hotel  
100 21st St.  
JE 8-6631  
(Adjutant: Lawson M. Lynn)

### Alaska

Barcelona Hotel  
4343 Collins Ave.  
JE 2-3311  
(Adjutant: Joseph M. Briones)

### Arizona

Sea Gull Hotel  
100 21st St.  
JE 8-6631  
(Adjutant: Clayton B. Orth)

### Arkansas

Versailles Hotel  
3425 Collins Ave.  
JE 1-6092  
(Adjutant: Loyd McDermott)

### California

Eden Roc Hotel  
4525 Collins Ave.  
JE 2-2561  
(Adjutant: Jack A. Stockman)

### Canada

Barcelona Hotel  
4343 Collins Ave.  
JE 2-3311  
(Adjutant: Murl J. Ellison)

### Colorado

Seville Hotel  
2901 Collins Ave.  
JE 2-2511  
(Adjutant: M. L. Lyckholm)

### Connecticut

Atlantis Hotel  
2655 Collins Ave.  
JE 1-0381  
(Adjutant: Charles L. Parker)

### Delaware

Barcelona Hotel  
4343 Collins Ave.  
JE 2-3311  
(Adjutant: William R. Marvel)

### District of Columbia

Caribbean Hotel  
3737 Collins Ave.  
JE 1-0061  
(Adjutant: Frederick H. Livingstone)

### Florida

Shelbourne Hotel  
1801 Collins Ave.  
JE 1-1271  
(Adjutant: Ernest A. Rowton)

### France

Cadillac Hotel  
3925 Collins Ave.  
JE 2-4541  
(Adjutant: Leo Jolin)

### Georgia

San Marino Hotel  
4299 Collins Ave.  
JE 8-5731  
(Adjutant: George Osborne)

### Hawaii

Cadillac Hotel  
3925 Collins Ave.  
JE 2-4541  
(Adjutant: Orvel T. Shonk, Sr.)

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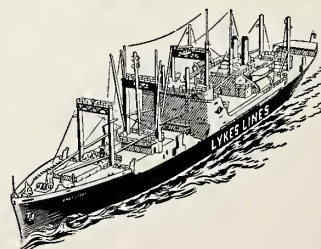
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**Idaho**

Monte Carlo Hotel  
6551 Collins Ave.  
UN 6-8721  
(Adjutant: Lou Babb)

**Illinois**

Carillon Hotel  
6801 Collins Ave.  
UN 5-7561  
(Adjutant: Chester F. Newby)

**Indiana**

Roney-Plaza Hotel  
2301 Collins Ave.  
JE 1-6011  
(Adjutant: Frank J. Myers)

**Iowa**

Deauville Hotel  
6701 Collins Ave.  
UN 5-8511  
(Adjutant: R. J. Laird)

**Italy**

Cadillac Hotel  
3925 Collins Ave.  
JE 2-4541  
(Adjutant: Carmine Casolini)

**Kansas**

Shore Club  
1901 Collins Ave.  
JE 8-7811  
(Adjutant: Kenneth Young)

**Kentucky**

Raleigh Hotel  
1777 Collins Ave.  
JE 1-0792  
(Adjutant: Ray A. Beyer)

**Louisiana**

Eden Roc Hotel  
4525 Collins Ave.  
JE 2-2561  
(Adjutant: Lawrence J. Centola)

**Maine**

Delano Hotel  
1685 Collins Ave.  
JE 8-7881  
(Adjutant: James L. Boyle)

**Maryland**

Belmar Hotel  
2613 Collins Ave.  
JE 1-6741  
(Adjutant: Daniel H. Burkhardt)

**Massachusetts**

Cadillac Hotel  
3925 Collins Ave.  
JE 2-4541  
(Adjutant: Peter E. Pappas)

**Mexico**

Fontainebleau Hotel  
4441 Collins Ave.  
JE 8-8811  
(Adjutant: Charles T. Trimmer)

**Michigan**

Algiers Hotel  
2555 Collins Ave.  
JE 1-6061  
(Adjutant: Lisle H. Alexander)

**Minnesota**

Fontainebleau Hotel  
4441 Collins Ave.  
JE 8-8811  
(Adjutant: Carl Granning)

**Mississippi**

Shelbourne Hotel  
1801 Collins Ave.  
JE 1-1271  
(Adjutant: Frank W. Chambers)

**Missouri**

Barcelona Hotel  
4343 Collins Ave.  
JE 2-3311  
(Adjutant: Kenneth Cruse)

**Montana**

Versailles Hotel  
3425 Collins Ave.  
JE 1-6092  
(Adjutant: Chester K. Shore)

**Nebraska**

Barcelona Hotel  
4343 Collins Ave.  
JE 2-3311  
(Adjutant: Warren E. Baker)

**Nevada**

Barcelona Hotel  
4343 Collins Ave.  
JE 2-3311  
(Adjutant: Victor F. Whittlesea)

**New Hampshire**

Shelbourne Hotel  
1801 Collins Ave.  
JE 1-1271  
(Adjutant: Frank N. Sawyer)

**New Jersey**

Seville Hotel  
2901 Collins Ave.  
JE 2-2511  
(Adjutant: Morris W. Kuzbyt)

**New Mexico**

Caribbean Hotel  
3737 Collins Ave.  
JE 1-0061  
(Adjutant: Drew Cloud)

**New York**

Fontainebleau Hotel  
4441 Collins Ave.  
JE 8-8811  
(Adjutant: Maurice Stember)

**North Carolina**

De Lido Hotel  
155 Lincoln Rd.  
JE 8-0811  
(Adjutant: Nash D. McKee)

**North Dakota**

Sans Souci Hotel  
3101 Collins Ave.  
JE 8-6861  
(Adjutant: Jack Williams)

**Ohio**

Montmartre Hotel  
4775 Collins Ave.  
JE 2-1731  
(Adjutant: Joseph S. Deutschle)

## WELCOME LEGIONNAIRES

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Flagmakers to the World

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*Headquarters: Ohio  
Division of the American Legion*

### Fifth Florida Convention

With the convening of the 42nd National Convention in Miami Beach, Florida ties with Illinois in the number of American Legion Conventions it has hosted. Chicago has welcomed five previous Conventions—in 1933, 1939, 1944, 1945, and 1958. Florida's five Conventions were in Miami and the Greater Miami Area in 1934, 1948, 1951, 1955, and in Miami Beach in 1960.



**Oklahoma**

Shelbourne Hotel  
1801 Collins Ave.  
JE 1-1271  
(Adjutant: Auty Ray Tyner, Jr.)

**Oregon**

Algiers Hotel  
2555 Collins Ave.  
JE 1-6061  
(Adjutant: Maurice E. Druhl)

**Panama, C. Z.**

Cadillac Hotel  
3925 Collins Ave.  
JE 2-4541  
(Adjutant: George A. Black, Jr.)

**Pennsylvania**

Crown Hotel  
4041 Collins Ave.  
JE 1-5771  
(Adjutant: Daniel W. Shaub)

**Philippines**

Cadillac Hotel  
3925 Collins Ave.  
JE 2-4541  
(Adjutant: Eugenio A. Zafra)

**Puerto Rico**

Barcelona Hotel  
4343 Collins Ave.  
JE 2-3311  
(Adjutant: Jose A. Febres)

**Rhode Island**

Cadillac Hotel  
3925 Collins Ave.  
JE 2-4541  
(Adjutant: Robert L. Burke)

**South Carolina**

Ritz Plaza Hotel  
1701 Collins Ave.  
JE 1-6881  
(Adjutant: Page Nelson Keesee)

**South Dakota**

De Lido Hotel  
155 Lincoln Rd.  
JE 8-0811  
(Adjutant: Walter Travis)

**Tennessee**

Carillon Hotel  
6801 Collins Ave.  
UN 5-7561  
(Adjutant: Joe F. Hudgens)

**Texas**

De Lido Hotel  
155 Lincoln Rd.  
JE 8-0811  
(Adjutant: G. Ward Moody)

**Utah**

Delano Hotel  
1685 Collins Ave.  
JE 8-7881  
(Adjutant: Dean C. Hall)

**Vermont**

Caribbean Hotel  
3737 Collins Ave.  
JE 1-0061  
(Adjutant: Ray Greenwood)

**Virginia**

Sagamore Hotel  
1671 Collins Ave.  
JE 8-7211  
(Adjutant: Charles L. Kessler)

**Washington**

Eden Roc Hotel  
4525 Collins Ave.  
JE 2-2561  
(Adjutant: Fred M. Fuecker)

**West Virginia**

St. Moritz Hotel  
1565 Collins Ave.  
JE 8-3711  
(Adjutant: Tommy E. Jones)

**Wisconsin**

Seville Hotel  
2901 Collins Ave.  
JE 2-2511  
(Adjutant: Robert G. Wilke)

**Wyoming**

Sans Souci Hotel  
3101 Collins Ave.  
JE 8-6861  
(Adjutant: S. J. Madia)

For information pertaining to state delegation call the Department Adjutant at the appropriate Department Headquarters hotel. Information on individual delegates and visitors is not available at National Headquarters or at the Convention Corporation offices.

THE SEASONS  
MAY CHANGE  
BUT NEVER  
THE QUALITY  
AT MIAMI BEACH'S  
*Most Dedicated Resort Hotel*  
**EDEN ROC**  
HOTEL,  
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HARRY MUFSON  
*President*



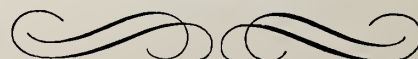
You honor us...

Legionnaires are known around the world as defenders of the American way of life.

We are honored, therefore, to be associated with you in your effort to provide insurance for your families.

Your interest in protecting those who depend on you is another example of your belief in the American way of life.

**OCCIDENTAL LIFE**  
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(Underwriters of the American Legion Insurance Plan)



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on the

OCCASION OF ITS 42nd  
ANNUAL CONVENTION



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NASHUA, N. H.

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General Hardware  
Special Hardware Designed  
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## THE SOUND OF ADVENTURE



Just before a great President Liner casts off, there's one long roaring blast of the whistle. To guests, it's the final call to go ashore. But, to the passengers, it signals the beginning of an adventure they'll never forget. Hear it soon. *As a passenger.*

**AMERICAN PRESIDENT LINES**

*Trans-Pacific*

*Round the World*

SAN FRANCISCO • LOS ANGELES • CHICAGO • NEW YORK • BOSTON • WASHINGTON, D. C.

### Church Directory

(Continued from Page 19)

#### Trinity

401 N. E. 1st Ave., Miami  
FR 9-3433

#### White Temple

320 N. E. 2nd Ave., Miami  
FR 1-4706

#### Non-Denominational

##### Miami Shores Community

9823 N. E. 4th Ave., Miami  
PL 9-3445

#### Orthodox

##### Russian, Sts. Pete and Paul

(Orthodox Greek Catholic)  
1411 S. W. 11th St., Miami  
FR 4-2924

#### Other Churches

##### Armenian Apostolic, St. John the Baptist

1501 N. E. 1st Ave., Miami  
FR 1-4484

##### Miami Church of Religious Science

1737 N. Bayshore Dr., Miami  
FR 7-3539

#### Presbyterian

##### Miami First

609 Brickell Ave., Miami  
FR 1-3439

##### Miami Beach First (U.S.)

2401 Pinetree Dr., Miami Beach  
MO 1-4618

##### Miami Beach Independent

7141 Indian Creek Dr., Miami Beach  
UN 5-2353

(Continued from Page 81)

holiday, especially for delegates residing inland with few opportunities to try salt water angling.

Fast twin-engine fishing cruisers averaging about 36 feet long may be chartered just a few blocks from the hotels for expeditions to the Gulf Stream for \$40 a half-day, \$75 all day. Four anglers can fish at one time and split expenses, thus bringing the charters to nominal costs. The boats are equipped with all needed tackle and carry a crew of two. They make the run to the Stream in less than a half-hour.

Marlin, sailfish, king mackerel wahoo and dolphin are among the species most sought, with the

first two making spectacular trophies for den or office walls when mounted.

Light tackle anglers should bring their heavier casting, trolling or spinning rods, for these will work successfully on bay and Everglades park species such as snook, sea trout, snapper, bonefish, tarpon and channel bass. Lines and lures may be lost, but when action is fast that is what is to be expected.



### Night Clubs

Several of the larger hotels here have night club rooms.

#### Salvation Army Corps

##### Miami Citadel

49 N. W. 5th St., Miami  
FR 3-5737

#### Seventh Day Adventist

##### Miami Temple

862 S. W. 4th St., Miami  
FR 9-1648





**Welcome  
American  
Legion**

**Seville** HOTEL  
A Complete Oceanfront Block, 29th to 30th Sts., Miami Beach

MILTON TOWBIN  
Executive  
Director

**EVINRUDE**

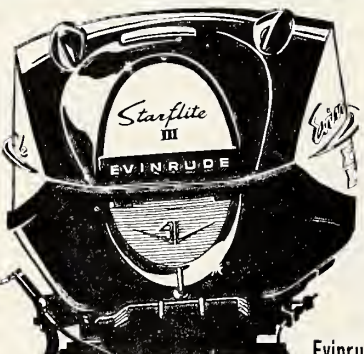
FOR 1961

**DESIGNED  
for the space age!**

**POWERED  
for pure pleasure!**

See today's  
top-performance motors  
at your Evinrude dealer.

Evinrude Motors, Milwaukee 16, Wis.



(Continued from Page 83)

known as U. S. Highway No. 1 you will have no trouble in finding it. Shall we start with breakfast at the Mayflower, just one block south of Flagler Street? Excellent waffles, medium-priced luncheons and dinners. At the very corner of Flagler Street is the McAllister Hotel with a street-entrance coffee shop—both counter or table service. The main dining room is rather on the ultra side—better have coat and tie. The Clover Club is a girlie night club—good food and entertainment, but don't buy drinks for strangers of either sex! For a truly superb view of the bay, the Top o' the Columbus for cocktails and the sunset will give you a lasting memory. Meals on the hearty side. . . . Charming cocktail lounge and dining room also on the lobby floor.

The newly refurbished Everglades Hotel has many settings and types of food to tempt your palate—from the Caliph Coffee House, the Simba Room of the Golden Lions, El Pescador, where epicurean delights put the accent on fish, and the fascinating Roof Garden with the extra added attraction of mermaids with your meals!

Betty's Restaurant, 1440 Biscayne Boulevard, is famed for her well planned, medium-priced meals **and** the Lobo Lounge is quite the gay spot at night.

Red Coach Grill across the street in the same block is noted for steaks and seafood—dinner only, meals planned for children. The Shalimar Steak House is intimate in decor but truly has the accent on superb steaks, well, one fish entree on Friday. . . . Maisel's at 79th and the Boulevard is the same as the famed Junior's on the Beach—oh, those Kosher pickles!

In the neighborhood of 123rd and Biscayne are some steak houses worthy of note—Pierre's, just off the Boulevard, has steaks fit for a king but at a price that fits a normal budget—and the best garlic toast in town. . . . Gallagher's, 12605 Biscayne, features TWO kitchens—one for the prize beef broiled over charcoal and hickory, and one devoted exclusively to seafoods—like Danish baby lobster tails with scampi sauce, man! Hurricane Harbor Lounge, 12415 Biscayne, has a small but impressive menu at prices that belie the quality of the food—like the flaming sword, \$2.95; barbequed combo of chic-n'-ribs, \$2.95; and do have the baked sweet 'tater.

For your Sunday brunch the Club House, a top-flight restaurant on 163rd Street just east of Biscayne Boulevard, has a 10 A.M.to2P.M. eat-all-you-like hosted by Mr. Dickey that will introduce you to the kind of evening cooking you can expect. Right next door is Garardo's if homemade lasagna and ravioli are your dishes.

Polynesian food has become more than a fad with a flair—it is being served in some of the most exotic setting, true . . . but the flavor lingers to lure you back again and again. Or, it could be the highly flavorful rum drinks . . . or the Hawaiian leis? But put one or more of the following on your "Must see" list. Mai-Kai on Federal Highway No. 1, two miles north of Ft. Lauderdale, is probably the most lavish in its truly authentic decor of the Islands—and its attractive serving girls. Home of the Derby Daiquiri, and famed for a fabulous feast for \$4.75 . . . Almost as exciting



as the play of the same name is South Pacific in Hallandale on the same highway but a little closer to Miami.

The American Legion

## Convention Ball

Wednesday, October 19, 1960

8:30 P. M. - 12:30 A. M.

Grand Ballroom -- Fontainebleau Hotel  
Miami Beach, Florida



*Music by Leo Reisman and His Orchestra*



**Leo Reisman**

Hosts and Beverage Dispensers:

**Anheuser-Busch**

**Hamm**

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*Refresh without filling*



## For Your Convenience

For the convenience of American Legion and Auxiliary members attending the National Convention, National Emblem Sales will maintain three sales booths during the entire period of the reunion—from October 13 to 20. Most frequently needed items of uniform, Legion and Auxiliary jewelry, and other organizational supplies will be on hand and available for purchase.

Sales booths will be located at:

Deauville Hotel

Miami Beach Exhibition Hall

1660 Collins Ave. (at corner  
of Collins and Lincoln Road)

Sales booths at the Deauville and the store room at 1660 Collins Ave. will be open from 9:00 a.m. to 9:00 p.m. each day. The booth in the Exhibition Hall will be open October 18, 19 and 20 only during Convention business sessions.

## THE AMERICAN LEGION MAGAZINE

If you have changed your address since paying your dues, notice of such change should be sent to:

Circulation Department

The American Legion Magazine

P. O. Box 1055

Indianapolis 6, Indiana

# Hang Up Your Hats!

... and make yourselves at home, Legionnaires.  
Welcome to Miami Beach, host city to your  
42nd National Convention.

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possible to help you to feel at home ...  
and to help keep you in touch with home.

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matters, or chat with friends, we'll be glad to  
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# WELCOME

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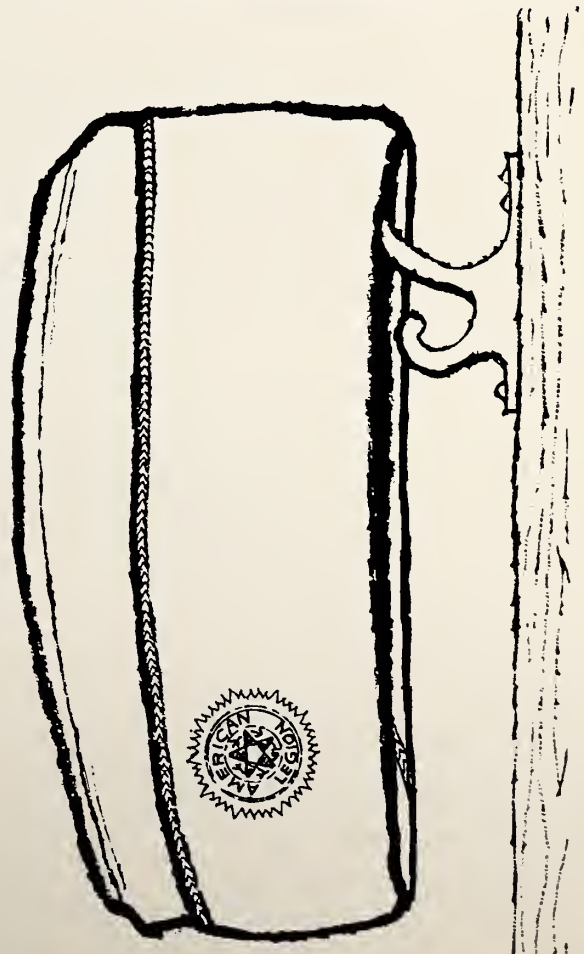
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courteous service, and  
facilities to make your  
trip more pleasant.



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**STANDARD OIL COMPANY  
(KENTUCKY)**





## An Innovation



The next 30 pages are an innovation in The American Legion National Convention Program book.

These pages provide a brief Annual Report of The American Legion for the year 1959-60. In accordance with the requirements of The American Legion's Congressionally-granted charter, a completely detailed report has been assembled and will be presented to the Congress for publication. However, this full report will not be available in printed form until early in 1961.

Believing that the delegates to the National Convention are entitled to receive a concise statement of the activities and achievements of the past year, your National Headquarters this year is including this short pictorial report as a part of the Convention Program book. In this way, we are assured that every delegate (and, in fact, everyone who registers for the Convention) will receive this condensed Annual Report.

May we also add that this considerable addition to the Convention Program book would not have been possible without our numerous advertisers. We commend the ads published herein to your attention.

42<sup>nd</sup>  
annual

report

1960

# The American Legion



## NATIONAL HEADQUARTERS

P. O. Box 1055  
700 North Pennsylvania Street  
Indianapolis 6, Indiana

## WASHINGTON OFFICE

1608 K Street N. W.  
Washington 6, D. C.

## AMERICAN LEGION MAGAZINE

Editorial and Advertising Office  
720 Fifth Avenue  
New York 19, New York

*A full, detailed report has been submitted to the Congress of the United States in accordance with the provisions of Public Law 249, 77th Congress, approved September 18, 1941.*





## Symbols

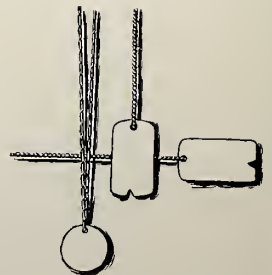
AT SOME TIME, every one of The American Legion's 2,700,000 members wore the military uniform of the United States of America. The uniforms were trade marks of the different branches of service and included various symbols and markings to show the wearers' rank or grade, military unit, awards, decorations, length of service, and so on. In addition, members of the military were under strict orders to wear at all times the small, metal identification tag—inevitably and universally called "dog tags."

Name, serial number, blood type, religious preference—this was the dog tag which all of us wore — private or general, seaman or admiral. In a way, the dog tag was the lowest common denominator of all military symbols. You wore them if you were a doughboy, GI, dog face or whatever the popular term of the day was. And there were times in the midst of war when those who were not entitled to wear the lowly dog tag felt compelled to explain why they were not in uniform. (Obviously, in those days, few ever admitted to being in mufti from personal choice.)

Today the round dog tags of World War I and the oblong ones of War II and Korea gather dust in shoe boxes amid yellowing letters and other mementoes of a vanished day.

However, there is still one universal symbol which marks those men and women who retain the conviction that patriotism continues to be a virtue — that the need for service to country did not end when the military uniform was put aside — that there is still a sacred duty to exalt the gift of American citizenship. That symbol appears at the top of this page. It is the emblem of The American Legion, which all Legionnaires enjoy the proud right to wear.

*E. G. Blackmore*  
National Adjutant





**Veterans of Three Wars  
Make Up the Membership  
of The American Legion.**

Meuse, France, Aug. 23,  
1918 — Soldiers of 2nd  
Bn. 126th Regt. 32nd Di-  
vision being driven to  
the front.



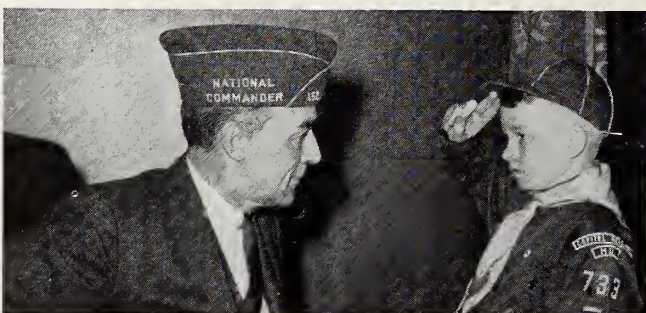
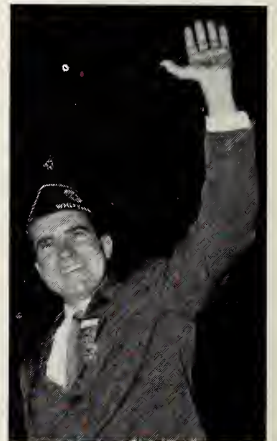
Hurtgen Forest, Ger-  
many, 1944 — Troops of  
the 28th Division in ac-  
tion.



Wonju, Korea, Feb. 16,  
1951—men of the 2nd In-  
fantry Division prepare  
to recover TNT from a  
smoking village.









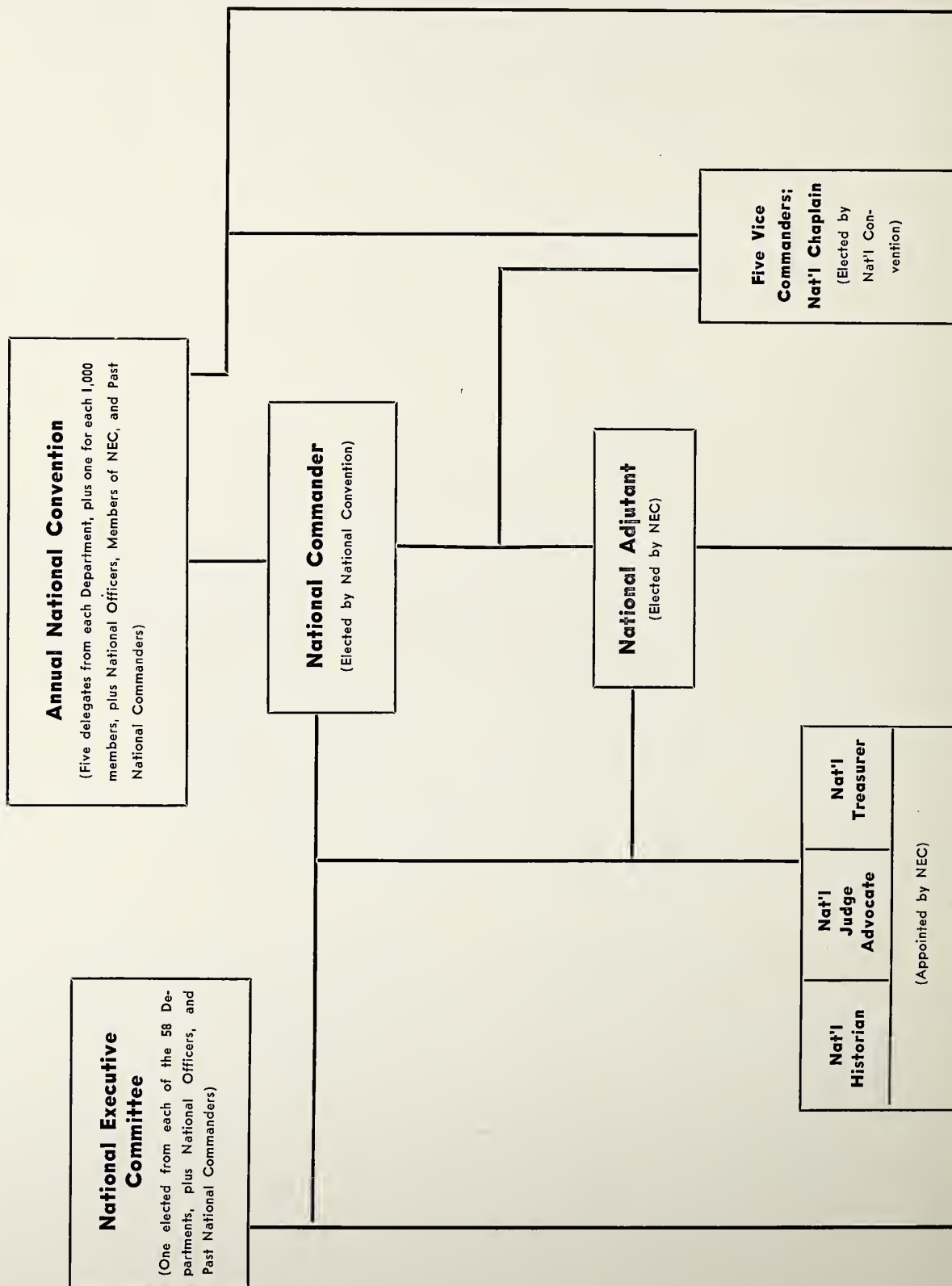
On the opposite page: Legion joined in 100th anniversary of birth of General of the Armies Pershing, Sept. 13, 1960 . . . Annual Memorial Day observances include pilgrimage to grave of famed World War II correspondent Ernie Pyle . . . Miss America of 1960 (Lynda Lee Mead of Mississippi) was scheduled to lead 1960 National Convention Parade, just as the 1959 Miss America had done . . . National Commander McKneally visited the President . . . a former President . . . and helped to observe 50th anniversary of Scouting . . . Lyndon Johnson celebrated his birthday on the stage at the 1959 National Convention . . . Vice President Nixon waved to the 1959 Convention and was scheduled to repeat in 1960 along with his Democratic opponent for the Presidency, Senator Kennedy . . . Lanny Unruh of Newton, Kan., 1960 winner of the Legion's National High School Oratorical Contest, became the youngest person in history to address a National political convention (Republican) . . . Senator Kerr of Oklahoma received the Legion's Distinguished Service Medal in 1959 . . . While all through the year, gigantic radar screens stand silent sentry at the approaches to the Land of the Free.

Below: National Chaplain Rabbi Kahn plans the annual TV observance of "Four Chaplain's Sunday" with CBS's Dr. George Crothers . . . Awards are presented to top Annapolis cadets by Legion Washington Office Director Wm. Hauck . . . In the Indianapolis NEC rooms, the World War I doughboy continues to succor the French poilu . . . 49-star flags flew proudly in N.Y.C. on Flag Day, only to be replaced by 50-star flags on July 4.





# The National Organization of The American Legion



## National Commissions and Committees

(Standing)

(Appointed by NEC, and functioning on a continuing basis)

Americanism Commission  
 Accident Prevention Committee  
 Boys State Committee  
 Counter-Subversive Activities Committee  
 Marksmanship Committee  
 Religious Emphasis Committee  
 Sons of The American Legion Committee  
 Child Welfare Commission  
 Committee on Education and Scholarships  
 Convention Commission  
 Contest Supervisory Committee  
 Distinguished Guests Committee  
 Transportation Committee  
 Economic Commission  
 Agricultural and Conservation Committee  
 Employment Committee  
 Housing Committee  
 Labor Relations Committee  
 Veterans Preference Committee  
 Finance Commission  
 American Legion Child Welfare Foundation, Inc.  
 American Legion Endowment Fund Corporation  
 Emblem Committee  
 Investments Policy Committee  
 Overseas Graves Decoration Trust  
 Foreign Relations Commission  
 Inter-American Committee  
 Internal Affairs Commission  
 Constitution and By-Laws Committee  
 Graves Registration and Memorial Committee  
 Membership and Post Activities Committee  
 Pilgrimage Committee  
 Resolutions Assignment Committee  
 Trophies, Awards, and Ceremonials Committee  
 Group Insurance Committee  
 Legislative Commission  
 Publications Commission  
 Public Relations Commission  
 Rehabilitation Commission  
 Rehabilitation Insurance Advisory Board  
 Rehabilitation Medical Advisory Board  
 National Security Commission  
 Aeronautics and Space Committee  
 Amateur Radio Network Committee  
 Civil Defense Committee  
 Law and Order Committee  
 Merchant Marine Committee  
 Military Affairs Committee  
 National Security Training Committee  
 Special Subcommittee on Uniform  
 Code of Military Justice and  
 Court of Military Appeals

## National Headquarters

(Full-time staff)

### Indianapolis, Ind., Headquarters

Americanism Division  
 Child Welfare Division  
 Finance Division  
 National Emblem Sales  
 Internal Affairs Division  
 Membership and Post  
 Activities Section  
 National Field Service  
 Publications Division  
 Circulation Department  
 Public Relations Division  
 (Part)

### Washington, D. C., Office

Economic Division  
 Legislative Division  
 Public Relations Division  
 (Part)  
 Rehabilitation Division  
 National Security Division

### New York Office

Editorial and Advertising  
 offices of The American  
 Legion Magazine (Publica-  
 tions Division)

Various Field Stations of  
 Advertising Department of The  
 American Legion Magazine  
 National Convention Director  
 National Field Service  
 Rehabilitation Division

## Convention Committees

(Composed of one delegate from each Department, serving during the life of the Convention only)

on Americanism  
 on Child Welfare  
 on Constitutional Amendments  
 on Creditentials and Internal  
 Organization  
 on Economic—  
 Employment and Veterans  
 Preference  
 Other Economic Matters  
 on Finance  
 on Foreign Relations  
 on Legislation and  
 Rules  
 on Rehabilitation —  
 Claims and Rating  
 Hospitals and Medical  
 Services  
 on Security —  
 Military  
 Naval  
 Aeronautic  
 Merchant Marine  
 Civil Defense





*Sidewalks were packed for the annual parade at the 41st National Convention in Minneapolis last year (1959).*

## NATIONAL CONVENTION

**James V. Demarest**, New York, N. Y., Chairman, National Convention Commission

**E. Meade Wilson**, Mulberry, Fla., Chairman of the Board, 1960 American Legion Convention Corporation of Florida

**Lawrence E. Hoffman**, Miami Beach, Fla., President, 1960 American Legion Convention Corporation of Florida

**William H. Miller** (Oregon), National Convention Director

IF YOU COULD compare The American Legion to a business corporation, the National Convention might be considered the annual meeting of the stockholders. Delegates, of which there are more than 3,000, are elected from their home states. Assembled in annual convention, they are the highest governing body of the organization. They elect the National Commander, Chaplain, and five Vice Commanders. They dispose of more than 500 resolutions and set the policies and programs for the coming year, including the legislative proposals which the Legion will make to Congress.

Handling the National Convention is a man-sized undertaking for any city and its local Legionnaires. The selection of convention



sites and the broad planning of the annual reunion are the responsibility of the National Convention Commission. However, local arrangements, including financing, are managed by Convention Corporations, formed in each host state for this sole purpose.

### Convention Schedule

1960—M. Beach, Oct. 15-20  
1961—Denver, Sept. 6-14  
1962—Detroit, Aug. 23-30  
1963—New Orleans  
1964—Dallas  
1965—Las Vegas

Within recent years, the Convention Commission has undertaken long-range planning and has already announced tentative convention sites and some dates through 1965. Within the past year, the commission has revised and published its requirements for National Conventions, so that cities interested in bidding may have complete and accurate information on what is needed to house and entertain this great annual conclave.

## National Executive Committee

Between National Conventions, the National Executive Committee exercises administrative authority. The NEC, as it is usually called, is composed of the National Commander, five National Vice Commanders, National Chaplain, and one committeeman (plus alternate) elected by each Department. Past National Commanders are life members of the NEC without vote. The NEC appoints the National Adjutant, National Treasurer, National Judge Advocate, and National Historian. The NEC also has been given full and complete control over the annual budget.

### National Executive Committeemen

ALABAMA—Hugh W. Overton  
ALASKA—Herald E. Stringer  
ARIZONA—Calvin R. Sanders  
ARKANSAS—Abe J. Davidson  
CALIFORNIA—Alfred P. Chamie  
CANADA—J. B. Finucane  
COLORADO—William R. Egan  
CONNECTICUT—  
Joseph G. Leonard  
DELAWARE—  
Garland Bloodsworth  
D. OF C.—John J. Finn  
FLORIDA—E. Meade Wilson  
FRANCE—Sedley Peck  
GEORGIA—James E. Powers  
HAWAII—Wallace C. S. Young  
IDAHO—Hawley Atkinson  
ILLINOIS—Omar J. McMackin  
INDIANA—Ferd Badt  
IOWA—Donald E. Johnson  
ITALY—H. Armand de Masi  
KANSAS—Harold Hollis  
KENTUCKY—Darrell B. Hancock  
LOUISIANA—Albert V. LaBiche  
MAINE—Anthony J. Rumo  
MARYLAND—David L. Brigham  
MASSACHUSETTS—  
Gabriel T. Olga  
MEXICO—William J. Seibert  
MICHIGAN—Thomas Roumell  
MINNESOTA—Daniel F. Foley  
MISSISSIPPI—Ralph M. Godwin  
MISSOURI—William J. Kenney  
MONTANA—John S. Wulf, Jr.  
NEBRASKA—Lyman Stuckey  
NEVADA—Thomas W. Miller

NEW HAMPSHIRE—  
Floyd J. Daley  
NEW JERSEY—  
William G. McKinley  
NEW MEXICO—  
Dr. Deward H. Reed  
NEW YORK—Louis E. Drago  
NORTH CAROLINA—  
Tim T. Craig  
NORTH DAKOTA—William Stern  
OHIO—Edward J. Sklenicka  
OKLAHOMA—Coleman Nolen  
OREGON—Karl L. Wagner  
PANAMA, C. Z.—  
Claude E. Campbell  
PENNSYLVANIA—  
Walter E. Alessandroni  
PHILIPPINES—Robert O. Phillips  
PUERTO RICO—  
Gilberto M. Font  
RHODE ISLAND—John A. Ryer  
SOUTH CAROLINA—  
E. Roy Stone  
SOUTH DAKOTA—  
Earl E. Hoelscher  
TENNESSEE—George T. Lewis  
TEXAS—Joe L. Matthews  
UTAH—Clark Cheney  
VERMONT—  
J. Raymond McGinn  
VIRGINIA—L. Eldon James  
WASHINGTON—  
Lang Armstrong  
WEST VIRGINIA—L. O. Bickel  
WISCONSIN—William J. Haese  
WYOMING—F. W. Bartling  
**Ex Officio**  
COMMANDER—  
Martin B. McKneally, N. Y.

**VICE-COMMANDERS—**  
William A. Brennan, Ind.  
A. Layman Harman, S. C.  
Irven Frank Gianotti, Minn.  
Willard W. Brandt, N. D.  
Corydon Hill, Calif.  
**CHAPLAIN—**  
Rabbi Robert I. Kahn,  
D.H.L., Texas  
**Past National Commanders**  
Eric Fisher Wood—Pa.  
Hanford MacNider—Iowa  
Alvin M. Owsley—Texas  
John R. Quinn—Calif.  
Henry L. Stevens, Jr.—N. C.  
Louis Johnson—W. Va.  
Ray Murphy—Iowa  
Harry W. Colmery—Kan.  
Daniel J. Doherty—Mass.  
Stephen F. Chadwick—Wash.  
Raymond J. Kelly—Mich.  
Milo J. Warner—Ohio  
Lynn U. Stambaugh—N. D.  
Warren H. Atherton—Calif.  
Edward N. Scheiberling—N. Y.  
John Stelle—Ill.  
Paul H. Griffith—Pa.  
James F. O'Neil—N. H.  
Perry Brown—Texas  
George N. Craig—Ind.  
Erle Cocke—Ga.  
Donald R. Wilson—W. Va.  
Lewis K. Gough—Calif.  
Arthur J. Connell—Conn.  
Seaborn P. Collins—N. Mex.  
J. Addington Wagner—Mich.  
W. C. "Dan" Daniel—Va.  
John S. Gleason, Jr.—Ill.  
Preston J. Moore—Okla.



# Americanism

**Edmund G. Lyons**, Clifton, N. J., Acting National Americanism Chairman

**C. A. Tesch** (West Virginia), National Americanism Director

**M**EN and women who have fought to defend their nation have something more than a passing interest in the preservation of its ideals, its values, and its traditions. This is the basic purpose of the National Americanism Commission. To serve this broad purpose, a wide variety of programs and activities has been developed, most of them in the field of youth training.

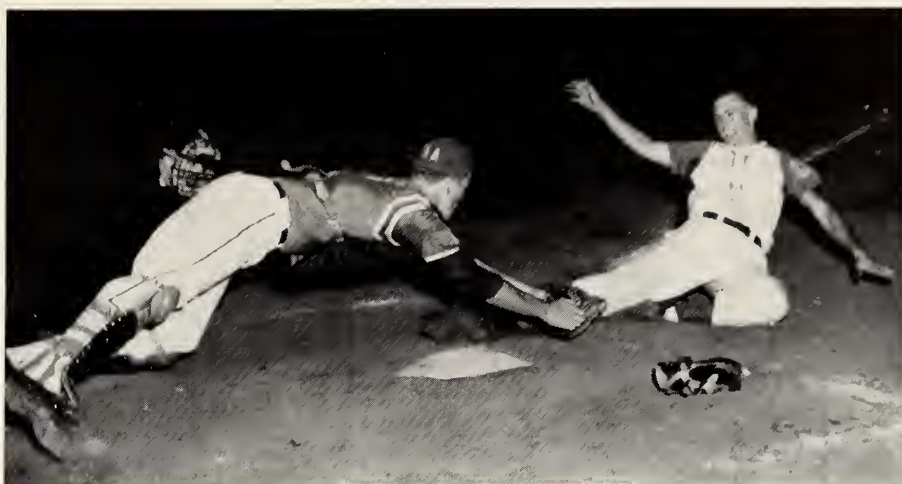
Through 49 Boys States, sponsored by American Legion Departments in 1960, 24,155 high school boys were brought together for a week or more of intensive training in the functions of city, county and state government. Two boys selected from each of the Boys States—98 in all—attended the 15th annual Boys Nation on the campus of the University of Maryland, July 22-29. The youthful statesmen set up a mythical Federal Government with all of its branches and major agencies. Girls States and Girls Nation, conducted by the American Legion Auxiliary, offer similar training for high school girls.

Nearly 350,000 high school students were estimated to have taken part in The American Legion's 1960 National High School Oratorical Contest, won by Lanny D. Unruh of Newton, Kan. Since the beginning of this contest, which has the approval of the Na-

*The scene below from the 1960 Michigan American Legion Boys State was typical of similar gatherings throughout the nation as 24,155 high school boys learned the processes of democratic government by setting up mythical cities, states and political parties.*



The 1960 National High School Oratorical Contest was won by Lanny D. Unruh, 17, of Newton, Kan., who later became the youngest person ever to address a National Political Convention (the Republican, in Chicago).



The American Legion's 1960 Little World Series at Hastings, Nebr., Aug. 28-Sept. 4, was won by the team sponsored by Crescent City Post 125 of New Orleans, La.

tional Association of Secondary-School Principals, \$154,000 in scholarships has been awarded national finalists. The 1960 finals were at Penn Yan, N. Y., April 11, and the 1961 finals are to be held at East Hartford, Conn., April 20, 1961.

Although the primary aim of The American Legion Baseball Program is the furtherance of citizenship and sportsmanship, the proficiency developed by many young players early attracted the interest of organized baseball. At the 1960 National Finals (see above) 29 Major League Scouts watched the team sponsored by Crescent City Post 125 of New Orleans win the national crown from seven other finalists. Dick Roniger, 17, New Orleans pitcher, was picked as the Baseball Player of the Year.

Sponsorship of Boy Scout units by American Legion Posts at the beginning of 1960 had risen to 4,401, an all-time high and 68 above the 1959 total. Some 26,244 School Award Medals were presented by American Legion Posts in recognition of outstanding achievements by students. When one Long Island, N. Y. student declined an award, he made news all over the country, even though some 400,000 similar awards had previously been presented without incident.

Other activities falling within the broad framework of Americanism included: Flag training; cooperation with Boys Clubs; the Religious Emphasis program; American Education Week; Sons of The American Legion; Marksmanship; and the continuance of the counter subversive program. "The Firing Line," publication of the National Americanism Division in the counter-subversive field, has been widely recognized and acclaimed for its thorough documentation, several issues having been reprinted in the Congressional Record.



# CHILD WELFARE

**Percy A. Lemoine**, Baton Rouge, La., National Child Welfare Chairman

**Randel Shake** (Indiana), National Child Welfare Director

**S**TARTED WITH the limited purpose of providing succor for the orphans of World War I, the child welfare program of The American Legion has grown into a broad community-centered but nationally-focused program of service for all children. Understandably, there is still a very special compassion for the children of veterans (who, incidentally now number about 55 per cent of all children).

With 50,000 local, volunteer child welfare workers in its ranks, The American Legion has created a nationwide network, sensitive to situations inimical to children as they develop. Indicative of the Legion's



*This polio clinic was sponsored by The American Legion in Chicago. Although similar clinics were Legion sponsored in many other cities, millions of children remain unprotected. This situation is illustrative of one of the*

*major problems which concerns the Legion's National Child Welfare Commission—society's failure to make full use of the knowledge which is presently at hand for the benefit of children and youth.*

*In 1960 the children of the world could look skyward in childish wonder beneath brooding guns. How long children would be able to look up without terror depends in part on the quality of care, education, and training provided them today.*



grass roots child welfare work was the fact that when the 6th White House Conference on Children and Youth convened in 1960, a minimum of 275 of the delegates were members of The American Legion or the American Legion Auxiliary. Most of them were appointed by their State Governors because of their work for children within and through the Legion.

Each year the activities reported to the National Child Welfare Division by individual posts show greater variety and a greater effort to reach out to accomplish those things for children which others are leaving undone. For the 12-month period ending May 31, 1960, The American Legion, together with the American Legion Auxiliary and the Eight and Forty, reported expenditures of \$6,976,001.81 on behalf of children and youth. These were expenditures at all levels of the three organizations, with by far the greater portion being both raised and expended locally. Since the beginning of the program in 1925, total expenditures for child welfare and related purposes have now reached \$163,520,658.80.

Two projects were given special attention during the year—promotion of the full use of the Salk polio vaccine and improvement of services for retarded children. In cooperation with the National Foundation and local health agencies, many Legion posts organized and conducted polio vaccination clinics, similar to the one pictured on the opposite page.

The education and scholarship phase of the child welfare program has shown continued growth, as more and more young people reach college age and as a higher proportion of high school graduates seek education beyond the high school level. Distribution of the Legion's scholarship handbook "Need a Lift," now in its ninth edition, reached the near-staggering total of 72,251 during the past year.





*The death of WWI double-amputee Charles C. McGonegal of California brought to a close one of the most inspiring chapters in the history of The American Legion's rehabilitation program. In shirt sleeves, Charlie is pictured above during a morale-lifting visit to WW II amputees. He died January 27, 1960, while serving as National Vice-Commander of The American Legion.*



The Poppy program of The American Legion and its Auxiliary is double-barreled rehabilitation. The red, crepe paper Memorial Poppies are all made by disabled veterans in VA hospitals. The veterans are paid for their work, and at the same time the hospitals are provided a self-supporting occupational therapy program. Sale of the Poppies to the public is a major source of funds for other rehabilitation and child welfare projects.

## Rehabilitation

**Robert M. McCurdy**, Pasadena, Calif., National Rehabilitation Chairman.

**John J. Corcoran** (New York), National Rehabilitation Director.

REHABILITATION of the disabled veteran and care for the dependents of the deceased veteran—these are now and have always been accepted as basic responsibilities by The American Legion. The extent to which those responsibilities are being met is evident in the fact that from each member's dues coming to the National Headquarters (\$1.50 in all) fifty cents has been allocated to support the national rehabilitation program. The American Legion has more trained service offices than any other organization. More of its members are accredited by the Veterans Administration. The experience of its staff is sought by Congressional committees, and the official support of The American Legion is deemed to be essential for the passage of new veterans' legislation.

At the beginning of the 1959-60 American Legion year, the fate of a new pension bill stood in doubt. That bill—"The Veterans Pension Bill of 1959"—after a stormy career in Congress, had been passed with the Legion's support and lay on the President's desk during the 1959 National Convention. That Convention urged the President's approval, and on August 29, 1959, two days after the Convention's adjournment, President Eisenhower signed it. Thereafter, the new pension bill became known as Public Law 86-211.

Because of the far-reaching effect of the new law, a provision had been written into it delaying the effective date until July, 1960.

While the law's provisions admittedly fell short of Legion goals in some respects, it did accomplish certain long-sought and important objectives. It equalized the eligibility rights of widows and orphans of World War II and the Korean War with those of World War I. It provided higher income limitations more nearly in keeping with current living costs. However, it remained to be seen whether the new rates, "graduated" in keeping with outside income, would actually benefit seven out of ten cases on the rolls, as was predicted by the Veterans Administration.

Because the new law could potentially affect every person receiving pensions on July 1, 1960, as well as many additional thousands newly eligible, a widespread informational campaign was carried out all during the year. Every effort was made through The American Legion's informational channels to advise veterans and their dependents of the provisions of the act and to assist them in filing the required options and claims in connection with it.

Throughout the year close contacts were maintained with the Veterans Administration to make sure that adequate safeguards were provided in the implementation of the new act.

In addition to the veterans' pension bill, the second session of the 86th Congress adopted several other measures of a relatively minor and non-controversial nature in the area of veteran benefits.

However, with the adjournment of the 86th Congress, two rehabilitation objectives deemed of high importance by The American Legion remained unaccomplished. One of these dealt with the care of aging veterans. Both the Veterans Administration and the House Veterans Affairs Committee have signified a growing concern for the increasing veteran population in the older age brackets. There is some indication that the House Committee will undertake a study in depth of problems of aging veterans in the next Congress.

The second unattained objective was the reopening of the right of World War II and Korean War veterans to purchase national service life insurance. This had been a major goal since 1951. In 1960, the measure passed the Senate 75-0, but failed to receive action in the House.

On the plus side, The American Legion can record for the year: (1) Appropriation of \$75 million for much-needed hospital construction; (2) the beginning of a 12-year, \$900 million modernization program of VA hospitals; and (3) incorporation of questions on veteran status in the 1960 census.



# National Security

**Addison P. Drummond**, Bonifay, Fla., National Security Chairman.

**James R. Wilson, Jr.** (Pennsylvania), National Security Director.

*"Regardless of the cost our military strength for national defense must be strong enough for the protection of our nation and the support of our foreign policy. No personal sacrifice is too great for the cause of freedom. Today as always, in peace and in war, The American Legion is dedicated to this purpose."*

—National Security Report to the 41st National Convention  
August 24-27, 1959

The American Legion's abiding concern for the adequacy of the nation's defenses, so clearly and simply stated above, is a reflection of the wartime experiences of its members. Those experiences include unpleasant memories of America's unpreparedness in prior wars—coupled with the awareness that strength today is a necessary (and perhaps only) deterrent to aggression.

The Legion's traditional support of a strong military and reserve establishment was asserted in several appearances before Congressional committees. Those appearances contributed significantly to two notable achievements—increased emphasis by the Congress on anti-submarine warfare research and modernization of the Army.

Other efforts of the National Security Commission and Division were directed toward support of the 1961 defense appropriation, modernization of the Coast Guard Academy, and a stronger, adequately-financed civil defense effort.

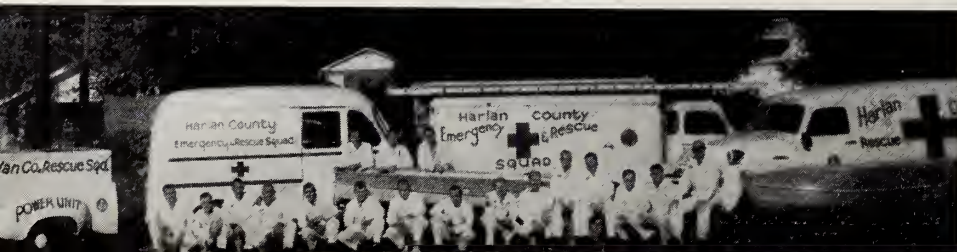
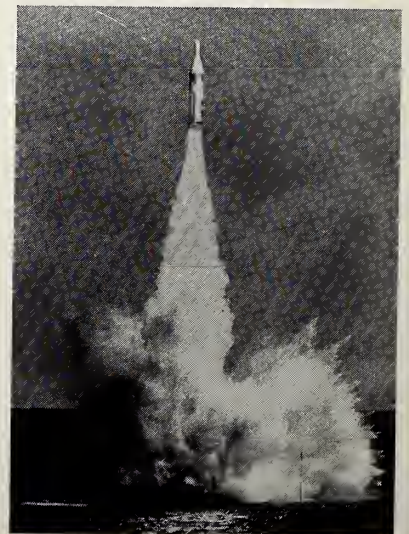
Through The American Legion's national security program, vast new resources have been organized to support the nation in the event of national emergency. Thousands of Legionnaires and Auxiliary members participate in civil defense activities, principally in the formation of light duty rescue teams. Others have built a national blood donor program. Through an aerospace education program, Legionnaires across the nation are cooperating

*Increased missile success added to American prestige but the competition for space was still a toss up.*

*Fully equipped and trained light duty rescue teams were urged as a practical post activity.*



*This joint display of colors by the different branches of military service is symbolic of the coordination and unity which The American Legion believes should underlie the total defense effort.*



with Civil Air Patrol officials and educators in bringing the space age to young Americans.

The "Air Review" and the "Merchant Marine Bulletin" help keep post commanders abreast of developments in these two important defense areas.

The continuing objective of The American Legion's total effort in national security is to create an understanding of world conditions, which in turn will provide public support for the type and level of strength our nation requires.

## Economic

**Robert H. Hazen**, Portland, Ore., National Economic Chairman.

**Clarence W. Bird** (Vermont), National Economic Director.

THE NATIONAL ECONOMIC Commission of The American Legion was created to help marshal the forces of the Legion on behalf of economic stability and equality of opportunity for the veteran population. While this is a sizeable undertaking, the Economic Commission and Division have devised a variety of activities and programs designed to meet specific economic problems.

"Employ the Older Worker Week" was launched by The American Legion during the first week in May of 1959, and since then has been observed in some 38 states. It is now supported by Senate Joint Resolution 189, introduced by Senator Pat McNamara of Michigan.

Also in this same general area, it should be noted that a Legion Joint Rehabilitation-Economic Subcommittee on Problems of the Aged and Aging was established during this past year.

The "Employ the Older Worker Week" follows the same general pattern as the previously established "Employ the Physically Handicapped Week," an annual promotion in which The American Legion is taking an increasingly active part.

Since the enactment of the Veterans' Preference Act of 1944, veterans in federal employment have increased from about 14 per cent to some 55 per cent.

With very strong support of The American Legion, Congress extended for two years the life of the World War II GI home loan program, which had been scheduled to die on July 25, 1960. Under the loan program more than 5,500,000 World War II and Korean veterans acquired homes with a total value of \$48 billion.

The staff of the National Economic Division represented veterans in 935 cases before appeal bodies of the federal government and won reversals of previously unfavorable decisions in 34.5 per cent of the cases.



The American Legion was founded on foreign soil (in Paris, France, March 15-17, 1919) and continues to have posts and departments in many foreign lands. Above, the parade at the Department of Italy's 1959 Convention.



## Foreign Relations

**Emilio S. Eglesias**, Montpelier, Vt., National Foreign Relations Chairman.

**William F. Hauck** (Indiana), Director of the Washington Office and Staff Liaison with National Foreign Relations Commission.

IN ITS APPROACH to foreign relations, it is the aim of The American Legion to support the creation of a foreign policy which: will unite our people; will be carried out by those with the competence to meet problems as they arise at the point of contact; will be backed by a military establishment that will permit us at all times to lead from strength.

The foreign policy of The American Legion, as established by the 41st National Convention in Minneapolis-St. Paul, August 22-27, 1959, includes these basic points:

A revived awareness of Russia's plan for world domination; approval of the policy of keeping West Berlin free and its corridors open at all costs; an end to Communist influence in the Middle East; opposition to admission of Red China in the U. N. or any relations with Red China; support of a free Formosa; status quo in Panama; no economic aid to Communist-dominated lands; release of U.S. prisoners from Communist prisons; legislative action to permit denial of passports to U.S. Communists; Positive action to protect lives and property of U.S. citizens abroad.

These policies were supplemented by the National Executive Committee in May 1960 with: A reaffirmation of our faith in the Monroe Doctrine; a call to convene the Organization of the American States to deal with the problem of Castro and a demand for an end to the soft policy toward the present government of Cuba; support of action with other free nations to encourage the establishment of stable governments in Africa and the Middle East.

## Legislative

**Jerome F. Duggan**, St. Louis, Mo., National Legislative Chairman.

**Miles D. Kennedy** (New York), National Legislative Director.

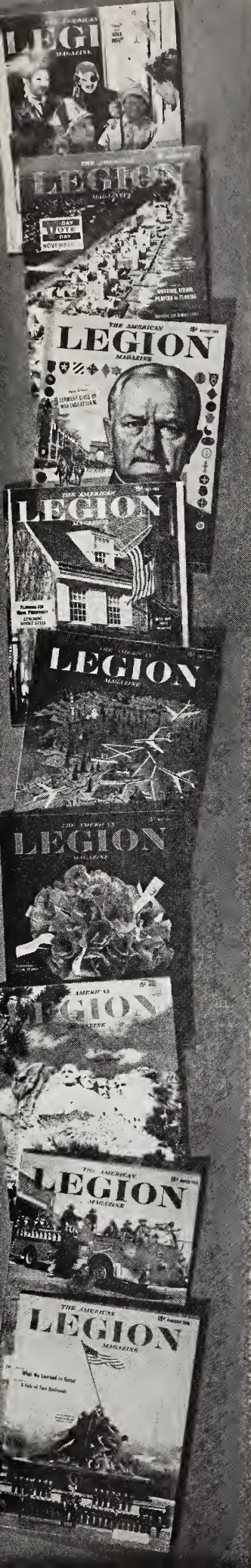
THE 1959-60 AMERICAN LEGION year began with a notable achievement—the adoption of the “Veterans’ Pension Act of 1959,” which in its final form was supported by The American Legion and included many provisions urged by the Legion to eliminate inequities from earlier proposals. In addition to this bill, the closing days of the first session of the 86th Congress saw the adoption of 35 other new laws affecting programs and policies of The American Legion.

When the second session of the 86th Congress convened in January 1960, the Legislative Commission and Division had the astounding total of 237 resolutions from the National Convention or the National Executive Committee calling for Congressional action. Believing that this was not a year to expect great legislative accomplishments (especially after the adoption of the pension bill in 1959), The American Legion determined to focus its efforts on these legislative goals; Reopening for one year the opportunity for World War II and Korean War veterans to contract for National Service Life Insurance; extension for two years of the G. I. loan program; creation of a Veterans Affairs Committee in the Senate; appropriation of adequate funds for the VA.

To the amazement of many observers, the reopening of National Service Life Insurance just failed of accomplishment, being lost in the House during the final rush for adjournment. The G.I. loan program was, of course, extended for the two years requested. There was no action on the recommendation to create a Senate Veterans’ Affairs Committee.

While not included in the four major proposals of the year, the following legislative achievements should be recorded: Strengthening of the Air Force bombing capabilities and of the Navy carrier and submarine potentials; no action to eliminate the disclaimer affidavit from the National Defense Education Act; also no action to repeal the “Connally Reservation” from the United States acceptance of the jurisdiction of the International Court of Justice; and appropriation of additional funds for child welfare purposes—all in accordance with Legion policy.





## The American Legion Magazine

**Donald R. Wilson**, Clarksburg, W. Va., Chairman, Publications Commission.

**James F. O'Neil** (New Hampshire), Publisher, The American Legion Magazine.

GREAT CHANGES are in the making in the publications world, and The American Legion Magazine will be faced with the necessity of making radical revisions in its approach to a quality product unless a downward revenue trend in advertising and subscriptions (membership) is reversed.

These reversals, coupled with increased costs, make it essential to look for an additional allocation of funds if a magazine befitting The American Legion is to be maintained.

The successful operation of 1959, when a net gain of \$237,396.14 was realized, will not be possible in 1960. There is every indication that the magazine, for the first time since 1927, will end a year in red ink. Efforts are being made to prevent it but, currently, the prospects are not bright.

Editorially, the magazine continues to enjoy favorable reactions from the membership. In addition, some notable gains have been made in non-Legionnaire subscriptions. "The American Legion Magazine" continues to be the primary channel of communication between the National Headquarters and the individual Legionnaires.





*An organization of 2,700,000 members, with positive opinions and policies on controversial subjects, is always a major news source. Above, TV cameramen at the 41st National Convention.*



*At left, a National Public Relations Symposium was held at the Legion's Washington Office, Apr. 9-10, 1960, helped to strengthen the Legion's nationwide PR network.*

## Public Relations

**C. D. DeLoach**, Washington, D. C., National Public Relations Chairman.  
**James V. Day** (Maine), National Public Relations Director.

THE AMERICAN LEGION'S National Public Relations Commission and Division have two primary tasks—to help in providing internal channels of communication between the National Organization and 58 departments, nearly 17,000 posts, and 2,700,000 members; and to use all available informational media in presenting a true picture of The American Legion and its activities to the public.

While newspaper, radio, and television coverage of Legion affairs has always been high, there has been a gratifying increase during the past year in space devoted to the Legion in nationally circulated magazines.

A National Public Relations Symposium in the spring of 1960—the first of its kind ever held—had as its main purpose the strengthening of the PR program in the field and the coordination of the total effort at all levels of the organization. The symposium, which was addressed by topflight newspaper, television, and radio personalities, was considered highly successful, and it is intended that it will become an annual PR event.

Public relations appreciation awards, authorized by the National Executive Committee in 1959, have provided an opportunity for extending recognition to agencies and individuals outside The American Legion rendering unusual service to the nation through the medium of public communication. Known as The American Legion Mercury Awards, the ALMA trophies were authorized to be presented in 1960 to Walt Disney, the Hearst Newspapers, and the radio program Lifelines.



# Internal Affairs

**Herbert J. Jacobi**, Washington, D. C., National Internal Affairs Chairman.

**Robert E. Lyngh** (Colorado), Assistant National Adjutant and Director of Internal Affairs Division.

**I**NTERNAL AFFAIRS is the name which has been given to the Division which is responsible for most of the housekeeping functions of the National Headquarters. A smoothly-functioning, adequately-staffed administrative organization is just as important to a non-profit organization as to a purely commercial undertaking. Perhaps, it is even more important, since The American Legion functions 99.9 per cent on the good will of its members.

Below are some of the statistics which indicate the magnitude of the National Headquarters' operations.

Attached to the Internal Affairs Commission "for supervision and coordination" are six standing committees: Constitution and By-Laws; Graves Registration and Memorial; Membership and Post Activities; Pilgrimage; Resolutions Assignment; Awards and Ceremonials; and Group Insurance.

Operating as a part of the Internal Affairs Division at Headquarters are: the National Field Service with 15 Field Representatives; Membership and Post Activities Section; Insurance Department; Library; and a variety of other service functions.

## Posts Chartered

Number of Posts 7/1/59.....	16,767
Canceled 7/1/59 to 7/1/60.....	223
Chartered same period.....	103
Number of Posts 7/1/60.....	16,747

## Mail

7/1/59 to 7/1/60

Incoming letters .....	1,984,701
Incoming parcels .....	2,916
Outgoing letters .....	519,648
Outgoing parcels .....	32,797

## Duplicating

7/1/59 to 7/1/60

Pages Mimeographed .....	2,458,987
Pages Multilithed and Multigraphed .....	4,965,522
Envelopes and labels addressed.....	287,124
Letters transcribed .....	12,695
Addressograph plates cut .....	1,980
Outgoing telegrams sent .....	1,803

## Supplies

Paper cut and processed  
2,572 reams or 28½ tons

Freight and Express  
In, 319,398 lbs. — 319,398 cartons  
Out, 113,210 lbs. — 3,009 cartons

## Membership

### Eligibility Dates

You are eligible for membership in The American Legion if you served honorably in active military service between any of the following dates, all inclusive:

Apr. 6, 1917—Nov. 11, 1918

Dec. 7, 1941—Sept. 2, 1945

June 25, 1950—July 27, 1953

### Legion's Strength

Members enrolled for current year on:

June 1, 1959.....\$2,576,784

June 1, 1960.....2,563,866

Dec. 31, 1959.....2,702,992

Expected by

Dec. 31, 1960.....2,700,000

TO EVERY MAN and woman who has served in the Armed Forces, the word "veteran" has a very personal meaning which is heightened by the passing years. It was inevitable that many would express those feelings through membership in a veterans' organization. The record shows that year after year more veterans pick The American Legion for this purpose than all other similar organizations combined, seeing in the Legion an instrument for expressing something of their own perhaps unspoken thoughts and emotions. Thus, the continuing attention devoted to membership at all levels is seen as springing from a deep patriotism and love of country.

When it is recalled that no one is forced to belong to The American Legion, that there are dozens and dozens of other organizations and diversions competing for the attention and time of every individual, that the Legion's many services for veterans are available to member and non-member alike—the fact that 2,700,000 veterans each year voluntarily pay their dues is nothing short of an amazing tribute to the Legion's vitality and its capacity for reflecting the thoughts and feelings of the veteran population.

Departments and posts used many devices to call attention to their membership cam-

paign. Below, Indiana's 11th District used strategically located billboards.

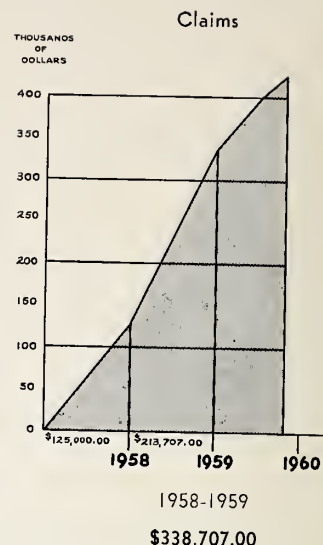




# The American Legion Life Insurance Plan

THE AMERICAN LEGION Life Insurance Plan, which was launched in the spring of 1958, showed an increase in renewals from 93 per cent in 1959 to 96 per cent in 1960. The renewal experience reflects the need for this type of insurance and the desire among insured Legionnaires to continue coverage.

An analysis of the 1959 premium dollar finds the Life Insurance Plan functioning effectively and at no loss to The American Legion. In addition to claims paid, administration, and other expenses, the sum of \$128,271.48 has been accumulated with The American Legion's Trustee. Another \$28,000 was refunded The American Legion for postage and over \$8,000 spent on advertising in "The American Legion Magazine." A surplus fund has been accumulated for states where refunds are not permitted, in addition to a growing catastrophe fund.



## Experience, 1959

Gross Premium .....	\$429,469.40	100%
Less: Claims .....	\$163,760.00	38%
Administration .....	49,447.97	12%
Retention by Companies .....	104,650.95	24%
	\$317,858.92	74%
Refund to Trustee .....	\$111,610.48	26%

## Finance

**Harold P. Redden**, Springfield, Mass., Chairman, National Finance Commission.

**Francis Polen**, Indianapolis, Ind., National Treasurer.

**Robert R. Fleming** (Indiana), National Comptroller.

OPERATION OF THE National Organization of The American Legion is a \$6 million a year undertaking. About two-thirds of this sum is derived from the annual membership dues. Each post sets its own dues, but whatever that amount might be, \$1.50 must be transmitted to National Headquarters.

Of this amount, one-half (75 cents) pays for the member's subscription to the monthly magazine. Another 25 cents, by action of the National Convention, is reserved for the rehabilitation program, and

the remaining 50 cents is available for Americanism, economic and security programs and the service and administrative divisions of the National Organization.

Other major sources of income include advertising in the national magazine, operation of the Emblem Sales, and interest of invested funds, Endowment Fund earnings and contributions which are restricted for the rehabilitation and child welfare programs.

To the 10 member National Finance Commission is given the task of establishing the annual budget. While the National Convention each year determines the amount of the annual dues, the convention does not have the authority to expend funds or to obligate the National Organization financially. This right has been reserved for the National Executive Committee and is exercised through the Finance Commission.

Reference is made to the Auditor's Report at the conclusion of this Annual Report.

## National Emblem Sales

THE AMERICAN LEGION emblem is the exclusive property of the National Headquarters. The sale of the emblem, emblem pins, merchandise carrying the emblem, and other items of organizational equipment is the responsibility of the National Emblem Committee and the National Emblem Sales Office, located at National Headquarters in Indianapolis. The following tables show gross sales, net earnings, etc., for the entire calendar year 1959, and for the first seven months of 1960:

January 1 to December 31, 1959 (12 months)	
Gross sales .....	\$1,148,353.75
Cost of goods sold .....	757,728.36
Gross profit .....	390,625.39
Overhead .....	305,055.21
Operating profit .....	95,602.64
Less Distribution from Profits	
Commission to Auxiliary .....	11,135.11
Net profit to National Organization.....	84,467.53

January 1 to July 31, 1960 (7 months)	
Gross sales .....	\$861,759.75
Cost of goods sold.....	583,541.44
Gross profit .....	278,218.31
Overhead .....	198,035.57
Operating profit .....	88,937.89
Less Distribution from Profits	
Commission to Auxiliary .....	13,683.95
Net profit to National Organization.....	75,253.94



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JOHN H. BUCHANAN  
RODNEY J. BRUNTON

August 17, 1960

Martin McKneally, National Commander,  
The American Legion, National Headquarters,  
Indianapolis, Indiana.

Dear Sir:

We have examined the condensed statement of financial condition of The American Legion, National Headquarters, as of December 31, 1959, and the related condensed statement of income and expense for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying condensed financial statements present fairly the financial position of The American Legion, National Headquarters, at December 31, 1959, and the results of its operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Yours very truly,

*Geo. S. Olive & Co.*

Certified Public Accountants

PERMISSION TO PUBLISH EXCERPTS FROM THIS REPORT OR REFERENCES THERETO, WITH MENTION OF OUR NAME,  
IS WITHHELD UNTIL THE FORM AND SUBSTANCE OF SUCH EXCERPTS OR REFERENCES ARE APPROVED BY US.

# THE AMERICAN LEGION, NATIONAL HEADQUARTERS

## Condensed Statement of Income and Expense and Unrestricted Surplus (Deficit), Year ended December 31, 1959

### INCOME:

Dues . . . . .	\$1,354,232.13	
Earnings—reserve fund . . . . .	10,481.50	
Publication Division:		
Income . . . . .	\$3,271,743.57	
Expense . . . . .	<u>3,058,441.21</u>	
		213,302.36
Emblem Division:		
Income . . . . .	1,158,456.13	
Expense . . . . .	<u>1,073,918.68</u>	
		<u>84,537.45</u>
		\$1,662,553.44

### EXPENSE:

Administrative . . . . .	604,438.64	
Economic . . . . .	52,281.04	
Americanism . . . . .	118,597.37	
Legislative . . . . .	85,453.30	
Public Relations . . . . .	227,019.61	
Executive . . . . .	294,320.01	
National Convention . . . . .	106,488.06	
Security . . . . .	60,673.47	
Finance . . . . .	86,068.82	
Membership Life Insurance Program . . . . .	<u>46,095.52</u>	
	1,681,435.84	
Less: Allocation to Rehabilitation . . . . .	<u>45,831.06</u>	
		<u>1,635,604.78</u>
		26,948.66

OTHER INCOME—net . . . . . ( 3,146.12)

EXCESS OF INCOME OVER EXPENSE . . . . . 23,802.54

UNRESTRICTED SURPLUS (DEFICIT), JANUARY 1, 1959 . . . . . ( 285,332.61)

UNRESTRICTED SURPLUS (DEFICIT), DECEMBER 31, 1959 . . . . . \$ ( 261,530.07)



# THE AMERICAN LEGION, NATIONAL HEADQUARTERS

Statement of Financial Condition at December 31, 1959

## ASSETS

### CURRENT FUNDS:

#### General:

Cash on deposit and on hand . . . . .	\$1,001,703.76
Notes and accounts receivable . . . . .	302,424.82
Inventories . . . . .	460,989.26
Investments . . . . .	879,948.42
Furniture and equipment—net . . . . .	238,417.36
Prepaid expenses and deferred charges . . . . .	157,975.46
Due from other funds . . . . .	418,078.00

3,459,537.08

Deduct: Due to other funds . . . . . 621,354.21

\$2,838,182.87

#### Real estate:

Washington, D. C., building . . . . . 804,990.15

#### Restricted:

Due from general fund . . . . . 70,615.69

Total current funds . . . . . \$3,713,788.71

### TRUST FUNDS:

Cash . . . . .	19,563.77
Accounts receivable . . . . .	38,894.75
Investments . . . . .	3,051,432.74
Due from current funds—general . . . . .	5,310.57

Total trust funds . . . . . 3,115,201.83

### RESERVE AND RESTRICTED FUNDS:

Cash . . . . .	3,380.61
Investments . . . . .	459,563.63
Due from current funds—general . . . . .	545,427.95

1,008,372.19

Deduct: Due to current fund—general . . . . . 418,078.00

Total reserve and restricted funds . . . . . 590,294.19

\$7,419,284.73

# THE AMERICAN LEGION, NATIONAL HEADQUARTERS

Statement of Financial Condition at December 31, 1959

## LIABILITIES AND FUNDS

### CURRENT FUNDS:

#### General:

Accounts payable . . . . .	\$ 364,043.71	
Employees' deductions . . . . .	35,654.83	
Accrued taxes . . . . .	15,285.61	
Deferred income . . . . .	2,569,328.30	
Unrestricted surplus:		
Allocated to accumu-		
lated depreciation . \$	115,400.49	
Unallocated (deficit) .	<u>(261,530.07)</u>	
	(146,129.58)	
		\$2,838,182.87

#### Real estate:

Washington, D. C., building fund balance . . . . .	804,990.15
--	------------

#### Restricted:

Fund balance . . . . .	<u>70,615.69</u>	
Total current funds . . . . .		\$3,713,788.71

### TRUST FUNDS:

Pershing Hall Memorial fund balance . . . . .	5,310.57	
Overseas Graves Decoration Trust fund balance . . . . .	263,782.66	
Employees' Retirement Trust fund balance . . . . .	<u>2,846,108.60</u>	
Total trust funds . . . . .		3,115,201.83

### RESERVE AND RESTRICTED FUNDS:

Reserve fund . . . . .	24,185.11	
Restricted fund . . . . .	20,681.13	
Child Welfare fund . . . . .	106,597.65	
Rehabilitation fund . . . . .	<u>438,830.30</u>	
Total reserve and restricted funds . . . . .		590,294.19
		<u>\$7,419,284.73</u>



Mrs. Alexander H. Gray of Brownsville, Tenn., National President of the American Legion Auxiliary for 1959-60 with American Legion National Commander Martin B. McKneally.



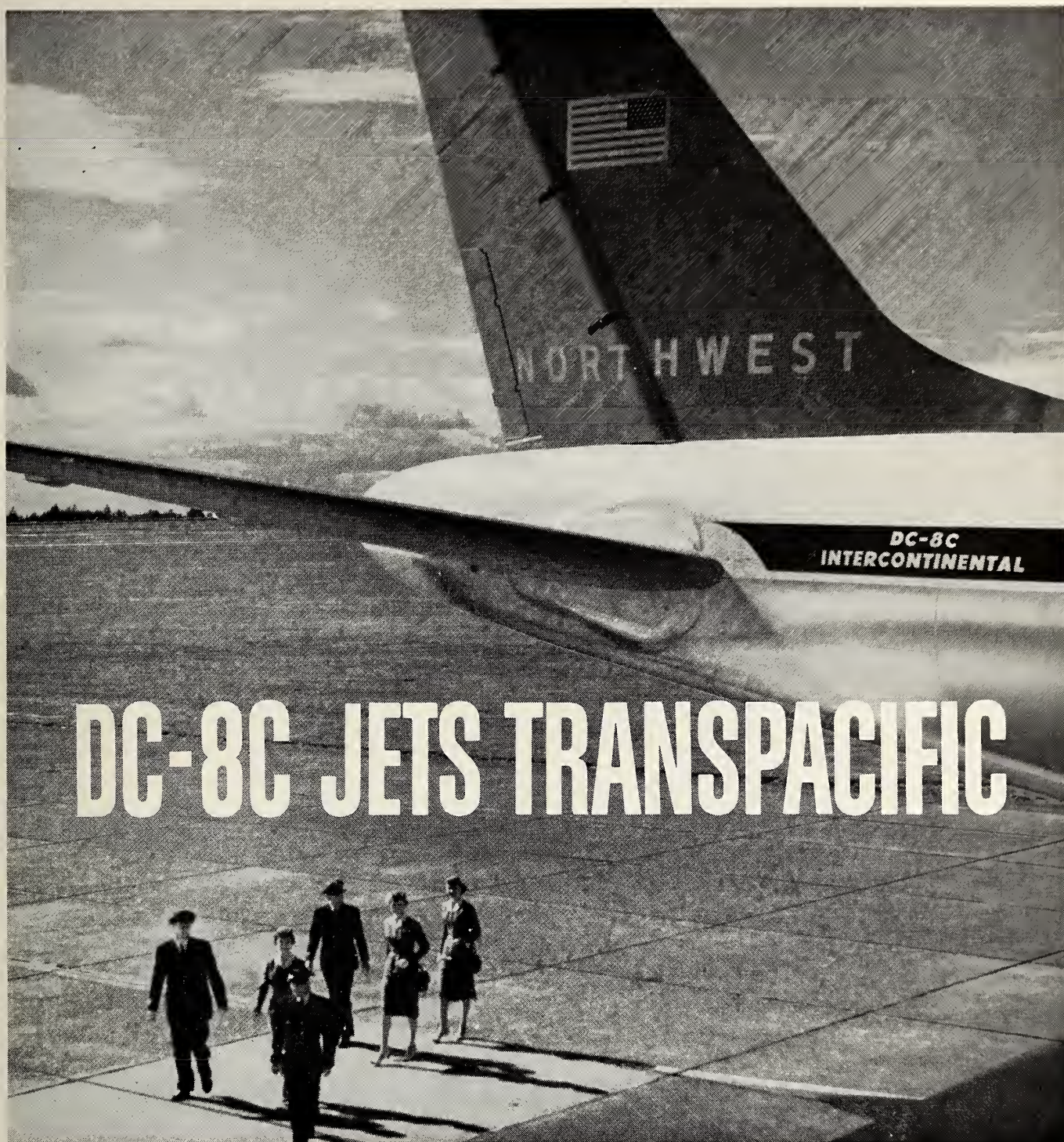
## Affiliated Organizations

IN ALL of its efforts, The American Legion has enjoyed the assistance and cooperation of the 940,000 women who make up the American Legion Auxiliary. Practically every Legion program finds its parallel in the Auxiliary. Ten thousand volunteer workers aid and supplement the services of professional VA hospital staffs. Thousands of disabled veterans received employment by making 17,000,000 crepe paper Memorial Poppies for distribution on Memorial Day in honor of the nation's war dead. Child welfare, Americanism, Girls State, community service, national security, civil defense, legislative, junior activities, Pan American study, and music were numbered among the major activities of the past year.

A subsidiary organization of the American Legion Auxiliary, La Boutique des Huit Chapeaux et Quarante Femmes (or Eight and Forty) has been assigned as its special project the prevention of tuberculosis among children.

The 41st National Convention in 1959, through the report of its Constitutional Amendments Committee, declared illegal a provision in the Constitution of the Forty and Eight limiting membership in that organization to the white race. A further action by the 1959 Convention urged that The American Legion "secure the sympathetic support of the Forty and Eight" on this question. After several meetings with Forty and Eight officials ended without action by that organization, National Commander McKneally on November 30, 1959, withdrew the right of the Forty and Eight to use the name and emblem of The American Legion. Membership in The American Legion itself is not limited by race, creed, or color. The Forty and Eight, which had previously been recognized as an affiliated organization by The American Legion, limits its membership to white male members of the Legion.





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Northwest's great DC-8C's now fly to the Orient . . . direct from

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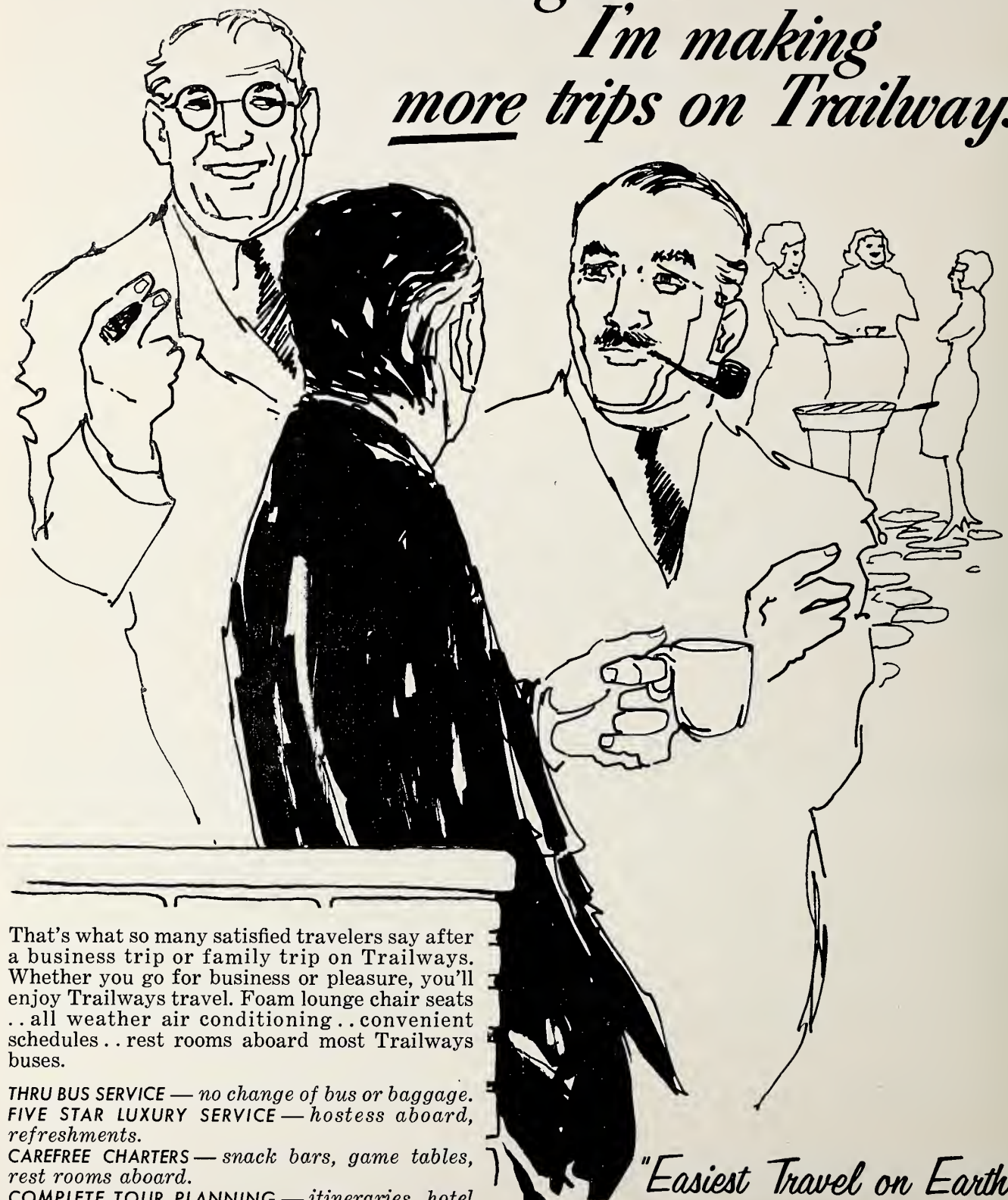
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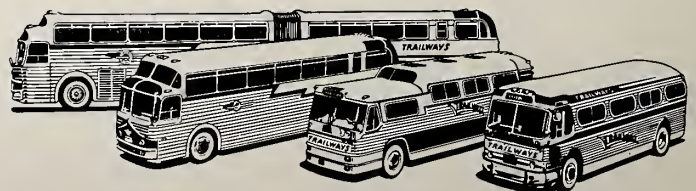
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## FOUR ROSES SOCIETY sits for a recruiting poster

*(Join now!)* The FRS wants YOU! Wants you to share with them the golden treasure that is America's finest and favorite whiskey.

Once you're in the picture, you'll agree—no other full-strength whiskey tastes so smooth. The

marvelous mellowness of Four Roses has no equal. Every drop is blended perfection.

No wonder every new recruit becomes a lifetime member of the Four Roses Society. One sip and like the camera says—CLICK!

**FOUR ROSES — Same great quality...new popular price!**





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from everyone at Schenley Industries to the American Legion on your 42nd anniversary